

EXHIBIT AND PROGRAM GUIDE

HEARING LOSS ASSOCIATION OF AMERICA

# HLAA Convention 2009

June 18-21 • Gaylord Opryland Resort & Convention Center

Exhibit and Program  
Guide Sponsored By



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**Verizon is proud to support  
the Hearing Loss Association  
of America Convention 2009  
in Nashville, TN.**



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## HLAA Exhibit Hall Trade Show Hours Ryman B1&2 Exhibit Hall

Thursday, June 18  
11 a.m. – 4 p.m.

Exhibit Hall  
Grand Opening  
4:30 p.m. – 6 p.m.

Friday, June 19  
11 a.m. – 5 p.m.

Saturday, June 20  
10 a.m. – 5 p.m.

## HLAA Registration Desk Hours

### Ryman B2 Corridor

Wednesday, June 17  
Noon – 6 p.m.

Thursday, June 18  
8 a.m. – 4 p.m.

Friday, June 19  
8 a.m. – 4 p.m.

Saturday, June 20  
8 a.m. – 4 p.m.

Sunday, June 21  
8:30 a.m. – 11 a.m.

## Food Concession Hours Ryman B1&2 Exhibit Hall

Thursday – Saturday  
11 a.m. – 2 p.m.





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*Michael Stone  
President  
Board of Trustees*

Welcome to Convention 2009 and thank you for joining us to celebrate our 30th anniversary. What better way to “escape” these difficult economic times for a few days than here in Nashville, along with our distinguished guests who are helping us to celebrate three decades of major accomplishments.

We have a first-class program lined up that will be kicked off by Vint Cerf, Ph.D., our keynote speaker and renowned “Father of the Internet.”

Make the most of your stay by taking in the Exhibit Hall, the Research Symposium, and our totally accessible educational program, not to mention afternoon socials and a birthday celebration with a magician, line dancing and a trip down memory lane.

A special appreciation and thanks to all who made this event possible—the local committee and volunteers, our event sponsors, suppliers and coordinators of assistive listening devices, realtime captioners, and interpreters.

HLAA staff is here to ensure you have a memorable time and to answer your questions.

We have three activity-packed days planned for you. Enjoy every minute of them!



*Brenda Battat  
Executive Director*

*Brenda Battat*

*Michael H. Stone*

### **HLAA Registration Desk and ALD Distribution Hours**

**Wednesday, June 17**

Noon - 6 p.m.

**Thursday, June 18 through Saturday, June 20**

8 a.m. - 4 p.m.

**Sunday, June 21**

8:30 a.m. - 11 a.m.

# **Welcome to HLAA Convention 2009!**



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- Sound monitor
- Doorbell
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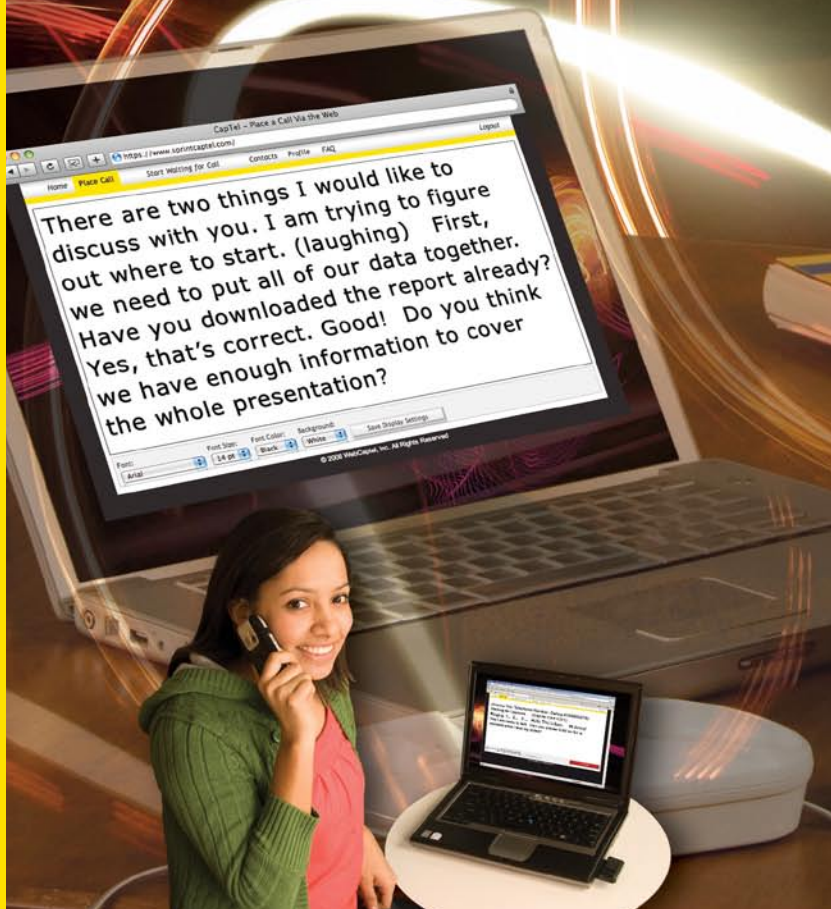


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# SCHEDULE - AT - A - GLANCE

## Wednesday, June 17

Noon – 5 p.m.	State Leaders Meeting, Part I	Ryman Studio L
Noon – 6 p.m.	Convention Registration Desk	Ryman B2 Registration Desk

## Thursday, June 18

\* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.

8 a.m. – 4 p.m.	Registration & ALD Distribution	Ryman B2 Registration Desk
8:30 a.m. – 9 a.m.	Executive Session ( <i>Board members only</i> )	Hermitage D
9 a.m. – 12:30 p.m.	Board of Trustees and Annual Business Meeting	
11 a.m. – Noon	Newcomers' Orientation	Ryman Studio L
11 a.m. – 2 p.m.	Food Concessions Open	Ryman B1&2 Exhibit Hall
11 a.m. – 4 p.m.	Exhibit Hall Open	Ryman B1&2 Exhibit Hall
1 p.m. – 3:45 p.m.	Education Workshop Tracks: Healthy Living and Working with Hearing Loss Relationships & Communication Hearing Technology Advocacy and Access Young Adult Issues	Hermitage A* Cheekwood B* Hermitage B* Cheekwood A* Cheekwood C* Hermitage D*
1 p.m. – 4 p.m.	State Leaders Meeting, Part II	Ryman B1&2 Exhibit Hall
2:30 p.m. – 4 p.m.	<b>DEMO ROOM:</b> Hearing Aid Manufacturers Panel	Ryman B1&2 Exhibit Hall
4:30 p.m. – 6 p.m.	Exhibit Hall Grand Opening Reception	Tennessee CDE Ballroom
6 p.m. – 7:30 p.m.	Opening Session / Keynote Speaker	Tennessee AB Ballroom
8:30 p.m. – 11 p.m.	Get Acquainted Party	

## Friday, June 19

8 a.m. – 4 p.m.	Registration & ALD Distribution	Ryman B2 Registration Desk
9 a.m. – Noon	Research Symposium: <i>An Update on the Latest Hair Cell Regeneration Research</i>	Tennessee CDE Ballroom
11 a.m. – 2 p.m.	Food Concessions Open	Ryman B1&2 Exhibit Hall
11 a.m. – 5 p.m.	Exhibit Hall Open	Ryman B1&2 Exhibit Hall
Noon – 12:45 p.m.	<b>DEMO ROOM:</b> Experiences with <i>Walk4Hearing™</i>	Ryman B1&2 Exhibit Hall
1 p.m. – 1:45 p.m.	<b>DEMO ROOM:</b> MED-EL — Assistive Listening Technology: Creative Tips and Tricks for Cochlear Implants	Ryman B1&2 Exhibit Hall
1 p.m. – 3:45 p.m.	Education Workshop Tracks: Healthy Living and Working with Hearing Loss Relationships & Communication Hearing Technology Advocacy and Access Young Adult Issues	Hermitage A* Cheekwood B* Hermitage B* Cheekwood A* Cheekwood C*
1 p.m. – 4 p.m.	Chapter Development Room	Ryman Studio L
2 p.m. – 2:45 p.m.	<b>DEMO ROOM:</b> Lifetone Technology	Ryman B1&2 Exhibit Hall
3 p.m. – 3:45 p.m.	<b>DEMO ROOM:</b> HLAA Advocacy Q&A	Ryman B1&2 Exhibit Hall
3 p.m. – 5 p.m.	Exhibit Hall Social — <i>Sugar Rush</i>	Ryman B1&2 Exhibit Hall
4 p.m. – 4:45 p.m.	<b>DEMO ROOM:</b> Sprint	Ryman B1&2 Exhibit Hall
6:30 p.m. – 11 p.m.	HLAA 30th Birthday Celebration	Tennessee CDE Ballroom

## Saturday, June 20

8 a.m. – 4 p.m.	Registration & ALD Distribution	Ryman B2 Registration Desk
8:30 a.m. – 3:30 p.m.	Workshops ( <i>same as above</i> )	
9 a.m. – 4 p.m.	Chapter Development Room	Ryman Studio L
10 a.m. – 10:45 a.m.	<b>DEMO ROOM:</b> Navigating the <i>Walk4Hearing™</i> Website	Ryman B1&2 Exhibit Hall
10 a.m. – 5 p.m.	Exhibit Hall Open	Ryman B1&2 Exhibit Hall
11 a.m. – 11:45 a.m.	<b>DEMO ROOM:</b> Digital Photography 101	Ryman B1&2 Exhibit Hall
11:30 a.m. – 12:30 p.m.	Government Employees Who Work With Hard of Hearing People — Networking Meeting	Hermitage E*
11 a.m. – 2 p.m.	Food Concessions Open	Ryman B1&2 Exhibit Hall
Noon – 12:45 p.m.	<b>DEMO ROOM:</b> Want to Know More About <i>Walk4Hearing™</i> ?	Ryman B1&2 Exhibit Hall
1 p.m. – 1:45 p.m.	<b>DEMO ROOM:</b> Oticon	Ryman B1&2 Exhibit Hall
2 p.m. – 2:45 p.m.	<b>DEMO ROOM:</b> Meet Executive Director Brenda Battat	
3 p.m. – 5 p.m.	Exhibit Hall Social — <i>Happy Hour</i>	Ryman B1&2 Exhibit Hall
3:45 p.m. – 5 p.m.	HAT/Peer Mentors/Academy Reunion	Cheekwood B*
6 p.m.	Buses depart from Magnolia Lobby	Grand Ole Opry (7 p.m. show)

## Sunday, June 21

8 a.m. – 8:30 a.m.	Worship Service	Hermitage E*
8:30 a.m. – 10 a.m.	Awards Breakfast	Hermitage CD*
8:30 a.m. – 11 a.m.	Registration and ALD Return	Ryman B2 Registration Desk



**HLAA Exhibit Hall and Trade Show Hours**

Ryman B1&2 Exhibit Hall

**Thursday, June 18**

11 a.m. – 4 p.m.

Exhibit Hall Grand Opening

4:30 p.m. – 6 p.m.

**Friday, June 19**

11 a.m. – 5 p.m.

**Saturday, June 20**

10 a.m. – 5 p.m.

**Food Concession Hours**

Ryman B1&2 Exhibit Hall

**Thursday through Saturday**

11 a.m. – 2 p.m.



**Welcome, Young Adults!**

HLAA welcomes young adults with hearing loss to Convention 2009! A record number of applications and nominations were received this year for the Rocky Stone Endowment Scholarship, and six scholarships were awarded to young adults.

Through the generosity of CTIA–The Wireless Association® and Sorenson Communications, we were able to send twelve more young adults. We were thrilled when the HLA Montgomery County Chapter decided to use a portion of their *Walk4Hearing™* proceeds to not only send another young adult to convention, but to also issue a challenge to other chapters to do the same.

**Stepping up to the plate were:**

- HLA of Greater St. Louis
- HLA-Northern Virginia Chapter
- HLA-Denver Chapter
- HLA-Illinois Cochlear Implant Chapter
- HLA-LA Chapter
- HLA-PA State Association
- Longmont *Walk4Hearing™*

**Are You Ready for Your Closeup?**

*Hearing Loss Magazine* designer and photographer Cindy Dyer is here shooting photos for upcoming magazines and for [www.hearingloss.org](http://www.hearingloss.org). She may ask you to pose for some set-up shots in the Exhibit Hall and other places. We would love it if you would consent. If not, that's okay too. She will also be shooting all the major events. So smile!

**Sign-Up at Registration**

Sign up at the HLAA Registration Desk in Ryman B2 for a time and place to have your photo taken for *Hearing Loss Magazine*. Yes, there is a catch. You have to follow up with a 600-word article about your hearing loss. It can be a personal or professional-type experience. Send your 600 words or less in Word format to Editor Barbara Kelley at [bkelley@hearingloss.org](mailto:bkelley@hearingloss.org), and include a brief bio and city and state where you are from. We welcome families and their stories too.

If you are a hearing healthcare professional, come by for a photo and follow-up with 600 or less words of your "Pearls of Wisdom" for your clients for hearing aid and cochlear implant success. Send your article to Barbara Kelley at [bkelley@hearingloss.org](mailto:bkelley@hearingloss.org).



Thank you to the Local Host Committee members who worked so hard in the months preceding the convention, and to the many members from other parts of the country who have also pitched in. A huge debt of gratitude to CART providers and ALD technicians who helped to make Convention 2009 communication accessible—with your help, the HLAA convention is the largest communication accessible event of its kind.

**Local Host Committee**

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 Sandy Cohen  
 Debbie Devore  
 Kim Enko  
 Betty Everett  
 John Forbes  
 Beverly Geldreich  
 Bob Geldreich  
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 Renee Widener  
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 Realtime Captioner/Consultant  
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Linda S. Hershey, RDR, CRR, CBC, CCP  
 Chattanooga, TN

**ALD Technicians**

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 and Les Callaway  
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 877-855-8916 Toll-free Phone  
 E-mail: info@hearingsystemsinc.com  
 Website: www.hearingsystemsinc.com

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**The Local Host Committee  
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 local sponsors:**





**Come and visit Purple, at booth #604**  
 to learn more about 10-digit registration, using text relay  
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Warning concerning the use of VRS or IP Relay for 911 calls. TTY calls are the still the best means for emergency personnel to quickly identify a person's location. In an emergency, dial 9-1-1 using a landline telephone or a TTY to ensure immediate attention and identification of your location. At present, VRS and IP Relay cannot guarantee an immediate answer to your call nor transmit your location information directly to emergency responders.

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## Exhibit Hall Grand Opening and Reception

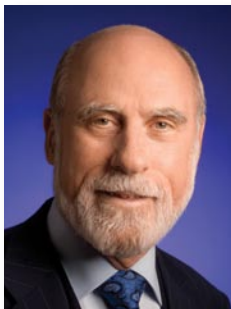
Thursday, June 18 • 4:30 p.m. – 6 p.m. • Ryman B1&2 Exhibit Hall

Welcome to the Exhibit Hall where attendees can learn about the latest hearing assistive technology and services, participate in product demonstrations, and meet fellow attendees. Light snacks available as well as cash bar.

Sponsored by 

## Opening Session and Keynote Speaker

Thursday, June 18 • 6 p.m. – 7:30 p.m. • Tennessee CDE Ballroom



### Keynote Speaker: Vinton Cerf, Ph.D.

As vice president and Chief Internet Evangelist for Google, Dr. Cerf is responsible for identifying new enabling technologies and applications on the Internet and other platforms for the company. Dr. Cerf is the co-designer, with Robert Kahn, Ph.D., of TCP/IP protocols and the basic architecture of the Internet. In 1997, President Clinton recognized their work with the U.S. National Medal of Technology. In 2005, they received the highest civilian honor bestowed in the U.S., the Presidential Medal of Freedom. Dr. Cerf will be speaking about technologies for accessibility and the Internet.

Special guest, Dr. T. Alan Hurwitz, president of the National Technical Institute for the Deaf at the Rochester Institute of Technology, will explain the new initiative, *Military Veterans with Hearing Loss Project*, a program designed especially for veterans of OIF and OEF who have a hearing loss as a result of their service. HLAA has been named a partner in the project. With an alarming number of military personnel returning from Iraq and Afghanistan with hearing loss, HLAA is committed to supporting them by supplying hearing loss information on our website and offering a complimentary registration and membership. And finally, you'll have a chance to meet in person Mark Brogan, Captain, U.S. Army (Ret.), who will tell his story about being severely injured by a suicide bomber while serving in Iraq.

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**Pledge of Allegiance**

CPT Mark Brogan

**Welcome to Convention 2009**

Michael Stone

**Recognition of Delegates, State Leaders and Board of Trustees**

Michael Stone

**Greeting from Sponsor**

Ultratec

**Introduction of Jennifer Thorpe of the Local Host Committee**

Michael Stone

**Update on HLAA Activities**

Brenda Battat

**Introduction of T. Alan Hurwitz, President of the National Technical Institute for the Deaf**

Brenda Battat

**Introduction of Mark Brogan, CPT, US Army (Ret.)**

Barbara Kelley

**Presentation of Access Award and Introduction of Keynote Speaker**

Brenda Battat

**Keynote Address**

Vinton Cerf, Ph.D.

**Closing Remarks**

Barbara Kelley

## Get Acquainted Party

Thursday, June 18 • 8:30 p.m. – 11 p.m. • Tennessee AB Ballroom

Stop by for a light snack and some Karaoke. Long-time friend of HLAA, Colin Cantlie, will host the evening as attendees try their hand at singing their favorite tune. Are you the next "HLAA Idol?"

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## Research Symposium: An Update on the Latest Hair Cell Regeneration Research

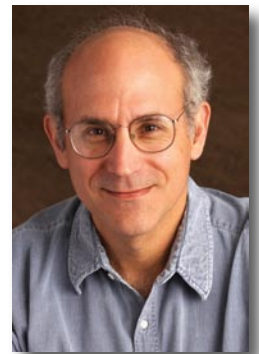
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Research  
Foundation

Friday, June 19 • 9 a.m. – Noon • Tennessee CDE Ballroom



**George A. Gates, M.D.**, medical director of the Deafness Research Foundation, will moderate the symposium and introduce his distinguished colleagues. Dr. Gates' research includes work on the biology of presbycusis and Meniere's disease, and he has conducted clinical trials in otitis media and Meniere's disease.

**Neil Segil, Ph.D.**, joined the House Ear Institute in 1996 and is currently director of the Division of Cell Biology and Genetics. He also holds the position of research associate professor in the Department of Cell and Neurobiology at the University of Southern California, Keck School of Medicine. Dr. Segil's research at House Ear Institute is focused on developmental aspects of cell cycle regulation and cellular differentiation as they relate to the inner ear, hearing loss and regeneration.



**Douglas A. Cotanche, Ph.D.**, is an associate professor in the Departments of Otolaryngology-Head & Neck Surgery and Anatomy & Neurobiology at Boston University School of Medicine, a lecturer in the Department of Otology & Laryngology at Harvard Medical School, and a member of the Affiliated Faculty of the Harvard-MIT Division of Health Sciences and Technology. Dr. Cotanche's research has focused on the development and regeneration of hair cells and the tectorial membrane in the avian and mammalian cochlea.

In 1986 he co-discovered that birds can regenerate their cochlear hair cells after sound damage and regain their hearing. He has continued his research on regeneration and has been a prominent force in the drive to develop hair cell regeneration as a potential treatment for sensorineural deafness. Currently the work in his lab is also exploring the therapeutic potential of stem cell transplantation into the damaged mammalian cochlea.

**Hinrich Staecker, M.D., Ph.D.**, completed his residency in otolaryngology at Montefiore Medical Center, and went on to a fellowship in Otology and Neurotology at Massachusetts Eye and Ear Infirmary. His clinical interests include cochlear implantation and treatment of sensorineural hearing loss. He initiated clinical studies including evaluation of balance function in implant patients and music listening skill of cochlear implant patients with residual hearing. Dr. Staecker's current basic science research interests are focusing on the application of gene therapy for inner ear disorders. He is currently a tenured associate professor in the University of Kansas School of Medicine.



Friday, June 19 • 6:30 p.m. – 11 p.m. • Tennessee CDE Ballroom

Sponsored by AT&amp;T

**FOUNDER**

Howard E. "Rocky" Stone (1925-2004)



*The thinking behind the self-help philosophy for SHHH was to enhance each of us as human beings. Hearing loss was an important but secondary consideration. Once we accept responsibility for ourselves, we have to learn to love ourselves, and then, each other.*

—Rocky Stone

To really appreciate the rich history of HLAA, you must first be introduced to the man who founded the organization as Self Help for Hard of Hearing People, Inc. in 1979 and who served as its volunteer executive director until 1993.

Howard "Rocky" Stone experienced a bilateral hearing loss at age 19 while serving in the U.S. Army in World War II. Following his military service, he graduated from the University of Southern California. He spent 25 years in federal service with the Central Intelligence Agency (CIA), earning the Agency's highest award. Rocky wore hearing aids for many years until 1994 when he lost his sight from macular degeneration and received a cochlear implant.

Following his retirement, Rocky served as president of the International Federation of Hard of Hearing People (IFHOH) and the Cochlear Implant Association International.

As we look back over the past thirty years, there are numerous significant accomplishments for people with hearing loss (too numerous to list them all here, so for a complete history go to [www.hearingloss.org](http://www.hearingloss.org)).

**Historical Highlights****2004**

On August 13, just a few months short of our 25th anniversary, SHHH Founder and Executive Director Emeritus Howard E. "Rocky" Stone dies following complications from pneumonia. Hundreds of tributes from all around the world are expressed reflective of his distinguished 25-year CIA career and his humanitarian work for people with hearing loss and other disabilities. He was 79 years old. An endowment fund is initiated in his name.

The year's advocacy focus is on improving access to hearing aids, cochlear implants and other technology. SHHH actively supports the hearing aid tax credit bill, and works to increase reimbursement for cochlear implants and to harmonize the Medicare criteria for implantation with those of the FDA.

SHHH establishes the *American Academy of Hearing Loss Support Specialists™*. The Academy provides training and oversight for the Certificate in Hearing Loss Support, which establishes a set of core knowledge and basic training for individuals who support and work with people affected by hearing loss.

**2005**

In September, SHHH responds to the devastation caused by Hurricane Katrina by establishing the *hear2care* project. SHHH serves as a depot for donations of money, batteries, hearing aids and assistive devices to be distributed to victims. Several hearing health related businesses and organizations provide services along with donations.

During the November 2005 Board of Trustees meeting, the board votes to change the name of Self Help for Hard of Hearing People to the Hearing Loss Association of America. Richard Meyer, president of the SHHH Board of Trustees stated, "This strategic decision is a significant milestone in SHHH's 25-year history. While remaining committed to the vision of founder Rocky Stone, SHHH is evolving to best meet the needs of people with hearing loss today and in the future, continuing to be a pioneer in advocacy and support for consumers with hearing loss."

**2006**

In March, a new logo and website for HLAA is launched.

*Walk4Hearing™*, a nationwide collaborative walkathon program with the goal of raising awareness and generating funds for national and local programs and services for people with hearing loss and their families, is established.

In the fall, the first class of the American Academy of Hearing Loss Support Specialists™ launches. The Academy is a self-paced online, distance learning certificate program designed to build knowledge about hearing loss, increase understanding, improve services and enhance the professionalism and credibility of people in diverse professions who provide support services to people with hearing loss and their families.





## Seating for the Birthday Celebration

You must pre-select your seat by presenting your ticket to Hollace Goodman, seating coordinator. She will be happy to assist you with your seating assignment. See her near the Ryman B2 Convention Registration Desk on Wednesday, June 17, and at the HLAA exhibit area in the Ryman B1&2 Exhibit Hall, Booth 500-504 on Thursday, June 18.

### 2007

Historic consensus agreement reached between consumers led by HLAA and industry regarding cell phone accessibility for hearing aids and cochlear implants. Cordless phone manufacturers respond to HLAA advocacy by committing to make 100 percent of their digital phones hearing aid compatible.

HLAA advocates for the Hearing Aid Tax Credit.

### 2008

Introduction of *HearingLossNation* ([www.hearinglossnation.org](http://www.hearinglossnation.org)), a social networking site for young adults (18-35) with hearing loss.

Regular evening web chats are held with experts in different fields related to hearing loss.

HLAA goes "green." Building database of e-mail contacts so that we can put the money saved on paper, printing and mailing towards programs and services for people with hearing loss.

American Academy of Hearing Loss Support Specialists™ approved for CEUs for social workers, nurse practitioners, vocational rehabilitation counselors and CART reporters.

*Walk4Hearing™* held in 17 cities with 4,000 walkers. Aetna is the first health insurance company to sponsor the walk.

Sponsored the Presidential Candidates Forum on Disability Issues held in Ohio.

HLAA met with President Obama's transition team and presented a position paper on education, employment, health reform.

HLAA holds Hearing Assistance Technology training for consumers in San Diego in partnership with San Diego State University.

HLAA supports the Medicare Hearing Healthcare Enhancement Act that would allow Medicare recipients to have direct access to audiologists to get their hearing tested.

### 2009

Sponsored and attended the very first Power and Pride Inaugural Disability Ball in Washington, DC.

Reappointed to represent people with hearing loss on the FCC Consumer Advisory Council.

Worked with hearing health coalition to reintroduce the Hearing Aid Tax Credit Bill in the House and Senate for the third year.

HLAA executive director, Brenda Battat, appointed to the National Deafness and Other Communications Disorders Advisory Council.

HLAA debuts on Facebook and Twitter.

HLAA partners with CSD to assist consumers with hearing loss through the transition from analog to digital TV.

HLAA publishes a checklist for consumers purchasing hearing aids.

HLAA unveils a new logo for the *Walk4Hearing™*. Washington Redskins Reed Doughty is profiled in *Hearing Loss Magazine* and chairs the Washington, D.C. *Walk4Hearing™*.

HLAA supports the Early Hearing Detection and Intervention Act to continue infant hearing screening and improve follow-up services.

HLAA collaborates with the National Technical Institute for the Deaf at the Rochester Institute of Technology to outreach to veterans of Operation Iraqi Freedom and Operation Enduring Freedom.

HLAA celebrates 30th anniversary at the convention held in Nashville, Tennessee. Vint Cerf, Ph.D. an author of the Internet, keynote speaker.

We have much to celebrate—HLAA has touched the lives of thousands of people with hearing loss and has made an impact in education, legislation and public policy, technology, telecommunications, health, and travel, and more.

Magician Tom Vorjohan will delight attendees with his sleight of hand antics and humor. Look for him in the Exhibit Hall on Friday afternoon. He'll be at the 30th Birthday Celebration too!

Bruce and Kristi Cline and the Music City Wranglers is the hottest band in Nashville. Line dancing anyone? Kristi will provide instruction, so get ready to kick up your heels!



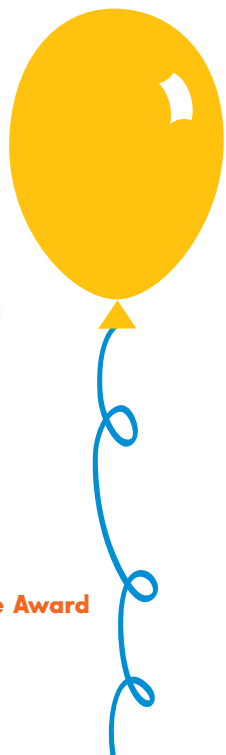
Thank you to Richard McCollough of the American Abilities Television Network for producing "Thirty Years in Pictures." We are forever grateful to Hollace Goodman who coordinated the project and to helpers, Joan Kleinrock and Ann Liming for their hard work. And, to the many others who submitted photographs—thank you!



**Sunday, June 21 • 8:30 a.m. – 10 a.m.**

Awards Host — Kathy Borzell, NC

<b>Award</b>	<b>Recipient</b>	<b>Presenter</b>
<b>Keystone Award</b>	Henry Fader	Michael Stone
<b>Special Friend of People with Hearing Loss Award</b>	Al Baum Scott Isabelle	Brenda Battat
<b>Outstanding Young Adult Award</b>	Jennifer Cheng	Patrick Holkins
<b>The "Nancy Wessner" Outstanding State Chapter Coordinator Award</b>	Joe Gordon, Manhattan Chapter, NY	Toni Barrient
<b>Spirit of HLAA</b>	Steve Barber, Wake Chapter, NC Linda Fowler, Southwest Ohio Chapter, OH Myrna Kain, Snohomish County Chapter, WA Margaret Latta, Wayne & Homes County Chapter, OH Vernice Meade, Oklahoma City Chapter, OK Ellen Semel, Manhattan Chapter, NY Juanita Wikman, Michigan State Office, MI	Anne Pope
<b>Advocacy</b>	Judy Oliver, Twinsburg, OH Carolyn Meyer, Philadelphia Chapter, PA Lynn Rousseau, Gainesville Chapter, FL	Lise Hamlin
<b>Gwendolyn Ann Pace Advocacy Award</b>	Karyn D. Menck, Nashville Chapter, TN	Katherine Driskill Kanies
<b>Family Involvement</b>	Eleanor Gibbons, Augusta Chapter, GA	Ahme Stone
<b>Professional Advisor</b>	Brian McKinnon, M.D., MBA, Augusta Chapter, GA	Brenda Battat
<b>Chapter Website</b>	Jonathan Brown, Webmaster Southwest Connecticut Chapter, CT	Toni Barrient
<b>Chapter Newsletter</b>	Ann Thomas and Debbie Sharp, Editors Diablo Valley Chapter, CA  Elizabeth Stump, Editor Manhattan Chapter, NY  Kathy Niemeyer, Editor Pittsburgh Chapter, PA	Barbara Kelley
<b>State Newsletter</b>	Karen Keil and Debbie Mohney, Editors Colorado Newsletter, CO	Barbara Kelley
<b>Honorable Mention</b>	Elizabeth "Liz" Furber Peninsula Chapter, CA	Barbara Kelley
<b>Outreach Award</b>	Diablo Valley Chapter, CA Oklahoma Chapter, OK Southwestern Connecticut Chapter, CT	Lise Hamlin
<b>Education Award</b>	Debbie Schaaf Wayne & Holmes County Chapter, OH	Christopher Sutton
<b>Community Service Award</b>	Kevin Chaba and Boy Scout Troop 31 Rochester, NY	Christopher Sutton



**Rocky Stone Endowment Scholarship**

Laura Canady, TN  
Willie Copeland, TX  
Rhianon Gutierrez, CA  
Denise Marden, AL  
Lauren Selby, NY  
Melissa Trauthwein, FL

Alice Marie "Ahme" Stone

**Joan Andrews Scholarship Award**

Barbara Emmons, FL

Kathy Borzell

**Founder's Day Recognition**

Rochester Chapter, NY	\$1,000
Diablo Valley Chapter, CA	\$600
Central Ohio Chapter, OH	\$500
East Bay Chapter, CA	\$500
Lane County Chapter, OR	\$500
Long Beach/Lakewood Chapter, CA	\$500
Los Angeles Chapter, CA	\$500
New Jersey State Association, NJ	\$500
Oklahoma City Chapter, OK	\$500
Peninsula Chapter, CA	\$500
Shasta County Chapter, CA	\$500

Toni Barrient

**State Organization Leaders**

**Retiring State Leaders**

Co-president: Steve Barber, NC	2006–2008
Co-president: Joan Black, NC	2006–2008
President: Lona Jennings, WA	2007–2008
President: Julie Olson, WI	2005–2008
President: Karen Ratner, NY	2007–2009
President: Lynn Rousseau, FL	2006–2008
President: Cathy Sanders, OR	2006–2009

Lise Hamlin

**Incoming State Organization Leaders**

President: Penny Allen, WA	2008
President: Brenda Arndt, WI	2008
President: Mike Eury, NC	2008
President: Pam Foody, NY	2009
President: Judy Martin, FL	2008
President: Bob Russell, OR	2009

**State Chapter Coordinators**

**Retiring State Chapter Coordinators**

Barbara Beard, PA	2005–2008
Cindy Campbell, OR	2006–2009
Joe Gordon, NY	1997–2009
Jeff Keyser, OK	2007–2008
Hermine Willey, OH	2000–2009

Toni Barrient

**Incoming State Chapter Coordinators**

Dale Long, PA	2008
Vernice Meade, OK	2009
Cathy Sanders, OR	2009
Debbie Schaaf, OH	2009
Bev Ziarko, WA	2009



**2008 Walk4Hearing™ Locations and Walk Chairs**

Presenter: Ronnie Adler



Atlanta — Cathy Fletcher  
Chicago — Ronnie Adler  
Columbus — Bob Sheely  
Florida — Kathy Borzell and Judy Martin  
Garden State NJ — Lois Walker  
Houston — Paula Moore  
Longmont — Debbie Mohney  
National Capital — Ronnie Adler  
New England — Beth Wilson

New York City — Ellen Semel  
Northern CA — Raegene Castle and Maggie Iller  
Permian Basin — Ann Warren and Art Pena  
Rochester — Sue Miller  
SE Michigan — Janet Haines  
St. Louis — Mary Stodden  
Westchester/Mid-Hudson — Roberta Seidner and Pam Foody  
West Michigan — Marilyn Knol

For more information about the Walk4Hearing™, visit [www.walk4hearing.org](http://www.walk4hearing.org).



Each year volunteers from across the country are recognized at the HLAA Convention. The awards are created to honor individuals and HLAA chapters and state organizations; however, not all awards are given each year.

Congratulations to this year's recipients and all those who work in their communities to fulfill the mission of the Hearing Loss Association of America—opening the world of communication through information, education, advocacy and support.

**National Access Award**

The National Access Award is given to those who have provided or improved access in a significant way for people with hearing loss. We value their contribution to furthering attitudinal changes and improving the quality of life for all people who have hearing loss.

**Keystone Award**

This unique tribute is presented to HLAA members for their outstanding achievement and/or contribution to the establishment, advancement, and continued success of HLAA. Their names are inscribed on a plaque at HLAA headquarters.

**Special Friend of People with Hearing Loss**

This award is given to organizations or people who have worked diligently over time to improve the lives and circumstances of people with hearing loss.

**Spirit of HLAA Award**

There are so many persons whose continued selfless dedication to the development of HLAA have contributed to our success. The spirit of HLAA, a special tribute and tradition of the organization, is presented to those individuals who embody the philosophy and the spirit of HLAA.

**Gwendolyn Ann Pace Advocacy Award**

This award was created in memory of Gwendolyn Ann Pace, founding member of the Hearing Loss Association of America-Nashville Chapter, a tireless advocate for those with hearing loss. This award recognizes important work and advocacy in public awareness, communication needs, and public access on behalf of individuals with hearing loss in Tennessee.

**Family Involvement Award**

When one or more persons in a family have a loss of hearing, everyone in the family is affected. HLAA is committed to supporting family members and helping them to understand hearing loss, to learn how to best communicate with the hard of hearing relative and cope with everyday situations. This award is designed to recognize dedicated family members and their contribution to growth and development of HLAA.

**Professional Advisor Award**

This award offers an opportunity for an HLAA affiliate to honor the supportive role that professional advisors lend to the self help movement.

**Newsletters and Website Awards**

Newsletter and websites are excellent educational tools and outreach vehicles. Chapters or state organizations that publish regular newsletters or maintain websites are eligible for these awards.

**Outreach Award**

Outreach to hard of hearing people is achieved through programs and projects that expand awareness. Awareness begins within our communities, but the result of the work we do locally reach far beyond the familiar boundaries.



Ryman B1&2 Exhibit Hall

<b>Thursday, June 18</b>	2:30 p.m. – 4 p.m.	Hearing Aid Manufacturers Panel
<b>Friday, June 19</b>	Noon – 12:45 p.m.	Experiences with <i>Walk4Hearing</i> <sup>™</sup>
	1 p.m. – 1:45 p.m.	MED-EL: Assistive Listening Technology
	2 p.m. – 2:45 p.m.	Lifetone Technology
	3 p.m. – 3:45 p.m.	HLAA Advocacy Q&A
	4 p.m. – 4:45 p.m.	Sprint — Click. Listen. Read. Talk. It's that Simple!
<b>Saturday, June 20</b>	10 a.m. – 10:45 a.m.	Navigating the <i>Walk4Hearing</i> <sup>™</sup> Website
	11 a.m. – 11:45 a.m.	Digital Photography Class
	Noon – 12:45 p.m.	Want to Know More About <i>Walk4Hearing</i> <sup>™</sup> ?
	1 p.m. – 1:45 p.m.	Oticon: Advanced Technology Options for Severe Hearing Loss
	2 p.m. – 2:45 p.m.	Meet Executive Director Brenda Battat

**Thursday, June 18**

**Hearing Aid Manufacturers Panel**

*Moderator: Mark Ross, Ph.D.*

*Panelists: Representatives from Hearing Aid Manufacturers — Oticon, Phonak, Unitron and Widex*

There are a number of recurring questions regarding hearing aids that consumers continue to ask. In this panel discussion, representatives from four of the leading manufacturers will discuss the features and highlights of their newest products. There will be an opportunity for questions from the floor which can be on specific products or issues of more general concern. Dr. Mark Ross will chair the panel and field the questions from the audience.

**Friday, June 19**

**Experiences with *Walk4Hearing*<sup>™</sup>**

Ronnie Adler, National *Walk4Hearing*<sup>™</sup> Manager and Anne Pope, Past-president of the HLAA Board of Trustees, along with seasoned volunteers from current *Walk4Hearing*<sup>™</sup> sites will share their expertise and experience. You'll hear about the challenges, joys, anxieties and rewards of organizing a local *Walk4Hearing*<sup>™</sup>.

**Vendor Presentation**

**Mel-El: Assistive Listening Technology: Creative Tips and Tricks for Cochlear Implants**

*Joan Black—TACSI Communications*

An assistive listening device (ALD) is any type of device that can help a person with hearing loss function better in his/her day-to-day communication situations. Primary uses of an ALD are in offices, schools, theaters and churches—but how about working in the garden, listening to music on an MP3 player, Sunday school, and family dinners? This workshop not only will explain the nuts and bolts of how the technology works, but also offers some creative solutions using assistive listening devices and some additional tricks with wearing your CI.

**Vendor Presentation**

**Lifetone Technology, Inc.**

Lifetone Technology develops and markets proprietary, UL-listed and fire code-compliant products. The Lifetone HL<sup>™</sup> Bedside Fire Alarm and Clock produces the alarms proven most effective at waking people during a fire. The Lifetone HL<sup>™</sup> listens for high frequency T3 smoke alarms then emits a lower 520 Hz frequency alarm.

**HLAA Advocacy Q&A**

Lise Hamlin, HLAA director of public policy & state development will take your questions on advocacy related issues. Ask about HLAA's involvement with the hearing aid tax credit bill, the Coalition of Organizations for Accessible Technology, HLAA's new Checklist for Consumers Purchasing Hearing Aids, DTV and captioning, employment issues, airline access, and other issues.

## Ryman B1&amp;2 Exhibit Hall

**Vendor Presentation****Sprint WebCapTel®**

Click. Listen. Read. Talk. It's that Simple!

Now you can read and hear the conversation on the telephone with the convenience of the Internet!

Sprint's WebCapTel service is a free, web-based service that allows individuals to utilize their computer, Internet connection and any telephone they choose (even wireless phones) to receive captions of what the other party is saying while speaking directly to their callers. Stop by to learn how to begin using this life-changing, barrier-free service today!

**Saturday, June 20****Navigating the *Walk4Hearing™* Website**

Ronnie Adler, National *Walk4Hearing™* Manager, will teach attendees how to start a team, join a team, register and find a walker. This is a useful workshop, especially if you are a *Walk4Hearing™* team captain. This will be a slide show presentation along with handouts to motivate you and your fellow walkers. Come to this session to help you get your group going and to fundraise.

**Digital Photography 101**

Learn from the pros! Cindy Dyer, graphic designer and photographer for *Hearing Loss Magazine*, will help you improve your photography—from portraits to plants to places. Digital SLR and point-n-shoots all welcome. You'll learn about basic camera settings, composition, light controls (flash, diffusers and reflectors), and tips for better candid photos. Michael Schwehr of JumpStart Computing will then show you what to do with those photos. He'll discuss computer equipment and accessories, photo editing programs, workflow, archiving and printing sources. There will be slide show presentations and handouts.

**Want to Know More About *Walk4Hearing™*?**

Ronnie Adler, National *Walk4Hearing™* Manager and Anne Pope, Past-President of the HLAA Board of Trustees, will take your questions on what the *Walk4Hearing™* is. We will discuss what it's like to organize and conduct a Walk in your area and to have a great understanding of this national walk program.

**Vendor Presentation****Oticon: Advanced Technology Options for Severe Hearing Loss**

JoAnn M. Smith, M.A., FAAA

Did you ever want to be able to watch TV or use your cell phone with ease? It is now possible in a new small hearing device with built-in wireless connectivity from Oticon. In this workshop, you will learn all the new options available using connectivity and Bluetooth technology to improve the performance for those with hearing loss.

**Meet HLAA's Executive Director Brenda Battat**

Meet HLAA's executive director Brenda Battat. Brenda has been part of the HLAA team for more than 20 years in various roles. In March 2008 she accepted the position of executive director. Take this opportunity to meet Brenda in person, hear about her vision for the future and take part in an open Q&A session.

**The Howard E. "Rocky" Stone Humanitarian Award**

*Presented at the HLAA 30th Birthday Celebration  
by Alice Marie "Ahme" Stone, founding family member*

**Ann Liming** of Lansing, Michigan, is the 2009 recipient of this prestigious award. The recipient is elected by the HLAA Board of Trustees to honor a past trustee for an extraordinary contribution toward the furtherance of the objective and personal exemplification of the philosophy envisioned by Howard E. Stone, founder of HLAA.



**Wednesday, June 17**

Noon – 5 p.m.  
**State Organization Presidents, Directors and State Chapter Coordinators Workshop**  
*Ryman Studio L (Level 0)*

*Chapter leaders may attend and observe as seating permits.*

**Thursday, June 18**

9 a.m. – 12:30 p.m.  
**State Organization Presidents, Directors and State Chapter Coordinators attend Board of Trustees and Annual Business Meeting**  
*Hermitage D\**

1 p.m. – 4 p.m.  
**State Organization Presidents, Directors and State Chapter Coordinators Meeting**  
*Hermitage D*

*Facilitated by Georgia State Director Cathy Fletcher. Agenda set by State Leaders. Chapter leaders may attend and observe as seating permits.*

**Friday, June 19**

1 p.m. – 3 p.m.  
**How to Start a New HLAA Chapter**  
*Ryman Studio L*  
 Facilitators: Linda Fowler, Ohio and Barbara Burton, Louisiana

You will be instructed in the ABC's of where to begin and what to do. There will also be plenty of time to get answers to your questions. Anyone who does not have a chapter in their community and would like one should plan to attend this workshop. Also many existing chapter leaders and chapter members who would like to give their chapter a boost should consider attending.

\* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.

**Saturday, June 20**

9 a.m. – 10:30 a.m.  
**Chapter and State Newsletter Editors Meeting**  
*Ryman Studio E*  
 Facilitator: Stephen Frazier

11 a.m. – 12:30 p.m.  
**Chapter Development Panel**  
*Ryman Studio L*  
 Moderator: Julie Olson

Topics: Leadership, new membership, outreach using newsletters, flyers and e-mail as well as the importance of a Professional Advisor Committee and more.

2 p.m. – 4 p.m.  
**Chapter Delegate Workshop**  
*Ryman Studio L*

The agenda for this meeting of chapter delegates includes a discussion about how chapters are changing, new opportunities for chapters, and where we go from here. Other leaders welcome as seating permits.



**AMERICAN ACADEMY OF HEARING LOSS SUPPORT SPECIALISTS**

The Academy has created an affordable online, self-paced, distance learning program for adults that focuses on the biological, medical, psychological, and social aspects of hearing loss. The broad curriculum has been developed by HLAA professional staff, members of the Academy Advisory Board, and other leaders in the hearing health professions.

It consists of 4 online courses that focus on these topics:

- Introduction to Hearing Loss
- Coping with Hearing Loss
- Hearing Assistive Technology
- Advocacy Resources and the Law

**Opening Doors, Changing Lives**

To register and for more information, visit our website at

**[www.hearingloss.org](http://www.hearingloss.org)**

*Building Knowledge to Better Serve People with Hearing Loss...*

**Assistive Listening Device (ALD) Distribution Center***Convention Registration Desk, Ryman B2 Corridor, Level 0*

Wednesday: Noon – 6 p.m.

Thursday, Friday, Saturday: 8 a.m. – 4 p.m.

Sunday: 8:30 a.m. – 11 a.m.

Infrared and/or FM listening systems are used throughout the convention in addition to real time captioning. If you did not bring a receiver or patch cord, you may borrow one. The manufacturers and their suppliers provide ALDs for your use. Please protect them as if they were your own. All devices must be returned by Sunday, June 21 by 11 a.m.

**Bulletin Board***HLAA Information & Services — Exhibit Hall Booth 504*

If you are trying to locate a friend or arrange an impromptu gathering, post a message on the HLAA bulletin board.

**Communication Access**

All sessions, workshops, and major events at the convention are real time captioned. American Sign Language (ASL) interpreting services are provided at all major plenary events.

**Continuing Education Units (CEUs)**

CEUs are available for the National Court Reporters Association (NCRA), the American Academy of Audiology (AAA) and the American Speech-Language-Hearing Association (ASHA). You must acquire the appropriate forms at the Convention Registration Desk in order to meet eligibility requirements. Presenter signatures are required, which is the sole responsibility of the CEU applicant.

**Convention Daily Blog** Sponsored by Gallaudet University

During the convention, visit [www.hearingloss.org](http://www.hearingloss.org) to read about event highlights. This year's blogger is Abbie Cranmer (aka The Bionic Woman).

**Convention Registration Desk***Ryman B2 Corridor, Level 0*

Wednesday: Noon – 6 p.m.

Thursday, Friday, Saturday: 8 a.m. – 4 p.m.

Sunday: 8:30 a.m. – 11 a.m.

Your first stop when you arrive. If you pre-registered, pick up your Exhibit and Program Guide and your identification badge. If you have not pre-registered, you may do so here.

**Donations / Annual Fund and Rocky Stone Endowment Fund***HLAA Information & Services — Exhibit Hall Booth 500*

Members are the strength of the Hearing Loss Association of America, and there are a variety of giving options to help HLAA accomplish its mission. Help support the Hearing Loss Association of America's programs and services by giving to the Annual Fund and the Rocky Stone Endowment Fund. Ask our board of trustees about our giving programs and how to make your contribution to the Hearing Loss Association of America and help us be the leading voice for people with hearing loss.

**Exhibit Hall***Ryman B1&2, Level 0*

Attendees can learn about the latest hearing assistive technology, participate in product testing, and learn about the newest services for people with hearing loss. Return as many times as you like. You can't do it all in one stop.

**Food Concessions***Ryman B1&2 Exhibit Hall*

Hungry? We've got it covered. From sandwiches and salads, to pizza and Chinese food, you'll find a little bit of everything, and reasonably priced, too. Food concessions are open from 11 a.m. – 2 p.m., Thursday, Friday, and Saturday. Bon appétit!

**HAAA Booth***Exhibit Hall Booth 500-504*

Visit the Services and Programs booth to learn more about membership, *Hearing Loss Magazine*, *Walk4Hearing™*, American Academy of Hearing Loss Support Specialists™, HAAA e-News, and more. Check out the booth and meet Hearing Loss Association staff and board of trustees.

**Internet Café** *Sponsored by Sprint Relay**Exhibit Hall Booth 224*

Looking to stay in touch with family or friends? Read the latest news about our convention on the HAAA Convention 2009 Daily Blog. Come visit the Internet Café and have free access to the Internet.

**Newcomers' Orientation**Thursday, June 18 • 11 a.m. – Noon • *Ryman Studio L*

If you've never been to an HAAA convention before, make a B line to this session. Long-time friend of HAAA and former Board of Trustees member, Sue Miller, will provide an overview of the program and what you should expect to learn, see and do throughout the convention. This is your "toolkit" for an awesome learning experience. Pssst! Sue's no newcomer—she's been to every single convention we've had!

**Giveaways**

Collect all 3! You'll find giveaway tickets in various places—collect as many as you can!

**Blue Ticket**

Panasonic's 42" Viera Plasma 1080p HDTV Model TC-P42S1; winner announced at the Exhibit Hall Social on Saturday, June 20 at 4 p.m.

**Panasonic. ideas for life****Red Ticket**

Motorola MOTO Q™ 9h global smart phone (for AT&T); winner announced at the Exhibit Hall Social on Saturday, June 20 at 4 p.m.

**MOTOROLA**  
*intelligence everywhere™***Yellow Ticket**

Digital photo frame, compliments of VisitMilwaukee. See all the sights of next year's convention host city. Take it home and load it with your own pictures! Winner announced at the 30th Birthday Celebration on Friday, June 19.





The Hearing Loss Association extends sincere appreciation to the Sponsors of Convention 2009.

**GOLD LEVEL**  
\$20,000 – \$10,000



**AT&T**  
HLAA 30th Birthday Party



**Oticon**  
Registration Bags



**IBM**  
Get Acquainted Party



**Sprint Relay**  
Internet Café



**Ultratec**  
Exhibit Hall Grand Opening & Reception/Opening Session



**Verizon Communications**  
Convention Program

**SILVER LEVEL**  
\$9,999 – \$5,000



**hearLIFE**  
**Med-El**  
Lanyards & Registration Bags



**T-Mobile**  
President & Executive Director's Reception

**BRONZE LEVEL**  
\$4,999 – \$1,000



**American Abilities Television Network**  
30th Birthday DVD



**BlackBerry**  
Coffee Break



**CTIA**  
The Wireless Association®  
Young Adult Scholarship Awards



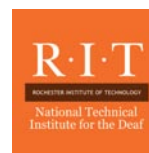
**Deafness Research Foundation**  
Research Symposium



**Gallaudet University**  
Convention 2009 Blog



**New Mexico Commission on Deaf and Hard of Hearing**  
State Government Agencies Meeting



**RIT/NTID**  
Coffee Break



**Sorenson Communications**  
Young Adult Scholarship Awards

**CONVENTION REUNION: American Academy of Hearing Loss Support Specialists™ / RERC-Hearing Assistive Training Program / Gallaudet University Peer Mentoring Program**

**Saturday, June 20 • Cheekwood B • 3:45 p.m. – 5 p.m.**

Participants of the American Academy of Hearing Loss Support Specialists™, RERC/HLAA Hearing Assistive Training Program, and the Gallaudet University Peer Mentoring Program are convening to share their accomplishments, information, strengthen their network, and celebrate how their individual programs have enabled them to be a better advocate and be a united voice for people with hearing loss.

*Convention Contributions by individuals is current as of May 12, 2009. While every effort is made to ensure the accuracy of data within this publication, Hearing Loss Association of America cannot be held responsible for errors or omissions.*

**Gold Circle:** \$1,000 and above

Ouida Black  
Hollace Goodman  
Anonymous (2)

**Silver Circle:** \$500 – \$999

Mellie Bratcher

**Bronze Circle:** \$100 – \$499

David Arfaa  
Albert Badia  
Deb Baker  
Julianne Bishop  
David Branfield  
Linda Bryan  
Teresa Burke  
Florence Butler  
Virginia Carr  
Molly Corum  
Louise and Bill Cremeen  
Victoria Douglas  
Marcia Dugan  
Mary Fredericks  
Joan Haber  
Winnie Hargis

Linda Harmon  
Jena Howell  
Lois Johnson  
Jaynie Kind  
Richard Melia  
Rose Minette  
Anne Pope  
Howard Potrude  
Wayne Roorda  
Lynn Rousseau  
Robert Thiele  
Grace Tiessen  
Samuel Trychin  
Tommie Wells  
Maurice Wilson  
Robert Zastrow

**Friends:** up to \$99

Dwayne Adkins  
Roberta Alterman  
Dianna Attaway  
Donald Bataille  
Amy Becktell  
Margaret Bevelacqua  
Hilda Blyn

Elizabeth Brewster  
Charles Carney  
Raegene Castle  
John Greer Clark  
Donna Conrad  
Debra Devore  
Nancy Dietrich  
Margaret Ellertsen  
Michael Eury  
Claire Fitzgerald  
Pamela Foody  
Robert Foster  
Linda Fowler  
Nancy Gray  
Joan Haber  
Christina Harshbarger  
Janice Hedman  
Claudia Herczog  
Joan Ireland  
Lois Johnson  
John Jun  
Karen Keil  
Denise Kerns  
Shari Koeper  
Thomasine Madget

Kathleen Niemeyer  
Julie Olson  
Debra Ord  
Dianne Patrick  
Elizabeth Petersen  
Laurie Pullins  
Martha Rais  
Robert and Donna Rimmer  
Thom Roberts  
Mark Ross  
Maryann Ryan  
Ed Schickel  
Judith Schlenk  
Eloise Schwarz  
Roberta Seidner  
Vincent Sorrento  
Mary Stodden  
Deborah Stroud  
Anne Taylor  
Marta Tetzeli  
Janet Traub  
Barbara Tucker  
A. Tyberg  
Elizabeth Wilson  
Cathy Zimmerman

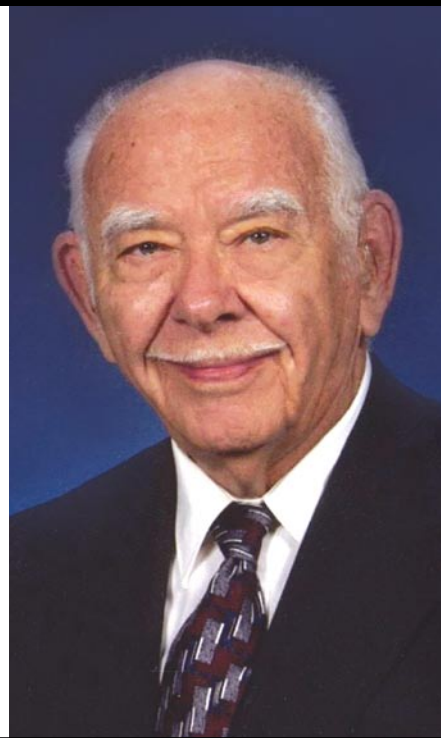
## One Dynamic Visionary Created the Hearing Loss Association of America. Thousands of Believers are Carrying it Forward.

One such believer in our vision was **John Centa** from Coeur d'Alene, Idaho, a caring passionate advocate for people with hearing loss throughout our 30-year history. He was a beloved member of the first Board of Trustees. John was a regional and state coordinator whose work made the Northwest the success it is today.

Not a day went by that John did not find some way to advance our mission. As he would say, "Bring hearing help to others." He so embraced our cause that he joined the Legacy Circle including HLAA in his estate planning. John's gift to HLAA demonstrates his long-term commitment to the work of HLAA. John and Helen Centa passed away last year and generously left a legacy to HLAA.

By including the Hearing Loss Association of America in your estate plans, you can make a powerful statement to assure that, like you, future generations will be enriched by programs and services HLAA provides to people with hearing loss. For more information about the HLAA Legacy

Circle or other giving programs visit [www.hearingloss.org](http://www.hearingloss.org) or contact Christopher T. Sutton, director of development and education at [csutton@hearingloss.org](mailto:csutton@hearingloss.org).



Thursday, June 18

1 p.m. – 2:15 p.m.

**Understanding Your Hearing Loss**

*Hermitage A\**

**Presenter:**

Rose Aird Minette, M.A., Program Specialist in the Office for Deaf and Hard of Hearing Services at the Texas Department of Assistive and Rehabilitative Services

Understanding why we may hear, but not always understand, is the first step in being able to manage our hearing loss. This presentation will cover information about sensorineural hearing loss and how damage within the cochlea affects speech understanding. Handouts and many resources will be shared.

**Learn Sudoku and Fill In the Blanks**

*Cheekwood B\**

**Presenter:**

Teri Wathen, M.Ed., Hearing Loss Resource Specialist in the Office for Deaf and Hard of Hearing Services at the Texas Department of Assistive and Rehabilitative Services

This workshop will provide basic instructions on how to solve Sudoku (Su-Doe-Koo) puzzles, the latest craze around. Solving Sudoku is nothing more than “filling in the blanks.” A correlation exists between solving Sudoku and trying to figure out what a person has just said. Many people with hearing loss resort to “filling in the blanks” when they don’t understand everything that was said. This will be an interactive session with many examples and audience participation. This workshop will enable the audience members to have basic knowledge of communication strategies and be able to solve simple Sudoku puzzles.

**Completing the Hearing Aid**

*Hermitage B\**

**Presenters:**

Scott Peyton  
Margaret “Peg” Sass-Simon, M.A., CCC  
Terry Simon

When someone experiences hearing with an induction loop for the first time it can be an emotional experience. Clients frequently are overcome with joy; their response speaks volumes for the effectiveness of the system. Unlike other assistive devices that require the user to remove their personally adjusted hearing aid, a loop works with their hearing aid. With t-coils already present in most hearing aids, an induction loop “completes the hearing aid.”

**Advocacy 101—Where to Begin?**

*Cheekwood A\**

**Presenter:**

Joan Haber

People with hearing loss are often unsure how to communicate effectively with legislators about pending bills. This workshop is intended for newcomers to the Hearing Loss Association and will orient them to advocacy; what it is, why it is important and how to effectively carry it out. Topics addressed will be how to contact legislators at each level of government, effective ways of communication with those legislators, understanding the issues, and networking with other people with hearing loss.

**The Wireless Industry: What's New? What's Available? What's Right for You?**

*Cheekwood C\**

**Presenter:**

Matthew Gerst, J.D., Counsel, External and State Affairs, CTIA—The Wireless Association®

This workshop will provide an overview of the latest developments in wireless devices and services for individuals with a hearing loss who are in college, the job market or “young at heart.” Attendees will learn about innovative wireless devices and

services that are fueling the industry, online resources for identifying and selecting hearing aid compatible (HAC) devices and tips on how to pick the best wireless devices. If you e-mail, text message, check Facebook status updates or manage your Fantasy Football league “on the go,” this panel is for you.

2:30 p.m. – 3:45 p.m.

**Masks of Hearing Loss (Bluffing 101)**

*Hermitage A\**

**Presenter:**

Gael Hannan, Director, Canadian Hard of Hearing Association; Manager of Programs, Hearing Foundation of Canada

People with hearing loss are masters of the bluff...or so we think! But our cunning methods aimed at tricking people into believing we’re following the conversation often backfire and make things worse. The Masks of Hearing Loss is a refreshing exploration of how and why we bluff, telltale signs of bluffing in action, famous bluffers, and how to turn a bad habit into a successful communication strategy. People with hearing loss and health professionals will benefit from this entertaining and practical inside look at a common communication issue, presented by Master Bluffer, Gael Hannan.

**Keeping Current with CART, Captioning Services and the National Court Reporters Association**

*Cheekwood B\**

**Presenters:**

Deanna Baker, Registered Merit Reporter, Fellow of the Academy of Professional Reporters, National Court Reporters Association (NCRA)

Colin Cantlie, Special Advisor to the President of the Canadian Hard of Hearing Association

A presentation designed for consumers of CART and captioning services, explaining and demonstrating the differences in these services and the

\* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.



environments best suited for each. Having an extensive dialogue with providers of CART and captioning services and their consumers to debunk myths, explain the technology and what current technologies are now available and may be in the future. Demonstrating the wealth of information that NCRA provides for CART consumers as well as providers, the invaluable certifications NCRA administers for CART/captioning providers, and how these two communities can work together to provide greater accessibility.

**Wireless Technology Made Simple**

*Hermitage B\**

**Presenters:**

Tina Childress, audiologist

Abbie Cranmer, HLA A Convention 2009 "blogger"

Are you struggling to hear in everyday listening environments? Do your hearing aids allow you to use the phone efficiently? Does today's wireless mobile technology leave you overwhelmed? Hearing loss doesn't have to slow you down and it doesn't have to hinder your lifestyle. Today's cochlear implant technology can provide you the access you have been waiting for.

**Consumer Rights and Hearing Aids**

*Cheekwood A\**

**Presenter:**

Shannon Smith, MBA, MBA/HRM, MBA/GBM; State of New Mexico, Commission for Deaf & Hard of Hearing Persons

Thinking about purchasing a hearing aid or already have? Hearing aid sales are regulated and may be regulated in your area—find out your rights!

**Dare to Be Different**

*Cheekwood C\**

**Presenter:**

Susanna Dussling, Co-president of the HLA A Houston Chapter

A remarkable journey of a lady and two Arabian horses who all overcame physical disabilities to be Champions

both in Life and the Show Ring. It is a story of Hope, Adversity, and Big Dreams. "Dare to be Different" is about not letting your physical disabilities stop you from accomplishing your aspirations and goals. It is a true story of Susanna, B.A. Megiddo, and Supreme Chance.

**Friday, June 19**

**9 a.m. – Noon**

**Research Symposium: An Update on the Latest Hair Cell Regeneration Research**

*Tennessee CDE Ballroom*

See page 13 for details.

**1 p.m. – 2:15 p.m.**

**Choosing to Laugh or to Cry—It's All About How We Look at It!**

*Hermitage A\**

**Presenter:**

Julie Olson, former HLA A Board of Trustees President

This workshop, which is for 'beginners' and their significant others, will provide a light hearted opportunity to examine common feelings and reactions that individuals with adult onset hearing loss experience as they move from denial to acceptance.

**Bouncing Back**

*Cheekwood B\**

**Presenter:**

Susanna Dussling, Co-president of the HLA A Houston Chapter

Susanna is a deaf person who has worn hearing aids since the age of three and lives in the hearing world. At age 39, Susanna suddenly lost all the remainder of her hearing and subsequently received bilateral cochlear implants. By sharing her story, she hopes all will be inspired and motivated to overcome any "challenges" in life that they encounter.

**Dual Modality Cochlear Stimulation: Better Hearing from "Good Vibrations"**

*Hermitage B\**

**Presenters:**

William Dickinson, Au.D., Hearing Aid Product Line Manager, Vanderbilt Bill Wilkerson Center

Meredith Moss, Au.D., Vanderbilt Bill Wilkerson Center

The skull could be considered a "third ear" as it serves as a sound collection pathway presenting stimulation to the inner ear. There are several new amplified and non-amplified bone conduction devices that may provide hearing assistance in conjunction with or supplemental to traditional hearing aid use. This presentation will evaluate possible opportunities and advantages of using dual modality cochlear stimulation, specifically an air conduction hearing aid and supplemental bone conduction devices, such as a Baha implant.

**Hearing Aid Tax Credit and the National Healthcare Agenda**

*Cheekwood A\**

**Presenters:**

Brenda Battat, Executive Director, Hearing Loss Association of America

Andrew Bopp, Director of Government Relations, Hearing Industries Association (HIA)

A review of progress toward the passage of the hearing aid tax credit in the new Congress under President Obama. Healthcare will be a critical issue in 2009-2010, and this session will focus on how we work to ensure that legislators consider hearing health issues when proposing changes to the current system. Session will also cover efforts in various states to pass a tax credit at the state level, as well as efforts by HLA A chapters and allies to motivate senators and representatives to become hearing health champions.

\* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.

Friday, June 19 *cont.*

**A Peer Panel for Young Adults and Challenges of Living with Hearing Loss**

Cheekwood C\*

**Moderator:**

Christopher T. Sutton, Director of Development and Education, Hearing Loss Association of America

Hard of hearing young adults go through many challenges and life experiences that their hearing peers often do not face. This panel will discuss some of the challenges that hard of hearing young adults face when choosing a college or university, and when entering the workforce, problems with disclosing their identity, developing relationships, and self advocacy. This panel will include hard of hearing young adults who will discuss their life journeys as they have grown into leaders in their community.

**2:30 p.m. – 3:45 p.m.**

**The Forgotten Spouse: Issues for the Hearing Partner**

Hermitage A\*

**Presenter:**

Gerald Adams, retired U.S. Navy

It's common knowledge that hearing loss is hard on relationships. Partners with normal hearing are directly affected by the declining hearing of their spouses. They experience loss, too, but in different ways. Perhaps you have felt that their concerns have not been adequately addressed...until now. With wit and practical insights, members of the "shadow spouse society" will discuss their side of the journey and will share their insights, challenges, and triumphs.

**"Just Text Me," It's Easy**

Cheekwood B\*

**Presenter:**

Matthew Gerst, J.D., Counsel, External and State Affairs at CTIA-The Wireless Association®

The wireless industry has teamed up with HLAA's youth leaders to teach you how to keep in touch with your kids, grandkids and friends through this innovative wireless service.

**Cochlear Implants 2009**

Hermitage B\*

**Presenters:**

David Haynes, M.D., Director of Neurotology; Medical Director, Adult and Pediatric Cochlear Implant Program, Vanderbilt Bill Wilkerson Center

Tamala Bradham, Ph.D., Associate Director, National Center for Childhood Deafness, Vanderbilt Bill Wilkerson Center

Susan Amberg, Au.D., CCC-A, Vanderbilt Bill Wilkerson Center

Cochlear implants are a viable option to those with hearing loss who receive little benefit from amplification. Advancements in technology, training, surgical approaches and rehabilitation continue at a remarkable rate furthering the benefits of the procedure. We present a broad overview of the candidacy process and evaluation, the surgical procedure, and the post surgical rehabilitation issues. The Vanderbilt Bill Wilkerson Center is a leader in the field of cochlear implants. We present an overview of the program, current research and future directions of the field.

**Providing Educational Services to Military Veterans with Hearing Loss: Pilot Project of the National Technical Institute for the Deaf**

Cheekwood A\*

**Moderator:**

Gerald Buckley, Assistant Vice President for College Advancement at the National Technical Institute for the Deaf (NTID)

**Panelists:**

T. Alan Hurwitz, President, NTID

Larry Scott, Professor and Chair, Communication Studies and Services Department, NTID

Allen Ford, Project Coordinator for the Military Vets with Hearing Loss Initiative, NTID/RIT

NTID/RIT plans to launch a new initiative in the fall of 2009 to serve military veterans with hearing loss who are returning from recent conflicts. This presentation will include a summary of the information known to serve them and an overview of the services that will be provided. NTID plans to expand this pilot program over the next five years. Military veterans will have access to the more than 200 career programs and majors through this initiative. The Hearing Loss Association of America has been named a partner in this project.

**Fostering Psychological Resilience for Hard of Hearing Young Adults**

Cheekwood C\*

**Presenter:**

Michael Harvey, Ph.D., Clinical Psychologist

Hard of hearing young adults (approximately ages 18-35) face unique psychological challenges. These include identity consolidation which incorporates one's hearing status; individuation/leaving home dynamics, frequently from a hearing family; when/how to introduce one's hearing status to a dating partner; incorporating one's hearing status in marriage; parenting children who may be hearing; and the initial shock of discrimination. This workshop will describe advanced psychological strategies fostering resilience for the hard of hearing young adult who faces these challenges.



\* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.

**Saturday, June 20**

**8:30 a.m. – 9:45 a.m.**

**Dementia Misdiagnosis and Hearing Loss**

*Hermitage A\**

**Presenter:**

Michael Bower, B.A., Activity Consultant Certified

Each year many older people with hearing loss are misdiagnosed as having Alzheimer’s disease or another related dementia when they seek medical help, especially in emergency situations. This session will help the participant understand what dementia is, how they are secretly tested for cognitive loss, why and how their hearing loss puts them at risk, and how to protect themselves from misdiagnosis.

**Hearing Loss, Stress, and Coping—It’s a Family Affair**

*Cheekwood B\**

**Presenter:**

Kris English, Ph.D., President-Elect, American Academy of Audiology.

Living with a hearing loss requires individuals to maintain a high level of mental and physical vigilance to detect, process, and respond rapidly to unpredictable or hard-to-perceive auditory input. Such vigilance can be an unrecognized source of stress. This presentation will describe a set of coping strategies designed to recognize, talk about, and work with the stressors of living with hearing loss.

**Bringing Captioned Radio to Reality**

*Hermitage B\**

**Presenters:**

Ellyn Sheffield Ph.D., Assistant Professor, Psychology, Towson University

Michael Starling, Vice President, Chief Technology Officer, National Public Radio

Radio broadcasting is migrating to digital transmission and deaf and hard of hearing individuals will soon benefit from captioned radio services. Captioned radio will allow consumers to receive text-based emergency alerts, evacuation and disaster relief information, as well as their favorite radio programs in real-time. In order to recommend best accessibility features to receiver manufacturers, a large-scale consumer study was conducted by NPR Labs and Towson University in late 2008. Results from this study are presented.

**The United Nations Convention on the Rights of Persons with Disabilities and Its Importance for People with Hearing Loss Worldwide**

*Cheekwood A\**

**Presenter:**

Marcia B. Dugan, past president of the International Federation of Hard of Hearing People, the Hearing Loss Association of America National Board of Trustees, and HLAA-Rochester.

The presentation will describe the background of the United Nations Convention on Rights of Persons with Disabilities (CRPD), the International Federation of Hard of Hearing People’s (IFHOH’s) involvement in elaborating it, its current status, and an analysis of its importance for people with hearing loss worldwide.

**The Job Search Process: It’s Clear Communication is Critical!**

*Cheekwood C\**

**Presenters:**

Mary Ellen Tait, Assistant Director, Center on Employment, NTID

Mark Pfuntner, NTID Business Studies Department

Employment professionals who assist hard of hearing and deaf college students in their job search, and partner with employers in employing them, will provide tips and strategies that students can use in disclosing



their disability, dealing with communication, and requesting accommodations. The presenters will show aspects of their college’s website pertaining to these issues, and also share some success stories of students and graduates. Information about various online resources will be provided.

**10 a.m. – 11:15 a.m.**

**Overview of Sensorineural Hearing Loss**

*Hermitage A\**

**Presenters:**

David Haynes, M.D., Director of Neurotology, Vanderbilt Bill Wilkerson Center

George Wanna, M.D., Vanderbilt Bill Wilkerson Center

Sudden hearing loss remains a common and significant medical problem. Sudden hearing loss can be associated with a disease process (Meniere’s disease) or more commonly, be associated with no known cause. Sudden hearing loss must be treated as a true emergency with immediate institution of medical therapy. The evaluation process to determine a cause for the hearing loss will be discussed. Many proposed therapies exist. These therapies, and their potential to be effective in restoring hearing will be discussed. Experience and outcomes of patients treated at the Vanderbilt Bill Wilkerson Center will be discussed. Hearing rehabilitation of patients with unilateral hearing loss will be discussed.

\* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.



Saturday, June 20 *cont.*

**Bridge Over Muddy Waters: An Interactive Workshop to Help Navigate Your Way to Successful Relationships**

Cheekwood B\*

**Presenters:**

Donna Wayner, Ph.D., President & CEO, Hear Again, Inc.

Jeanne Kelley, HLAA Albany Chapter

Patricia W. Mirza, HLAA Albany Chapter

This workshop invites those who have a hearing loss as well as their significant others with the goal of enhancing relationships. A panel will share their experiences with hearing loss after which attendees will divide into two groups, those with hearing loss and their significant communication partners. Each will investigate communication issues and how hearing loss impacts them, and then identify resolutions. The groups will reconvene to share observations and strategies for better communication.

**10 a.m. – 11:15 a.m.**

**Bilateral Cochlear Implant Panel**

Hermitage B\*

**Moderator:** Wayne Roorda

The panel will be composed of five individuals with bilateral cochlear implants. Questions will be focused on bilateral issues. All three cochlear implant manufacturers will be represented.

**Panel includes:**

Med El: Jimmy Mobley and Virgi Mills

Advanced Bionics: Sheila Adams and Abbie Cranmer

Cochlear Americas: Mark Doshier

**Hear to Work—Workplace Acoustics Based on Classroom Standard ANSI S12.60**

Cheekwood A\*

**Presenter:**

Donald Bataille, Architect, Bataille Architecture and Planning

The presentation will focus on implementation methods to improve acoustic performance and speech intelligibility for hard of hearing individuals. Reverberation time and background noise level standards, material treatments, room configuration, and speaker distance to listener(s) relationships will be reviewed. Time will be devoted to understanding and applying ASTM classroom acoustic standards to work day environments and how we may improve the current ADA standard to address hard of hearing needs in work place environments.

**Social Networking**

Cheekwood C\*

**Presenter:**

Jennifer Thorpe, president, HLAA Nashville Chapter

Many people with hearing loss report feeling lonely and isolated from the hearing world. It doesn't have to be that way...there is a huge social community out there for people with a hearing loss and there's no reason not to be a part of it. Listen to one woman's story of her journey from silence and isolation to a vastly different world of new friends and business associates through different types of social networking.

**12:45 p.m. – 2:00 p.m.**

**Living with Hearing Loss**

Hermitage A\*

**Presenter:**

Sam Trychin, Ph.D.

Hearing loss is a communication disorder, and as such, affects both the person with hearing loss and those with whom he or she interacts. Communication breakdowns are

frequent, often resulting in negative reactions from the hard of hearing listener, the person speaking, or both. This workshop focuses on what people need to know to better understand hearing loss and what can be done to prevent or reduce communication breakdowns.

**Hidden Impact of Hearing Loss**

Cheekwood B\*

**Presenter:**

Cathy Kooser, MSW

How do other people perceive us when we respond inappropriately, don't respond at all, bluff our way through a conversation, dominate conversations or withdraw? This is a very important question that people with hearing loss need to consider, although few of us do. Unfortunately, these negative communication strategies contribute significantly to the negative stigma already attached to hearing loss. They also leave our communication partners with a completely inaccurate perception of who we are.

**TIA-1083 Hearing Aid Compatibility Standard**

Hermitage B\*

**Presenter:**

Rebecca Schwartz, J.D.

TIA will provide a PowerPoint presentation of TIA-1083, a standard used to reduce magnetic interference between cordless phones and hearing aids. The presentation will include which products are compatible and the labeling for these products.

**Do's and Don'ts in the Workplace and Classroom**

Cheekwood A\*

**Presenter:**

Esther Kelly, Pet-D, San Diego University, Deaf Action Center/Texas Department of Rehabilitation

Using a DVD written and produced by Ms. Kelly, participants will view short skits and discuss situations such as applying for a job or using technology in workplace and school settings.

\* Hermitage and Cheekwood Rooms are located on Level M (Mezzanine) in the Magnolia Section.

**Classroom Accommodations:  
Find Out What You Have  
Been Missing**

*Cheekwood C\**

**Presenters:**

Jana Colter, RMR, CRR, CCP, National Court Reporters Association

Joyce Casey, RDR, CRR, CBC, CCP, National Court Reporters Association

Sherry Knox, CCB, CCP, National Court Reporters Association

Whether metropolitan or rural, onsite or online, the classroom becomes a better experience when you receive the support best suited for your needs. This seminar will cover the kinds of services available and how to work with your school's disability services office to get them. You shouldn't have to struggle to hear in the classroom.

**Post-Secondary and Lifelong  
Education of Men and Women  
Who Are Hard of Hearing**

*Hermitage A\**

**Moderator:**

T. Alan Hurwitz, Ed.D., President, National Technical Institute for the Deaf (NTID)

**Panelists:**

James J. DeCaro, Ph.D., Director, PEN-International at NTID

Heidi Adams, PEPNet consultant

Patty Conway, CRC, Rehabilitation Consultant

Sara Schley, Ed.D., Senior Researcher and Associate Professor, NTID

Larry Scott, Associate Professor and Chair, Communication Studies, NTID

This panel discussion will focus upon the importance of post-secondary and life-long learning for men and women who are hard of hearing. National statistics regarding the impact of education upon the earning power

of people with a hearing loss will be presented. Further, the panel will discuss critical information contained in the recently published guidebook "Serving Hard of Hearing Students in Post-secondary Education"...four of the panelists served on the team that developed this volume. The guide is available on line at the following URL: [http://www.pen.ntid.rit.edu/newdownloads/resources/documents/other/pepnet\\_resources.pdf](http://www.pen.ntid.rit.edu/newdownloads/resources/documents/other/pepnet_resources.pdf)

**Improving Communication  
Between People with Hearing  
Loss and Their Partners:  
Plan It—Practice It—Evaluate It**

*Cheekwood B\**

**Presenters:**

John Greer Clark, Ph.D., Associate Professor of Audiology, University of Cincinnati; President, Clark Audiology, LLC

Jill E. Preminger, Ph.D., Associate Professor, Audiology, University of Louisville School of Medicine

Frequently those with hearing loss and their communication partners are aware of barriers to effective communication and have learned useful strategies. Unfortunately, what has been learned is not always brought into practice effectively. This interactive workshop will revisit what is known and place it within a framework to facilitate improved communication. Activities will stress the need for people with hearing loss and their partners to take responsibility for improved communication. Opportunities for practice will be provided.



**Baha—Bone Anchored Hearing  
Device: Current Trends in  
Surgery, Fitting and Assessment**

*Hermitage B\**

**Presenters:**

Andrea Hedley-Williams, Au.D., Vanderbilt University Medical Center

David Haynes, M.D., Director of Neurotology, Vanderbilt Bill Wilkerson Center

Krissie Rigsby, Au.D., National Center for Childhood Deafness and Family Communication, Vanderbilt University Medical Center

This session will provide a brief overview of candidacy, surgery, device function and fitting of the BAHA. Case studies of the surgery, device fitting and outcomes will be presented.

**Advocacy in Action—  
HLAA's Working for You**

*Cheekwood A\**

**Presenter:**

Lise Hamlin, Director of Public Policy and State Development, Hearing Loss Association of America

The Hearing Loss Association of America has been working as your advocate in the nation's Capitol for the last 30 years. Learn what's new and what the future holds for HLAA's advocacy initiatives and how they impact you in your local community. In this interactive session we will also discuss what's up in your community, how you can make your local advocacy issues and actions successful.

**The Hottest Mobile Apps**

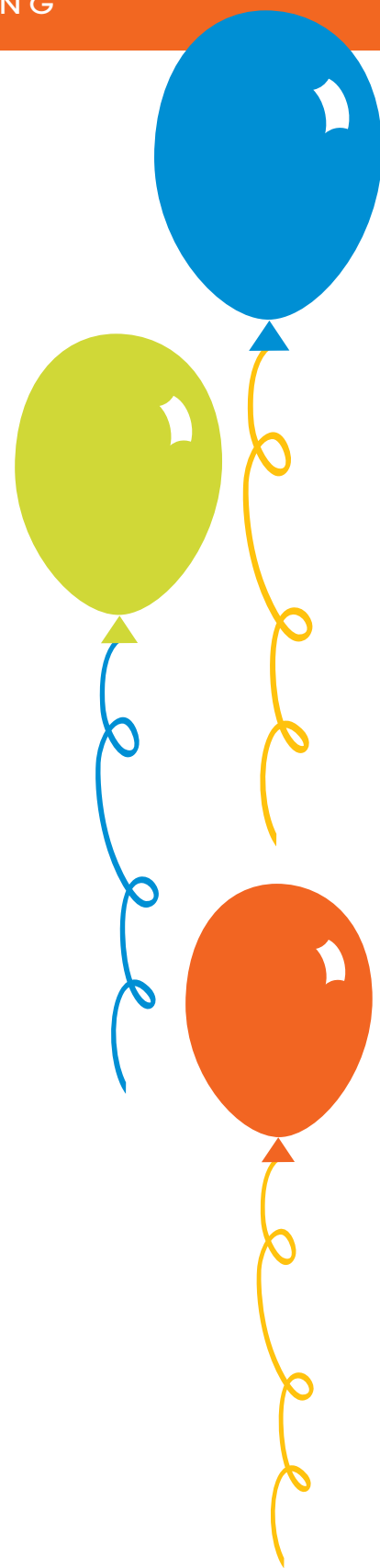
*Cheekwood C\**

**Presenter:**

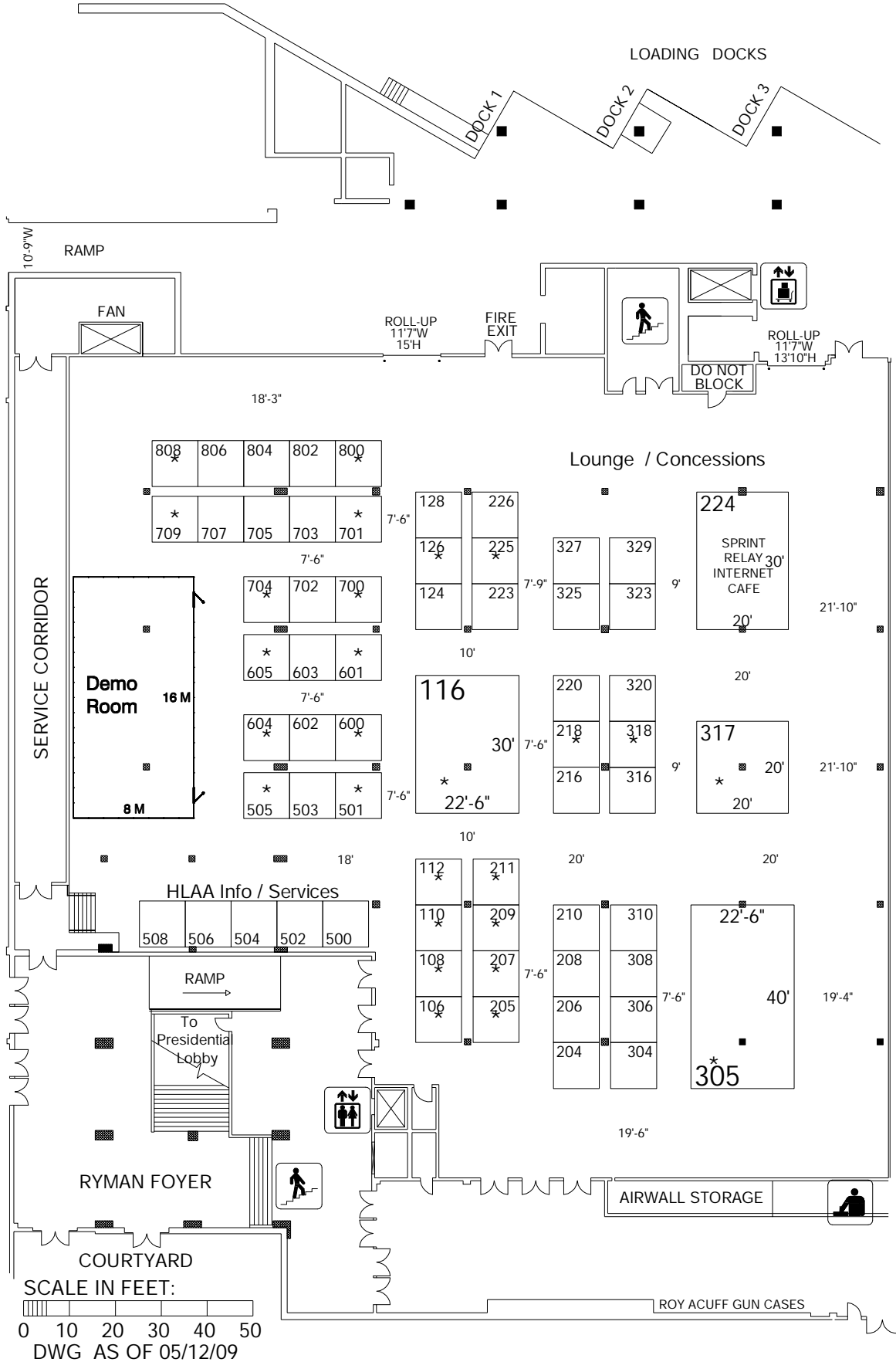
Matthew Gerst, J.D., Counsel, External and State Affairs at CTIA—The Wireless Association®

The wireless industry has teamed up with HLAA's youth leaders to brief you on the diverse mobile applications available that provide essential information, social networking, games and entertainment.

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SCALE IN FEET:  
 0 10 20 30 40 50  
 DWG AS OF 05/12/09

## Gaylord Opryland Resort &amp; Convention Center • Ryman B1&amp;2 Exhibit Hall

*Exhibitor List is current as of May 20, 2009. While every effort is made to ensure the accuracy of data within this publication, Hearing Loss Association of America cannot be held responsible for errors or omissions.*

**NEW EXHIBITOR****Academy of Doctors of Audiology (ADA) 709**

1020 Monarch Street, Suite 300B  
Lexington, KY 40513  
866-493-5544  
859-977-7441 Fax  
info@audiologist.org  
www.audiologist.org

The Academy of Doctors of Audiology (ADA) is dedicated to leadership in advancing practitioner excellence, high ethical standards, professional autonomy, hearing and balance care technology, and sound business practices in the provision of quality audiological care.

**Advanced Bionics 116**

25129 Rye Cannon Loop  
Valencia, CA 91355  
866-844-HEAR  
hear@advancedbionics.com  
www.bionicear.com

Advanced Bionics is dedicated to improving the quality of life for hearing impaired individuals from around the world. As the only American manufacturer of cochlear implants, AB has over 15 years of experience designing and producing high-technology devices that enable adults and children with severe to profound hearing loss to hear. Stop by our booth to learn more about AB and its revolutionary cochlear implant technology.

**Alternative Communication Services (ACS) 503**

P.O. Box 278  
Lombard, IL 60148  
800-335-0911  
info@accaptions.com  
www.AlternativeCommunicationServices.com

Alternative Communication Services, LLC provides the highest quality voice-to-text and sign language services. In the area of text, we provide, CART, remote CART, captioning and Text Interpreting (C-Print & TypeWell). We make educational classes, business teleconference calls and meetings accessible. We look forward to

demonstrating to you why we are the alternative! Spanish captioning services are also available.

**NEW EXHIBITOR****American Abilities Television Network 601**

www.mirusmedia.net  
contact@mirusmedia.net

American Abilities Television Network (AATV), the nation's first Open Captioning Network, features a variety of news, information, medical and entertainment television and Internet programming for the deaf and hard of hearing. Please come by and see more about AATV.

**American Speech-Language-Hearing Association (ASHA) 325**

10801 Rockville Pike  
Rockville, MD 20852  
800-638-8255  
www.asha.org

The brochure of ASHA, which represents 135,000 audiologists and speech-language pathologists, covers communication disorders related to hearing loss and its assessments and treatment. They also cover topics such as assistive listening devices, noise, hearing aids and cochlear implants, and how to locate an ASHA-certified audiologist.

**NEW EXHIBITOR****Association of Late-Deafened Adults (ALDA) 128**

8038 MacIntosh Lane  
Rockford, IL 61107  
www.alda.org

The Association of Late Deafened Adults (ALDA), dedicated to the empowerment of deafened people, has members both within the United States and internationally. Learn how we provide a unique place where you can be comfortable with yourself, socialize, and attain renewed confidence. We create an environment in which we help each other thrive in light of our hearing loss. ALDA's communication philosophy is, "Whatever works, works!" Come see us and find out more.

**AT&T Inc. 206**

www.att.com

AT&T Inc. is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are

the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services and the nation's leading wireless, high speed Internet access and voice services.

**Clarity, a division of Plantronics, Inc. 605**

Chattanooga, TN 37406  
800-426-3738  
www.clarityproducts.com

Clarity®, a division of Plantronics, Inc., offers communications solutions to the world's aging population. A leading innovator and provider of creative solutions, Clarity's patented technologies, Clarity® Power™ and Digital Clarity Power™ provide customized solutions for customers who otherwise could not communicate easily and effectively with the outside world. As the world's population grows older, Clarity will continue to provide effective technologies to allow seniors to age in place and maintain their dignity and independence.

**Cochlear Americas 318/320**

13059 E. Peakview Avenue  
Centennial, CO 80111  
800-523-5798  
info@cochlear.com  
www.cochlear.com

Cochlear™ is the world leader in implantable hearing solutions—offering both cochlear and bone-anchored products. Nucleus® Freedom™, the most reliable cochlear implant on the market, features water resistance and is backward compatible with even our earliest products. Our bone-anchored Baha is the industry's only bone conduction implant system.

**NEW EXHIBITOR****CSD-DTV Help Center 506**

www.dtv.c-s-d.org

The switch to digital television has stirred up a lot of questions and uncovered unexpected problems. The CSD-DTV Help Center, supported by the FCC, helps individuals with hearing loss get information about the DTV transition, whether purchasing or installing a converter box or resolving captioning problems. Stop by our booth to have your questions answered and to take the online captioning survey.

**CSDVRS**

600 Cleveland Street, Suite 1000  
Clearwater, FL 33755  
heverson@cadvrs.com  
www.cadvrs.com

CSDVRS's MyVCO is a service for deaf or hard of hearing persons who prefer to speak directly to the hearing caller. While viewing the video interpreter, the hearing caller will hear your voice. MyVCO, like VRS, allows deaf and hard of hearing individuals to make and receive telephone calls to/from any hearing person. With MyVCO, the deaf or hard of hearing person can speak directly to the hearing caller. Using a real-time connection with a video interpreter through videophone or PC, you're able to use your own voice. My Voice, My Choice, MyVCO. We offer one-line VCO. No more callback number, no more having to use another phone to make a VCO call! Simply speak into your Z videophone and you're all set.

**NEW EXHIBITOR****Deafness Research Foundation**

641 Lexington Avenue, 15th Floor  
New York, NY 10022  
212-328-9482  
aboidman@drf.org  
www.drf.org

For over fifty years, Deafness Research Foundation has funded ground-breaking research in hearing and balance science. We have awarded more than \$24 million through over 2,200 research grants, which have increased options for those with hearing loss. For a free subscription to DRF's *Hearing Health Magazine*, visit [www.drf.org](http://www.drf.org).

**Ear Technology / Dry & Store®**

P.O. Box 1017  
Johnson City, TN 37605  
888-327-1299  
www.eartech.com

Recognized worldwide as the pinnacle of hearing instrument care, but we're not resting on our laurels. Come see the Zephyr by Dry & Store®, TransEar® 380-HF for single-sided deafness, and now Klik®, an open-fit BTE with a revolutionary programming interface that has the power to empower users as never before.

**Gallaudet University—College of Professional Studies and Outreach**

800 Florida Ave., N.E.  
Washington, D.C. 20002  
cpsp.gallaudet.edu

**703**

Gallaudet University's College of Professional Studies and Outreach (CPSO) provides a comprehensive array of exemplary personal and professional development, leadership, and outreach programs and services for deaf and hard of hearing individuals, their families, communities, and professionals working with them across the globe. Our programs and services are developed to address the needs and interests of diverse internal and external constituencies, through the offering of Graduate, Undergraduate, Professional Studies, and non-credit courses and programs. CPSO provides learners with a bilingual (ASL/English) learning environment based on the principles of direct and unimpeded language and communication access.

**Hamilton CapTel**

1006 12th Street  
Aurora, NE 68818  
877-455-4227 (English)  
866-670-9134 (Spanish)  
info@hamiltoncaptel.com  
www.hamiltoncaptel.com

If you've ever missed out on some of what was said during a telephone call—you no longer need to. With Hamilton CapTel, "see what they say" by viewing captions of telephone calls. Stop by and see the new CapTel 800i phone, as well as Hamilton CapTel service on your computer and your mobile phone.

**HARC® Mercantile**

1111 West Centre Avenue  
Portage, MI 49024  
800-445-9968  
info@harc.com  
www.harc.com

HARC® Mercantile provides a wide variety of assistive listening, communications and alerting devices for the hard of hearing and deaf, including induction loop system, infrared TV listeners, and personal and wide area FM systems. On display are new cell phone solutions, telephones, personal amplifiers, and TV listening devices.

**Harris Communications**

15155 Technology Drive  
Eden Prairie, MN 55344  
800-825-6758  
www.harriscomm.com

Harris Communications is a national one-stop shopping source for hard of hearing individuals. Products include: amplified phones, signalers, clocks and alarm systems, assistive listening devices as well as books

about coping with hearing loss. Stop by our booth to request a free catalog or talk with a representative.

**Hearing Loss Association of America (HLAA)**

Visit the Services and Programs booth to learn more about membership, *Hearing Loss Magazine*, *Walk4Hearing™*, American Academy of Hearing Loss Support Specialists™, HLAA *e-News*, and more. Check out the booth and meet Hearing Loss Association staff and board of trustees.

**hearingimpaired.net**

P. O. Box 17954  
Fountain Hills, AZ 85269  
480-837-0190 voice/vco  
sales@hearingimpaired.net  
www.hearingimpaired.net

hearingimpaired.net designs, develops and produces accessories and signage for people with hearing loss. At their booth you will find lapel pins, window decals, stand up signs, stickers, patches and more. Their line also includes supplies for service dogs including vests, collars and leashes, patches, custom ID cards and more. Come and see their newest addition—Walkabout™ Dog Shoes.

**NEW EXHIBITOR****HearUSA Care Network**

1250 Northpoint Parkway  
West Palm Beach, Florida 33407

HearUSA is a professional, independently accredited hearing services organization doing business as HEARx, the Hearing Care Network, and HearUSA. We promote consumer awareness, education and utilization of hearing care products and services. Our goal is to provide affordable access to quality hearing care across the country and to bring new standards of care and service in a professional setting.

**NEW EXHIBITOR****ICantHearYou®**

4600 N Park Avenue, Suite 100  
Chevy Chase, MD 20815  
customerservice@ICantHearYou.com  
www.ICantHearYou.com

ICantHearYou®'s goal is to improve safety and communications between the diverse deaf and hearing populations. ICantHearYou® is the one-stop resource for people who have questions about deafness, safety, cultural, and other related topics.



ICantHearYou® is the one-stop store for products for people who are deaf, hard of hearing or interested in those fields.

**Lifetone Technology, Inc.** 317  
4320 Winfield Road  
Suite 200  
Warrenville, IL 60555

Lifetone Technology develops and markets proprietary, code-compliant products providing improved alarming and alerting capability. Lifetone HL™ Bedside Fire Alarm and Clock listens for high frequency T3 smoke alarms then emits a lower 520 Hz frequency alarm. The HL produces the alarms proven most effective at waking people during a fire.

**NEW EXHIBITOR**  
**Magnetic Works 4U /**  
**Sceneze Wickless Candles** 225  
Gene & Kay Norris  
16117 West 153rd Terrace  
Olathe, KS 66062  
866-387-7657  
gknorris@gmail.com  
Magnetic Jewelry:  
www.magnetnetworks4u.com  
Sceneze Wickless Candles:  
www.sceneze.com

**Magnetic Jewelry.** It increases blood circulation and endorphines, and provides pain relief such as migraine, poor circulation, fibromyalgia, and sciatic pain.

**Wickless Candles.** Candles without a wick. A wick itself contains lead and is harmful to your health and environment. Wickless candles are safe for pets and children. Wax contains soy and uses essential fragrance oil. We have 49 different scents to choose from as well as candle tart warmers. Great for relaxation in the home.

**MED-EL Corporation** 305  
2511 Old Cornwallis Road, Suite 100  
Durham, NC 27713  
888-633-3524  
implants@medelus.com  
www.medel.com

Since 1975, MED-EL has set new standards in hearing implant innovations, developing and manufacturing technologically advanced hearing solutions for people with varying degrees of hearing loss. MED-EL hearing implant systems combine the latest scientific advances, engineering and manufacturing techniques for performance, safety and reliability. MED-EL

offers the broadest portfolio of hearing implant systems, including the MAESTRO cochlear implant system and the Vibrant Soundbridge®.

**NEW EXHIBITOR**  
**My Case Manager** 209  
7606 NW Eastside Drive  
Weatherby Lake, MO 64152  
816-587-0704  
admin@mycasemanager.net  
www.mycasemaanger.net

MyCase Manager, Inc. has been in business since 2004 and provides state-of-the-art storage products for health-care devices with particular attention to safekeeping, mobility and design. Our newest product, the patent pending Soulear Take-Along Hearing Aid Case holds all types of hearing devices, cleaning tools, dehumidification pillows and batteries.

**NEW EXHIBITOR**  
**National Board for Certification**  
**in Hearing Instrument**  
**Sciences (NBC-HIS)** 505  
16880 Middlebelt Road  
Suite 3  
Livonia, MI 48154-3374  
info@nbc-his.com  
www.nbc-his.com

The National Board for Certification is an independent, non-profit, credentialing organization, established in 1981 to promote continuing competency assurance of hearing health professionals, and to provide a standard of excellence in hearing healthcare for the consumer. It is the only board certification program in the hearing healthcare industry accredited by the National Commission for Certifying Agencies (NCCA).

**National Institute on**  
**Deafness and Communication**  
**Disorders (NIDCD)** 701  
31 Center Drive — MSC 2320  
Bethesda, MD 20892-2320  
www.nidcd.nih.gov

The National Institute on Deafness and Other Communication Disorders (NIDCD) conducts and supports bio-medical and behavioral research and research training in the normal and disordered processes of hearing, balance, smell, taste, voice, speech and language. For more information on NIDCD programs visit our Web site at [www.nidcd.nih.gov](http://www.nidcd.nih.gov).

**National Technical**  
**Institute for the Deaf** 600  
Office of Admissions  
52 Lomb Memorial Drive  
Rochester, NY 14623  
866-644-6843 (V/TTY)  
VisitNTID@rit.edu  
www.rit.edu/NTID

Every year more than 1,100 deaf and hard of hearing students from around the world come to RIT to study with our 10,000 hearing undergraduate students, and to take advantage of our innovative academic and co-op programs as well as our outstanding access and support services.

**NOAA Weather Radio** 704  
1325 East West Highway (OPS17)  
Silver Spring, MD 20910  
301-713-9478  
www.weather.gov/nwr  
w-nws.webmaster@noaa.gov

NOAA Weather Radio All Hazards (NWR) is a nationwide network of radio stations broadcasting continuous weather information directly from the nearest National Weather Service office. NWR broadcasts official weather service warnings, watches, forecasts and other hazard information 24 hours a day, 7 days a week.

**Oticon, Inc.** 205/207  
29 Schoolhouse Road  
Somerset, NJ 08873  
800-526-3921  
www.oticonus.com

Are you connected to the world around you? It is easy with the all new Plug & Play wireless solutions from Oticon for your TV, telephone and cell phone—designed for simplicity. Check out the world's most advanced and flexible and attractive mini power BTE with built-in wireless connectivity to the world. We invite you to experience how Oticon's new hearing solutions can make a real difference in your hearing ability. Visit us at the Oticon booth.

**Panasonic Consumer**  
**Electronics Company** 204  
One Panasonic Way  
Secaucus, NJ 07094  
201-348-7000  
www.panasonic.com

Based in Secaucus, NJ, Panasonic Corporation of North America markets a broad line of digital and other electronics products for consumer, business and industrial use, including HDTV and telephone

products. The company is the principal North American subsidiary of Panasonic Corporation (NYSE: PC), and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. Information about Panasonic and its products is available at [www.panasonic.com](http://www.panasonic.com)

**Phonak** 304/306

4520 Weaver Parkway  
Warrenville, IL 60555  
[www.phonak-us.com](http://www.phonak-us.com)

Life is on. We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.

**NEW EXHIBITOR**

**Purple** 604

595 Menlo Drive  
Rocklin, CA 95765  
800-900-9478  
[cc@hovrs.com](mailto:cc@hovrs.com)  
[www.purple.us](http://www.purple.us)

Purple is more than a company, and it's more than the products and services we offer. It's shared values and a lifestyle that asks questions, seeks answers, promotes connections within the Deaf community, and encourages everyone to dream bigger. Learn more at [www.purple.us](http://www.purple.us).

**QuickCaption, Inc.** 126

4927 Arlington Avenue  
Riverside, CA 92504  
[info@quickcaption.com](mailto:info@quickcaption.com)  
[www.QuickCaption.com](http://www.QuickCaption.com)

QuickCaption proudly offers reliable and high-quality real time captioning services nationwide, both onsite as well as remotely via the Internet, and is currently providing services to a number of HLAA chapters! Additionally, QuickCaption offers prompt and professional video/media captioning. If it can be captioned, we can caption it!

**NEW EXHIBITOR**

**SafeAwake LLC** 508

8940 Old Annapolis Road, Suite J  
Columbia, MD 21045-2129  
443-539-0781  
[www.safeawake.com](http://www.safeawake.com)

SafeAwake LLC is a safety device company that "Saves Lives With Its Innovative Products." After ten years of research and

development, SafeAwake launched a fire and smoke safety responder in April 2009. SafeAwake is the first product in a stream of products that will be launched over the next five years. Creation of the technology platform resulted from work completed by CSE Inc., performed at John Hopkins sleep affiliated laboratories, and funded by the National Institutes of Health (NIH).

**Silent Call Communications** 110/112

5095 Williams Lake Road  
Waterford, MI 4832  
800-572-5227  
[www.silentcall.com](http://www.silentcall.com)

Silent Call Communications has been designing high quality, dependable alerting devices for people who are hard of hearing, deaf or deaf/blind for over 20 years. Our products include items such as smoke detectors, carbon monoxide detectors, weather radios, telephone and doorbell signalers, sound monitors and much more.

**NEW EXHIBITOR**

**Sonic Alert** 602

1050 East Maple Road  
Troy, MI 48083  
(248) 577-5400  
[sonic-info@sonicalert.com](mailto:sonic-info@sonicalert.com)  
[www.sonicalert.com](http://www.sonicalert.com)

**Sorenson IP Relay** 308

4393 South Riverboat Road, Suite 300  
Salt Lake City, UT 84123  
801-287-9400  
[www.siprelay.com](http://www.siprelay.com)

Sorenson IP Relay allows deaf and hard of hearing users to place text-based relay calls from a personal computer (PC) or mobile device to any telephone user. Sorenson Communications also offers Voice Carry Over (VCO) with Sorenson VRS and SIPRelay. VCO enables users to voice their own response.

**NEW EXHIBITOR**

**SoundAid Hearing Aid Warranties** 702

4318 Downtowner Loop North, Suite K  
Mobile, AL 36609  
[warranties@soundaid.com](mailto:warranties@soundaid.com)  
[www.Soundaid.com](http://www.Soundaid.com)

SoundAid Hearing Aid Warranties is a consumer direct hearing aid warranty company that offers loss, damage and component failure coverage on all makes and models of hearing aids. Comprehensive or Loss & Damage coverage is also available for Neuromonics devices. A special 10% discount is available to all HLAA members.

**Sprint Relay** 224

P. O. Box 29230  
Shawnee Mission, KS 66201  
800-676-3777 (TTY/Voice/VCO/STS)  
800-676-4290 (Spanish)  
[Sprint.TRSCustServ@sprint.com](mailto:Sprint.TRSCustServ@sprint.com)  
[www.sprintrelay.com](http://www.sprintrelay.com)

Sprint is the leading provider of relay services in the United States for customers with varying degrees of hearing loss or who have a speech disability. Customers are able to access the service 24 hours a day, 365 days a year via the Internet, video, wireless or captioned telephone services. For more information, go to [www.sprintrelay.com](http://www.sprintrelay.com).

**Teltext, Inc.** 124

1081 West Innovation Drive  
Kearney, MO 64060  
888-515-8120 V/TTY  
[info@teltext.com](mailto:info@teltext.com)  
[www.teltext.com](http://www.teltext.com)

Teltext, Inc. is a nationwide distributor of deaf and hard of hearing equipment. They are a service center for manufacturers of TTYs, telephone equipment and ALDs. Specializing in state programs, customized programs for large associations and individual customers across the United States.

**Telecommunications Industry Association (TIA)** 705/707

2500 Wilson Boulevard, Suite 300  
Arlington, VA 22201  
703-907-7700  
[www.tiaonline.org](http://www.tiaonline.org)

Come to the TIA booth to see demonstrations and test for yourself the latest in cordless telephones that comply with the new TIA-1083 standard. TIA-1083 contains requirements which reduce interference caused by digital cordless telephones when magnetically coupled to hearing aids and cochlear implants using a T-coil. Learn more about TIA's commitment in supporting the hearing loss community and about the development of the newly-licensed logo that identifies usage on the packaging of products on store shelves now to identify telephones which comply with the new TIA-1083 standard. TIA represents the global information and communications technology (ICT) industry through standards development, advocacy, business opportunities, market intelligence and worldwide environmental regulatory compliance.

**T-Mobile USA, Inc.**  
www.T-Mobile.com

501

Based in Bellevue, Washington, T-Mobile USA is the U.S. operating entity of T-Mobile International AG, the mobile communications subsidiary of Deutsche Telekom (NYSE:DT). Serving more than 32.8 million customers, multiple independent research studies continue to rank T-Mobile among the highest in numerous regions throughout the U.S. in wireless customer care and call quality. Dedicated to being America's most highly-regarded service company, T-Mobile offers a variety of innovative wireless products and services that help empower people to connect to those who matter most.

**NEW EXHIBITOR****Tube Riders**

226

2513 Western Hills Drive  
Nashville, TN 37214  
615-335-3385  
drdoc82@yahoo.com  
www.otocool.com

Tube Riders are small inexpensive rubber designs that slide onto the tubing of BTEs or on the ear hook of a CI. They make the devices cooler to kids and help ease the transition into hearing assistance. They are fun to wear.

**Ultratec, Inc.**

208/210

45 Science Drive  
Madison, WI 53711  
800-482-2424  
www.ultratec.com

See word-for-word captions during your phone calls with the CapTel Captioned Telephone from Ultratec, the world's leading developer of text telecommunication technology for people with hearing loss. Now you can even get phone captions over the Internet! Come make a CapTel call and try it for yourself.

**NEW EXHIBITOR****Unitron**

316

2300 Berkshire Lane N., Suite A  
Plymouth, MN 55441  
info@unitron.com  
www.unitron.com

Unitron is a global innovator of hearing instruments that help people forge powerful connections in their lives and professions.

**Verizon Communications**

223

www.Verizon.com

Verizon is a global leader in delivering innovation in communications, information and entertainment. We offer consumers, businesses and government first-in-class voice, data and video services over superior wireline and wireless networks. We believe that, by delivering the innovation customers want, we will win in the marketplace, create value for shareowners and make a positive impact.

**Widex**

323

3553 4th Street  
Long Island City, NY 11106  
www.widexusa.com  
866-WIDEXUSA toll-free

Widex has been one of the world's most respected manufacturers of hearing instruments since 1956. Widex offers a full line of advanced hearing instruments from their premier Mind series of Dual Integrated Signal Processing models to the lower cost Real line of Integrated Signal Processing hearing instruments. Widex products include ultra-comfortable open fit models, remarkably small Receiver-In-Canal models, and Super Power hearing instruments for severe to profound hearing losses.

**NEW EXHIBITOR****Wireless Hearing Solutions**

329

6653 Grand Haven Road  
Spring Lake, MI 49456  
888-224-4988  
info@wirelesshs.com  
www.wirelesshs.com

Wireless Hearing Solutions is dedicated to helping people with hearing loss improve their quality of living through induction loop technology. We have years of experience and caring knowledgeable staff. In addition to a full time audiologist and product engineer on staff, we offer inclusive training on induction loops.

**HLAA Limited Edition Polo Shirts Available!**

Just  
\$20  
each!

Men's and women's polo shirts with the 30th birthday logo (as shown) are available for sale at the HLAA Convention Registration Desk in Ryman B2.

These are excellent quality shirts in a variety of colors and sizes. Men's shirts are available in navy or black. Women's shirts are available in sky blue, light pink or coral. Don't delay! Quantities are limited and they will go quickly at just \$20 per shirt.





# The New Generation of Alerting Systems

**NEW!**



*Signature Series*  
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**Receiver Watch**



Silent Call® brings you a new generation of alerting systems with increased range, outstanding features, and fresh, elegant styling. The NEW Signature Series Silent Touch™ Watch Receiver alerts you quickly to visitors, calls, and emergencies. The portable design allows the wearer to be fully aware of their home without missing out on life. When a signal is received, the watch will display a distinctive LED and digital icon as well a distinctive pulse vibrations indicating which transmitter sent the signal. The Silent Touch™ Watch works with all 418 MHz Signature Series Silent Call transmitters and includes many new features. The Silent Touch Watch will monitor:

- Telephone
- Smoke detector
- Weather Alert System
- Sound monitor
- Doorbell
- Other Silent Call Signature Series 418 MHz transmitters

***Keep in touch with your life with our full range of alerting systems.***

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Communications  
*A better way to stay in touch™*  
[www.silentcall.com](http://www.silentcall.com)

5095 Williams Lake Road  
Waterford, Michigan 48329

(800) 572 5227 (Voice or TTY)  
(248) 673-7353 (Voice or TTY)

The Hearing Loss Association of America (HLAA) is the nation's largest consumer membership organization for people with hearing loss. Founded by Howard E. "Rocky" Stone in 1979 as Self Help for Hard of Hearing People (SHHH), the mission of HLAA is to open the world of communication for people with hearing loss through information, education, advocacy and support. HLAA programs and services include:

- **Information and Support**—There are 36 million people with hearing loss in the United States. Each year more than 20,000 individuals with hearing loss or their families contact HLAA asking for material, resources, support and referrals. Staff provides personalized responses to requests.
- **Hearingloss.org**—With over 60 million hits each year, the website is one of the most-visited sites related to hearing loss in the world. People find information about hearing aids, hearing loss management, advocacy, cochlear implants and other technology, resources, and communication strategies for family and friends.
- **Hearing Loss Magazine**—Published bimonthly since 1980, this award-winning magazine tells real life stories of people with hearing loss and their families, informs readers of cutting-edge technology, and provides updates about HLAA's advocacy efforts to create a better future for people with hearing loss. A weekly online *e-News* of current events complements the magazine.
- **National Support Network**—Includes over 200 local chapters and 15 state organizations, providing support, information, state advocacy and education at the local level.
- **Walk4Hearing™**—The *Walk4Hearing™* raises awareness about hearing loss, helps to eradicate the stigma associated with it, and raises funds to provide information and support for people with hearing loss. Since 2006, the *Walk4Hearing™* has raised over \$1 million and has become the largest series of walks of its kind with walks taking place in cities across the United States. In 2008, local HLAA chapters along with community leaders worked together to raise money for programs and services for people with hearing loss. Half of monies raised stays in the local community and the other half is used at the national level. In 2009, the *Walk4Hearing™* will take place in 22 cities.
- **HLAA Annual Convention**—The nation's largest communication accessible consumer conference and trade show for people with hearing loss, with technology manufacturers, service providers, and numerous educational seminars.
- **The National Center for Hearing Assistive Technology**—Provides demonstrations and training in the use of assistive technology nationwide as well as online resources and information.
- **The American Academy of Hearing Loss Support Specialists™**—(the Academy). An online, distance-learning program teaching core knowledge about hearing loss to consumers and those who serve people with hearing loss, or want to learn more about available resources.
- **Public Policy and Advocacy**—HLAA staff advocate for consumer issues such as the hearing aid tax credit initiative, captioning, Medicare initiatives, insurance coverage, cochlear implant reimbursement, newborn infant hearing screening, and telecommunications compatibility. HLAA has representation on corporate advisory boards, government agencies, coalitions, educational institutions and nonprofit organizations.
- **Leadership Development**—HLAA recruits and trains volunteers at the local, state and national levels to provide leadership, spearhead advocacy efforts, support people with hearing loss, increase membership, and work to make hearing loss an issue of national concern.







# Hearing Loss Association of America

## FOUNDER

Howard E. "Rocky" Stone (1925-2004)

In 1979, Rocky Stone founded the organization as Self Help for Hard of Hearing People (SHHH).



*The thinking behind the self-help philosophy for SHHH was to enhance each of us as human beings. Hearing loss was an important but secondary consideration. Once we accept responsibility for ourselves, we have to learn to love ourselves, and then, each other.*  
—Rocky Stone



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### HEARING ASSISTIVE TECHNOLOGY

Ron Vickery

### CHAPTER DEVELOPMENT

Joan Kleinrock

### CAPTIONING (CART)

Deanna Baker, RMR, FAPR

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 Barbara Kelley — *Deputy Executive Director & Editor-in-Chief, Hearing Loss Magazine*  
 Ronnie Adler — *Walk4Hearing™ Manager*  
 Toni Barrient — *Director of Member Services & Chapter Development*  
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Manell Brice  
 David Gayle  
 Hollace Goodman  
 Meyer Gordon  
 Rachel Walters  
 Peggy Wyss



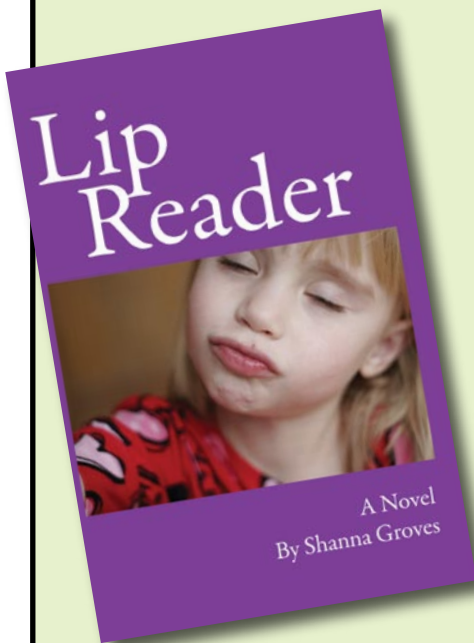


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## *Lip Reader* by Shanna Groves

When Rea Traylor flees with her children to see her estranged parents in 1980's Oklahoma, surprises follow. It is up to Rea's young daughter, Sapphie, to solve the mystery of her mother's secret life.

*Lip Reader* features a colorful cast of characters—an unkempt uncle living in a school bus; a grandfather who preaches in a rundown church; a grandmother born deaf; an aunt fluent in sign language but lacking in social graces; and Sapphie, who finds courage and hope despite mother Rea's unthinkable act of betrayal.

Shanna Groves was diagnosed with progressive hearing loss at the age of 27. She has written about her journey in *Hearing Loss Magazine*, *The Kansas City Star*, and *A Cup of Comfort for Nurses*. *Lip Reader* is her first novel. Read more about Shanna at <http://shannagroves.blogspot.com>.

**“Shanna Groves has skillfully crafted a fascinating family who reside in Little Paw, Oklahoma, plagued with an inherited deafness. Sapphie Traylor comes of age as she discovers family secrets long hidden in the outback of Oklahoma. A very engaging read.”**

— Sally Jadow, author of *The Late Sooner*

**“Here's your chance to read this brand new novel. You'll find the first chapter grabs you, and before you know it, you'll have read the entire novel in one sitting. At least, that's what happened to me.”**

— Neil Bauman, Ph.D., Center for Hearing Loss Help

Shanna Groves will be signing and selling *Lip Reader* in the Exhibit Hall on Friday afternoon during the Sugar Rush Social, from 3 p.m. – 5 p.m.



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## Washington: Where Access Begins



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