Rochester Institute of Technology AMS » National Technical Institute for the Deaf » Business Studies **Administrative Support Technology AAS Program**

2019-2020 Assessment Cycle

Assessment Plan

Mission Statement

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Measures

Administrative Support Technology AAS Program Outcome Set

Develop a high degree of technical competence in order to gain entry-level employment in an administrative support position

Outcome: Demonstrate speed and accuracy in keyboarding skills

▼ Measure: 1) Integrated Document Production [NAST-215] - Ten 5-minute Timed Writings

Course level Direct - Student Artifact

Details/Description:

Acceptable Benchmark: 95% of students will type with speed/accuracy at a

net speed of 40+ words per minute with 5 errors or

ess.

Implementation Plan

(timeline):

At the end of each semester when Integrated

Document Production is offered.

Key/Responsible

Personnel:

Department Program Coordinator

Outcome: Choose and apply appropriate computer software to effectively and accurately produce business documents

▼ Measure: 1) Business Graphics [NAST-225] - e-Portfolio Review

Course level Direct - Portfolio

Details/Description:

Acceptable Benchmark: 90% of students will earn an acceptable rating

score averaging 80% or higher on e-Portfolio

rubric.

Implementation Plan

(timeline):

At the end of each semester when Business

Graphics is offered.

Key/Responsible

Personnel:

Department Program Coordinator

Outcome: Gain entry-level employment

Measure: 1) NTID Center on Employment (NCE) - Graduate Employment Report

Details/Description:

Acceptable Benchmark: 80% of graduates seeking employment will be



employed in the AST field.

Implementation Plan

(timeline):

Key/Responsible

Personnel:

Data collected annually one year post graduation

NCE & Alumni Survey Personnel

▼ **Measure:** 2) Co-op Employer Evaluation [NAST-299] - Overall Performance

Course level Direct - Other

Details/Description: Co-op Employer's Evaluation question #29,

students overall performance.

Acceptable Benchmark: 80% of students will receive a score of "3" or higher

(5-point scale) on the Co-op Employer's Evaluation

question #29 (students overall performance).

Implementation Plan

(timeline):

End of each semester in which co-op experiences

occur.

Key/Responsible

Personnel:

NCE & Alumni Survey Personnel

▼ Measure: 3) Alumni Survey Program level Indirect - Survey

Details/Description:

Acceptable Benchmark: 80% of alumni sampled will be satisfied with

technical preparation for their first job in the AST

field.

Implementation Plan

(timeline):

Triennial survey

Key/Responsible

Personnel:

NCE & Alumni Survey Personnel

Develop core interpersonal business skills for teamwork

Outcome: Demonstrate appropriate interpersonal business skills and teamwork in a professional environment

▼ Measure: 1) Administrative Support Technology Seminar (NAST-240) -Interpersonal and Team Work Review

Course level Direct - Other

Details/Description: Interpersonal and team work review

Acceptable Benchmark: 90% of students will earn an acceptable rating

score averaging 80% or higher on interpersonal

skills and teamwork rubric.

Implementation Plan

(timeline):

At the end of each semester when Administrative $\,$

Support Technology Seminar is offered.

Key/Responsible

Personnel:

Department Program Coordinator

Acquire the knowledge and skills necessary to function in a global society

Outcome: Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

▼ Measure: 1) Fundamentals of Marketing [NBUS-223] - Marketing Project Course level Direct - Student Artifact

Details/Description:

Acceptable Benchmark: 70% of students will earn an average rating of 80%

or better on the Marketing project rubric.

Implementation Plan

(timeline):

At the end of each semester when Fundamentals of

Marketing is offered.

Key/Responsible

Personnel:

Department Program Coordinator

Acquire independent learning skills necessary to participate in personal and professional growth

Outcome: Tech Skill 1: Demonstrate aptitude/ability to learn quickly and apply technical knowledge

▼ Measure: 1) Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 1

Course level Direct - Other

Details/Description:

Acceptable Benchmark: 80% of students will be rated at 3 or greater on

Tech Skill 1.

Implementation Plan

At the end of each semester in which co-op

(timeline):

experiences occur.

Key/Responsible

Department Co-op Coordinator

Personnel:

Outcome: Tech Skill 4: Demonstrate ability to transfer theory to employment situations

▼ **Measure:** 1) Co-op Supervisor Evaluation of Student Job Performance on Tech Skill 4

Course level Direct - Other

Details/Description:

Acceptable Benchmark: 80% of students will be rated at 3 or greater on

Tech Skill 4.

Implementation Plan

At the end of each semester in which co-op

(timeline):

experiences occur.



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