Rochester Institute of Technology AMS » National Technical Institute for the Deaf » NTID Non-degree Programs Communication Studies

2019-2020 Assessment Cycle

Assessment Plan

Mission Statement

Mission Statement

The primary mission of the **National Technical Institute for the Deaf** is to provide deaf and hard-of-hearing students with outstanding state-of-the-art technical and professional education programs, complemented by a strong arts and sciences curriculum, that prepare them to live and work in the mainstream of a rapidly changing global community and enhance their lifelong learning.

Secondarily, NTID prepares professionals to work in fields related to deafness; undertakes a program of applied research designed to enhance the social, economic and educational accommodation of deaf people; and shares its knowledge and expertise through outreach and other information dissemination programs.

Measures

Communication Studies Outcome Set

To prepare students to communicate effectively in their professional, personal and civic lives

Outcome: 1. Students will demonstrate competency in face-to-face communication

- a. Students will choose the appropriate communication medium and level for situation.
- b. Students will demonstrate the ability to clearly structure a message and express ideas.
- c. Students will utilize strategies to monitor comprehension.

▼ **Measure:** Co-op Supervisor's Evaluation Form

Details/Description: The Supervisor's Evaluation form was developed in

AY 2004-2005 and AY2005-2006. The pilot began

in AY 2007-2008. Data collection began in

AY2008-09.

Acceptable Benchmark: 80% of AOS and AAS students will receive an

average score of "4" or higher on the face-to-face communication rating on the supervisor's co-op

evaluation form.

Implementation Plan

(timeline):

Key/Responsible

Personnel:

Annually

Department Chair

Outcome: 2. Students will demonstrate competency when initiating and replying to email

- a. Students will choose the appropriate communication medium and level for situation.
- b. Students will demonstrate the ability to clearly structure a message and express ideas.
- c. Students will utilize strategies to monitor comprehension.

▼ **Measure:** Communication Outcomes Assessment Rubric

Details/Description: The Supervisor's Evaluation form was developed in

AY 2004-2005 and AY2005-2006. The pilot began

in AY 2007-2008. Data collection began in

AY2008-09.

Acceptable Benchmark: 80% of AOS and AAS students will receive an

average score of "4" or higher on e-mail

communication rating on the supervisor's co-op

evaluation form.

Implementation Plan

(timeline):

Key/Responsible

Personnel:

Annually beginning in AY2014-2015

Department Chair

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