Rochester Institute of Technology AMS » National Technical Institute for the Deaf » Business Studies Accounting Technology AAS Program

2019-2020 Assessment Cycle Assessment Plan

Mission Statement

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Measures

Accounting Technology AAS Program Outcome Set

Develop a high degree of technical competence in order to gain entry-level employment in an accounting position

Outcome: Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses

 Measure: Accounting Capstone [NACC-204] - Student Learning Assessment Test

Course level Direct - Exam

Details/Description:

Student Learning Assessment Test administered in the Accounting Capstone course [NACC-204]



| Acceptable Benchmark: | 90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test. |
|------------------------------------|---|
| Implementation Plan (timeline): | At the end of each semester when Accounting Capstone and/or Acct 3 is offered. |
| Key/Responsible Personnel: | Department Program Coordinator |

Develop core interpersonal business skills for teamwork

| | come: Demonstrate appropriat essional environment | te interpersonal business skills and teamwork in a |
|---|--|---|
| | | |
| • | Measure: Accounting Capston Review Course level Direct - Other | one [NACC-204] - Interpersonal and Team Work |
| | Details/Description: | Interpersonal and team work review in Accounting Capstone course [NACC-204] |
| | Acceptable Benchmark: | 90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric. |
| | Implementation Plan (timeline): | At the end of each semester when Accounting Capstone is offered. |
| | Key/Responsible Personnel: | Department Program Coordinator |

Acquire the knowledge and skills necessary to function in a global society

Outcome: Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

 Measure: Fundamentals of Marketing [NBUS-223] - Marketing Project Course level Direct - Student Artifact

Details/Description: Acceptable Benchmark: 7

70% of students will earn an average rating of 80% or better on the Marketing project rubric.

Implementation Plan (timeline):

Key/Responsible

Personnel:

At the end of each semester when Marketing is offered.

Department Program Coordinator

Acquire entry into the workforce in an office setting in the Accounting Technology field

Outcome: Gain entry-level employment

Measure: Alumni Survey
 Program level Indirect - Survey

| Details/Description: | Survey of graduates |
|------------------------------------|---|
| Acceptable Benchmark: | 80% of alumni sampled will be satisfied with technical preparation for their first job in the AT field. |
| Implementation Plan (timeline): | At the end of each semester when co-op experiences occurred. |
| Key/Responsible Personnel: | NCE & Alumni Survey Personnel |

 Measure: NTID Center on Employment (NCE) - Co-op Employer's Evaluation Course level Direct - Other

| Details/Description: | Co-op Employer's Evaluation question #29 (students overall performance). |
|------------------------------------|--|
| Acceptable Benchmark: | 80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer's Evaluation question #29 (students overall performance). Minimum 80% of students sampled will be rated satisfactory or above. |
| Implementation Plan (timeline): | At the end of each semester when co-op experiences occurred. |
| Key/Responsible Personnel: | NCE & Alumni Survey Personnel |

Measure: NTID Center on Employment (NCE) - Placement Analysis Data Ŧ

| Details/Description: Acceptable Benchmark: | 80% of graduates seeking employment will be employed in the AT field. |
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| Implementation Plan (timeline): | At the end of each semester when co-op experiences occurred. |
| Key/Responsible Personnel: | NCE & Alumni Survey Personnel |

Acquire independent learning skills necessary to participate in personal and professional growth

Outcome: Tech Skill 1: Demonstrate aptitude/ability to learn quickly and apply technical knowledge

• Measure: Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1 Other level Direct - Other

Details/Description:

Acceptable Benchmark: 80% of students will be rated at 3 or greater on

| | Tech Skill 1 |
|--|--|
| Implementation Plan (timeline): | At the end of each semester when co-op experiences occurred. |
| Key/Responsible Personnel: | Department Co-op Coordinator |
| | |
| ome: Tech Skill 4: Demonstra tions | ate ability to transfer theory to employment |
| | |
| Measure: Co-op Supervisor Skill 4 Other level Direct - Other | Evaluation of Student Job Performance on Tech |
| Details/Description: Acceptable Benchmark: | 80% of students will be rated at 3 or greater on Tech Skill 4 |
| | At the end of each semester when co-op |
| Implementation Plan (timeline): | experiences occurred. |
| | |
| (timeline): Key/Responsible | experiences occurred. |

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