

## Mission Statement

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The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

## Measures

### Business AS Program Outcome Set

Develop a high degree of technical competence to support the continued academic requirements that will be faced at the baccalaureate level

#### **Outcome: Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses**

- ▼ **Measure:** 1) Managerial Accounting [NACC-206] - Student Learning Assessment Test  
*Course level Direct - Exam*

Details/Description:

Student Learning Assessment Test administered in Managerial Accounting course [NACC-206]

Acceptable Benchmark:	90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.
Implementation Plan (timeline):	At the end of fall semester when Managerial Accounting is offered.
Key/Responsible Personnel:	Department Program Coordinator

Develop core interpersonal business skills for teamwork

**Outcome: Demonstrate appropriate interpersonal business skills and teamwork in a professional environment**

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225] - Interpersonal & Team Work Review  
*Course level Direct - Other*

Details/Description:	Interpersonal and team work review in World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225]
Acceptable Benchmark:	90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.
Implementation Plan (timeline):	At the end of spring semester when Intro to Entrepreneurship is offered.
Key/Responsible Personnel:	Department Program Coordinator

Acquire the knowledge and skills necessary to access business practices and environments represented by cultural differences and the global

**Outcome: Describe the interrelatedness of social, cultural and business factors that**

## shape and impact the global business environment

- ▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] - Work Assessed  
*Course level Direct - Other*

Details/Description:

Acceptable Benchmark: World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225]  
80% of students will meet or exceed overall satisfactory score on work assessed.

Implementation Plan (timeline): At the end of each semester when Globalization is offered.

Key/Responsible Personnel: Department Program Coordinator

Develop an innovative approach to a business problem or new business opportunity

**Outcome: Identify and apply creative methods for idea generation and create a business plan outline for a new product/service**

- ▼ **Measure:** 1) Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211] - Work Assessed  
*Course level Direct - Other*

Details/Description: Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211]

Acceptable Benchmark: 80% of students will meet or exceed overall satisfactory score on work assessed.

Implementation Plan (timeline): Assessed every two years.

Key/Responsible Personnel: Department Program Coordinator

Students completing their AS degree will be accepted into Saunders College of Business Program

**Outcome: Students will successfully complete all program requirements with a GPA of 2.5 or above**

▼ **Measure:** 1) Change of Program Form - Graduation Statistics

Details/Description:	Acceptance rate of students applying for transfer to B.S. level programs
Acceptable Benchmark:	90% of students applying for transfer to B.S. level programs will be accepted.
Implementation Plan (timeline):	Upon completion of the A.S. Business program
Key/Responsible Personnel:	Department Program Coordinator and Graduation Statistics

Last Modified: 06/14/2019 12:46:51 PM EDT