

2016-2017 Assessment Cycle

Key Findings

Finding per Measure

▼ **Business AS Program Outcome Set**

Develop a high degree of technical competence to support the continued academic requirements that will be faced at the baccalaureate level

Student Learning Outcome: Perform the functions of the accounting cycle for service, merchandising, and manufacturing businesses

▼ **Measure:** 1) Managerial Accounting [NACC-206] - Student Learning Assessment Test
Course level; Direct - Exam

Details/Description:	Student Learning Assessment Test administered in Managerial Accounting course [NACC-206]
Acceptable Benchmark:	90% of students will earn an acceptable rating score averaging 70% or higher on Learning Assessment Test.
Implementation Plan (timeline):	At the end of fall semester when Managerial Accounting is offered.
Key/Responsible Personnel:	Department Program Coordinator

Findings for 1) Managerial Accounting [NACC-206] - Student Learning Assessment Test

Summary of Findings:	N = 8. 100% of students earned at least a 70% or higher on their Learning Assessment Test.
Results:	Acceptable Benchmark Achievement: Exceeded
Recommendations :	We will continue to monitor this assessment tool. For now, it is sufficient.
Reflections/Notes :	

Develop core interpersonal business skills for teamwork

Student Learning Outcome: Demonstrate appropriate interpersonal business skills and teamwork in a professional environment

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225] - Interpersonal & Team Work Review
Course level; Direct - Other

Details/Description:	Interpersonal and team work review in World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225]
Acceptable Benchmark:	90% of students will earn an acceptable rating score averaging 80% or higher on interpersonal skills and teamwork rubric.
Implementation Plan (timeline):	At the end of spring semester when Intro to Entrepreneurship is offered.
Key/Responsible Personnel:	Department Program Coordinator

Findings for 1) World of Business and Innovation [NBUS-211] and Intro to Entrepreneurship [NBUS-225] - Interpersonal & Team Work Review

Summary of Findings:	Seven out of 11 or 63.6% of students earned 80% or higher on their interpersonal skills and teamwork in World of Business (NBUS-211). Eight out of nine or 88.9% of students earned 80% or higher on their interpersonal skills and teamwork in Introduction to Entrepreneurship (NBUS-225). Averaging the two courses, 75% of the students scored 80% or higher on their interpersonal skills and teamwork.
Results:	Acceptable Benchmark Achievement: Not Met
Recommendations :	We will continue to monitor this. A more comprehensive assessment tool will need to be developed.
Reflections/Notes :	

Acquire the knowledge and skills necessary to access business practices and environments represented by cultural differences and the global

Student Learning Outcome: Describe the interrelatedness of social, cultural and business factors that shape and impact the global business environment

▼ **Measure:** 1) World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] - Work Assessed

Course level; Direct - Other

Details/Description:

Acceptable Benchmark: World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225]
80% of students will meet or exceed overall satisfactory score on work assessed.

Implementation Plan (timeline): At the end of each semester when Globalization is offered.

Key/Responsible Personnel: Department Program Coordinator

Findings for 1) World of Business and Innovation [NBUS-211] and Globalization [SBC-INTB-225] - Work Assessed

Summary of Findings: Ten out of 11 or 90.9% of students scored at least 80% or higher on the assessed work for World of Business and Innovation (NBUS-211).

Two out of 13 or 15.4% of students scored at least 80% or higher on the assessed work for Globalization (INTB-225).

Averaging the two courses, 50% scored at least 80% or higher on the assessed work.

Results: Acceptable Benchmark Achievement: Not Met

Recommendations : It appears to be a down cycle for us this year. We will continue to monitor this. Historically, we met or come close to meeting this goal.

Reflections/Notes : When students take Globalization, it is often their first course in Saunders College of Business. We provide tutoring support for these students. It is up to the students to seek assistance when needed. Often times, maturity may be a factor. Students think they do not need assistance until it is too late. We will

continue to market our services.

Develop an innovative approach to a business problem or new business opportunity

Student Learning Outcome: Identify and apply creative methods for idea generation and create a business plan outline for a new product/service

▼ **Measure:** 1) Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211] - Work Assessed
Course level; Direct - Other

Details/Description:	Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211]
Acceptable Benchmark:	80% of students will meet or exceed overall satisfactory score on work assessed.
Implementation Plan (timeline):	Assessed every two years.
Key/Responsible Personnel:	Department Program Coordinator

Findings for 1) Introduction to Entrepreneurship [NBUS-225] and World of Business and Innovation [NBUS-211] - Work Assessed

Summary of Findings:	N = 11. 100% of students scored at least 80% or higher on the assessed work for World of Business and Innovation (NBUS-211). Six out of nine or 66.7% of students scored at least 80% or higher on the assessed work for Introduction to Entrepreneurship (NBUS-225). Averaging the two courses, 85% of the students scored 80% or higher on the assessed work.
Results:	Acceptable Benchmark Achievement: Exceeded
Recommendations :	We will continue to monitor this assessment.

Reflections/Notes :

Students completing their AS degree will be accepted into Saunders College of Business Program

Student Learning Outcome: Students will successfully complete all program requirements with a GPA of 2.5 or above

▼ **Measure:** 1) Intent to Enroll Form - Graduation Statistics

Details/Description:	Acceptance rate of students applying for transfer to B.S. level programs
Acceptable Benchmark:	90% of students applying for transfer to B.S. level programs will be accepted.
Implementation Plan (timeline):	Upon completion of the A.S. Business program
Key/Responsible Personnel:	Department Program Coordinator and Graduation Statistics

Findings for 1) Intent to Enroll Form - Graduation Statistics

Summary of Findings:	N = 5. 100% of students completed all program requirements and were accepted to B.S level programs.
	All students had a GPA for of 2.5 or higher.
Results:	Acceptable Benchmark Achievement: Exceeded
Recommendations :	We will continue to monitor this.
Reflections/Notes :	

Overall Recommendations

No text specified

Overall Reflection

No text specified

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