INNOVATE. INFLUENCE. INSPIRE.

WOMEN IN SAUNDERS COLLEGE OF BUSINESS
Jacqueline R. Mozrall, Saunders College dean, spent more than 20 years in various faculty and administrative positions in the Kate Gleason College of Engineering at RIT. Her unique experience helps Saunders capitalize on its strengths in combining business and technology. She has a proven track record for growing programs, increasing women’s enrollment, developing innovative curriculum, and building strong corporate relationships.

Shal Khazanchi is the department chair for the management and international business department, associate professor of management, and a Zutes Faculty Fellow. She focuses her research interests in organizational fairness, and creativity and innovation. Her research includes understanding processes underlying the production of creative ideas and products as well as creative judgments.

Manlu Liu is an associate professor of management information systems and accounting, and a Zutes Faculty Fellow. Her research interests include IT investment analysis, community-based open source, virtual team, web services, and accounting information systems. Her research has been published or accepted in several scholarly journals, including the Journal of Global Information Management, Decision Support Systems, and the Journal of Systems and Software.

Joy Olabisi, assistant professor of management, focuses her research interests on the exploration of organizational learning, knowledge management, and team effectiveness within global and virtual team settings, as well as trans-continental networks in emerging economies. She has presented her research at several national and international conferences. She shares this extensive knowledge in her management and international business courses.

Sandra Rothenberg is a professor of management and the director of the Saunders College Institute for Business Ethics. Her research focuses on corporate environmental strategy, corporate social responsibility, and environmental policy. She is currently a co-adviser of the Women in Business club.

Rong Yang, associate professor of accounting and a Zutes Faculty Fellow, always tries to show students the myriad opportunities for accounting majors and teach them how to take a leadership role in the field. “I think teaching is the most rewarding job in the world,” she says. Her research interests include the use of accounting information in capital markets, internal control quality, analyst forecast performance, and corporate restructuring events.

Deborah Colton-Hebert, associate professor of international business and marketing, is an expert in international business, marketing, marketing strategy, internet marketing, and electronic retailing. Her research focuses on the role of the retail performance and how promotional resources strengthen online brands.

Molly McGowan, a lecturer of management and founder of RIT Leadership Institute & Community Service Center, teaches the Biz 1+2 program. She has 20 years of professional experience in leadership development and organization psychology. Her approach to teaching focuses on emotional intelligence, preparing students to successfully enter the workplace upon graduation.
Why study business at RIT? Because Saunders College of Business combines the best features of a leading university—a challenging academic curriculum, state-of-the-art facilities and technology, and extensive after-class opportunities—with the benefits of a small college—an emphasis on undergraduate education; intimate, interactive classes; and personal attention from professors and staff members.

RIT has a well-deserved reputation for preparing its students for today’s dynamic job market, and the degree programs in Saunders College of Business are no exception. **Over the past three years, 94 percent of our graduates have been employed or attending graduate school full time within six months of graduation.** Our students have described Saunders as a school-within-a-school with the benefits stemming from the Saunders community and access to the resources of a leading university.

**A Rich History of Female Leadership**

Saunders is a trailblazer in appointing women to roles of leadership. Edwina Hogadone, in 1960, was the first female dean at RIT and the first woman dean of a business college in the U.S. Since then, RIT has named two more female deans, including our current dean, Jacquie Mozrall. The college embraces female leadership with a staff consisting of 70 percent women, an annual women’s leadership conference, a Women in Business student organization, and a keynote speaker series hosting top female leaders in American business.

**Business Majors**

- Accounting
- Finance
- International Business
- Management (with concentrations in entrepreneurship, leadership, and supply chain management)
- Management Information Systems
- Marketing
- New Media Marketing
- Supply Chain Management
- 4+1 Accelerated MBA*

More than 30 percent of Saunders students opt to complement their major with a double major or minor. For a list of available minors, visit rit.edu/minors.

**Need Time to Explore?**

If you are unsure about a career path, but know that you are interested in business, you may want to consider the Business Exploration option. You’ll sample different courses and receive the guidance you need from advisers as you decide which program best meets your career aspirations.

You may find that your interests span one or more of our colleges. Our broadest and most flexible option, University Studies, allows you to spend up to a year exploring your academic and career interests.

*Undergraduate business students may consider the 4+1 MBA program, an accelerated dual-degree program that allows students to complete both BS and MBA degrees in five years.

---

**Katelyn Clary**

**Hometown:** Oswego, New York  
**Major:** New Media Marketing  
**Activities:** Honors Program, Juggling Club, Lowenthal Service Group, RIT Marketing Club, RIT Leadership Institute  
**Internships:** Marketing Intern, Oswego County Tourism; Annese

Katelyn Clary wanted to continue her volunteering efforts when she came to RIT. “When you’re able to give something to someone else, and you see their reaction, it’s just such a great feeling,” she said. Clary joined Saunders’ Lowenthal Service Group in her first year. The group volunteers with a range of organizations, including Ronald McDonald House, Relay for Life, the local humane society, and more. It has served to enhance her educational experience and connect her with others who share her goals. “It’s been fun to find new ways to volunteer and to be part of a group of students who all share the interest of helping others,” Clary said.
The Freshman Experience: Biz 1+2

Incoming freshmen at Saunders are immersed in their business education from day one. Unlike other schools that focus on general electives, students in The Freshman Experience: Biz 1+2 jump-start their business education with a rigorous and comprehensive curriculum that provides an introduction to the fundamentals of business and is a valuable reference throughout their business degree program.

Experiential Learning

All Saunders College of Business students complete cooperative education, which offers opportunities to apply your knowledge in a paid, professional work setting and gain career-oriented experience and personal insight. These experiences give you a broad view of the opportunities available in your career and deepen your understanding of your academic studies. They are valuable tools that can set you apart from other graduates in the job market and develop a focus for graduate study—at RIT or elsewhere.

Power Your Potential Women’s Conference

Power Your Potential is a women’s leadership conference hosted by Saunders College that celebrates National Women’s Month. The event invites successful businesswomen to share their experiences while they engage in educational activities focused on strategic business trends. Previous speakers have included Sarah Personette, VP of global business marketing at Facebook; Kathleen Buse, CEO of Advancing Women in STEM; JJ Geronimo, president of Tech Savvy Women and author of Accelerate Your Impact; and Jennifer L. Pozner, founder and executive director of Women In Media and News.

Women in Business

Women in Business (WIB) provides women in Saunders College of Business the opportunity to advance their professional and personal development and join an encouraging community of aspiring and successful women. Through networking, educational events, and community service, WIB creates and strengthens skills in leadership, business, and relationship building.

Entrepreneurship

Entrepreneurs are major drivers of economic growth. They combine original, imaginative ideas with creativity and a healthy dose of tenacity. They’re resourceful, inventive, and ambitious. At RIT, entrepreneurs’ ideas are transformed into reality by taking advantage of the following resources:

• Simone Center for Innovation and Entrepreneurship
• Venture Creations
• Student Incubator

Rosalie Phan found management information systems to be an exciting major that offered a wide range of career options. “The more I studied and took classes, the more I realized I loved the combination the MIS program offers between technology and business,” she said. It was RIT’s co-op program that initially drew Phan to Saunders. She has had four co-op placements, each offering a distinct experience in a different corporate culture. “Each co-op has been its own experience and each had its own aspects, but it has been helpful to see that the exact tools I am using in the classroom are the same ones I used on my co-ops,” she said.

Hometown: Vung Tau, Vietnam
Major: Management Information Systems and Economics (double major)
Activities: Honors Program; RIT Student Ambassador; Beta Gamma Sigma Honor Society; Orientation Supervisor, RIT New Student Orientation; Year One Peer Adviser
Co-op Placements: Technical Project Manager, Oracle; Advanced Analytics Intern, BlueCross BlueShield of Western New York; Information Technology Intern, Global Client Services, Bendix Commercial Vehicle Systems; Ernst and Young
Study Abroad: University of Westminster, London, England
Our nine colleges attract students pursuing careers in a wide range of disciplines and with varied personal interests. At RIT, you can combine professional and personal pursuits to create an engaging undergraduate experience.

- RIT Business Incubator
- Tiger Tank Student Competition
- RIT 48: Entrepreneurial Boot Camp
- Entrepreneurs Hall—a residential community devoted to entrepreneurship
- Saunders Summer Startup
- The Construct Makerspace

Study Abroad

In RIT’s Study Abroad program you may choose to study for a summer, a semester, or a year in RIT-affiliated programs in exciting locations around the world. Select courses in your major or take classes that fulfill RIT’s general education requirements. You’ll gain the invaluable experience living and learning in a culture different from your own.

Honors Program

The Honors Program is for students demonstrating outstanding academic performance. Members have access to special courses, seminars, projects, and advising. They have the opportunity to participate in leadership endeavors and to contribute to the community through volunteer and service projects. Business students join students from RIT’s Kate Gleason College of Engineering in a three-semester seminar series that explores product development in the global economy. Saunders College members are invited to participate in a spring trip to visit companies and meet RIT alumni.

Energetic, Connected, Caring Community

RIT is alive with energy and excitement. The diverse backgrounds of our students contribute to the quality of our campus life. RIT attracts students from around the world, creating a living-learning environment that is diverse, dynamic, energetic, and connected. With more than 300 student and 30 Greek organizations and clubs, there is plenty for you to do as you explore RIT’s student life. But it’s also a caring campus, as community service plays an integral role in student life. Students and faculty contribute to community service at a number of local agencies, such as Habitat for Humanity, AIDS Rochester, Big Brothers/Big Sisters, and CURE (Childhood Cancer Association). RIT students provide more than 5,000 hours of community service annually.

A Wise Investment, An Outstanding Value

Current students tell us that RIT’s comprehensive financial aid program of merit-based scholarships, need-based grants, loans, and campus employment opportunities makes an investment in RIT an outstanding value. More than 77 percent of full-time undergraduate students received more than $320 million in financial aid this year. Merit-based scholarships include Presidential Scholarships ranging from $10,000 to $16,000 and Founders Scholarships up to $10,000.

Oksana Tymkiv

Hometown: Webster, New York
Major: Finance
Activities: Financial Management Association, Beta Gamma Sigma
Study Abroad: Berlin, Germany

Oksana Tymkiv transferred to RIT from a smaller liberal arts college. What drew her to RIT was the hands-on nature of the finance major. “RIT’s finance program is very practical. We are using software and programs in our everyday studies that financial analysts are using day-to-day on the job,” she said. “From an educational perspective, I knew RIT would be a great foundation for what I wanted to do professionally.” Tymkiv also notes the success of alumni. “Students are recognized here and getting really great job placements. That was very attractive to me,” she said.
Visit Us

The best way to learn about RIT is to schedule a campus visit. You'll have the opportunity to speak to students, meet faculty members, and sit in on a class. Visits may be arranged by calling 585-475-6631. Deaf and hard-of-hearing students may arrange campus visits by calling 585-475-6700, toll free in the U.S. and Canada at 866-644-6843, or by videophone at 585-743-1366.

Helpful Web Addresses

Saunders College of Business:
  saunders.rit.edu

RIT Admissions:
  admissions.rit.edu

Financial Aid and Scholarships:
  rit.edu/financialaid

NTID Admissions:
  rit.edu/ntid/students

Online Application:
  rit.edu/admissions