

## Bachelor–Level Business Programs

[rit.edu/ntid/nccc](http://rit.edu/ntid/nccc)

Saunders College of Business  
[saunders.rit.edu](http://saunders.rit.edu)

### Program Overview for Employers

Deaf and hard-of-hearing students enrolled in Rochester Institute of Technology's **Saunders College of Business** are problem solvers, strategists and team players. With exposure to a wide range of liberal arts and science courses, core business courses, a concentration in their chosen major and a full range of experiential learning opportunities, including the cooperative education component, students are ready with the skills and brain power to make a difference. **Graduates work in all sectors of the economy, including business and industry, government, education, hospitality and non-profit agencies. They are prepared to work as:**

- Accountants
- Auditors
- Business Consultants
- Business Systems Analysts
- Catering Managers
- Events Coordinators
- Financial Analysts
- Front Desk Associates
- General Managers
- Guest Service Supervisors
- Human Resource Specialists
- Labor Relations Professionals
- Marketing and Advertising Professionals
- Sales Representatives

### Cooperative Education (Co-op)

Co-op students work in nearly every type of business setting across the country and around the world. Co-op employment enables students to put their skills and knowledge to work at a job related to their field while still in college, helping to prepare them for the world of work and their career after graduation. One semester or one full summer co-op are required and is completed during the last two years of study. Many RIT graduates secure their first job out of college with a company they have worked for on co-op.

**Deaf and hard-of-hearing students are enrolled in bachelor's and master's degree programs in these business majors:**

- Accounting
- Finance
- Hospitality and Tourism Management
- International Business
- Management
- Management Information Systems
- Marketing
- New Media Marketing

(continued)

The **NTID Co-op and Career Center** helps deaf and hard-of-hearing RIT/NTID students and graduates with their job search and provides employers with well-trained, highly qualified deaf and hard-of-hearing employees. NCCC also offers guidance on integrating deaf and hard-of-hearing employees into the workforce.

**The following are employers who have partnered with the NTID Co-op and Career Center in a variety of ways, including hiring deaf and hard-of-hearing students and graduates from RIT's Saunders College of Business:**

- Blue Cross Blue Shield
- BNY Mellon
- Citigroup
- CooperVision
- Defense Contract Management Agency
- Defense Finance and Accounting Service
- Dow Chemical Company
- Federal Deposit Insurance Corporation (FDIC)
- Fidelity Investments
- JP Morgan Chase
- Marriott
- National Public Radio (NPR)
- PNC Financial Services
- Prudential Financial
- Sorenson Communications
- U.S. Naval Supply Systems Command
- Walt Disney Company

RIT/NTID co-op students, graduates and alumni provide employers with highly trained, highly motivated employees with excellent skills. We appreciate your interest in our co-op students and graduates and will work with you through the recruiting process to help you hire the right employee. **Access further information and services on our website at [rit.edu/ntid/nccc](http://rit.edu/ntid/nccc).**

If this is your organization's first time hiring a deaf or hard-of-hearing employee, please take the opportunity to consult with the NTID Co-op and Career Center for strategies on communicating with and fostering integration of a deaf or hard-of-hearing employee in your workplace:

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**Associate Director**  
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*The National Technical Institute for the Deaf is the first and largest technological college in the world for deaf and hard-of-hearing students. RIT is internationally recognized for academic leadership in computing, engineering, imaging technology, sustainability, and fine and applied arts. RIT offers more than 200 career-oriented and professional programs, and its cooperative education program is one of the oldest and largest in the nation. Deaf and hard-of-hearing students come from all over the United States and around the world to take advantage of the opportunities available to them at RIT/NTID.*