

2016-2017 Assessment Cycle

Key Findings

Finding per Measure

▼ Design and Imaging Technology AAS/AOS Program Outcome Set

Demonstrate effective communication and collaboration skills

Student Learning Outcome: Work collaboratively in multidisciplinary teams, formulating and responding to constructive team and individual feedback

▼ **Measure:** Production Workshop [NAIS-292] - Interpersonal/Soft Skills Assessment Rubric
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: Minimum 80% of students sampled will be rated satisfactory or above.

Implementation Plan (timeline): Annual
Data collected in each section of [NAIS-292]. Combined data are analyzed at least every two years beginning AY2014-2015.

Key/Responsible Personnel: Course Faculty, Program Coordinator, and Program Chairperson

Findings for Production Workshop [NAIS-292] - Interpersonal/Soft Skills Assessment Rubric

Summary of Findings: distribution of the rubric.

Recommendations : continuous improvement items. Specific need to improve the outcome. new lab, different teaching tool, etc

Reflections/Notes : special info that may explain the data better - implemented a change last year - reflect on that

can add links and attach files - below
can add link to student projects or whatever, updated syllabus

Student Learning Outcome: Communicate effectively with peers, design and production professionals, and clients using design and production concepts

▼ **Measure:** Assessment of Student Performance by Co-op Supervisor
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: Minimum 80% of students sampled will be rated satisfactory or above.

Implementation Plan (timeline): Annual

Key/Responsible Personnel: Course Faculty, NCE, Program Coordinator, and Program Chairperson.
Course faculty will collect data. NCE will compile co-op supervisor evaluation data.
Program chairperson and program coordinator will analyze the data.

Findings for Assessment of Student Performance by Co-op Supervisor

Summary of Findings: 100% of students received satisfactory or above.

Results: Acceptable Benchmark Achievement: Exceeded

Recommendations :

Reflections/Notes :

Student Learning Outcome: Demonstrate appropriate writing skills and use of technical vocabulary

▼ **Measure:** Employment Seminar [NAIS-201]
Course level; Direct - Student Artifact

Details/Description: Cover letter, resume, and interview assessment rubric.

Acceptable Benchmark: Minimum 80% of students sampled will be rated satisfactory or above.

Implementation Plan (timeline): Annual

Key/Responsible Personnel: Program Chairperson, and Program Coordinator

Findings for Employment Seminar [NAIS-201]

No Findings Added

Acquire the knowledge, creative and technical skills for careers ranging from design concept to final production

Student Learning Outcome: Exhibit individual competence in graphic design and/or production of professional quality graphic media

▼ **Measure:** Production Workshop [NAIS-292]
Course level; Direct - Student Artifact

Details/Description: Major project assessment rubric.
Acceptable Benchmark: Minimum 80% of students sampled will be rated satisfactory or above.
Implementation Plan (timeline): Data collected in each section of NAIS-292
Key/Responsible Personnel: Program Chairperson, and Program Coordinator

Findings for Production Workshop [NAIS-292]

No Findings Added

Student Learning Outcome: Assemble and maintain a collection of completed work that shows technical competence and the qualities needed to effectively compete ...
... in the student's chosen career in the graphic arts industry and is used in the development of appropriate portfolios.

▼ **Measure:** Portfolio Workshop [NAIS-291] - Portfolio Quality Assessment Rubric
Course level; Direct - Portfolio

Details/Description:
Acceptable Benchmark: Minimum 80% of student portfolios sampled will be rated satisfactory or above.
Implementation Plan (timeline): Annual
Key/Responsible Personnel: Program Chairperson, and Program Coordinator

Findings for Portfolio Workshop [NAIS-291] - Portfolio Quality Assessment Rubric

No Findings Added

Demonstrate the knowledge, creative and technical skills for careers ranging from design concept to final production

Student Learning Outcome: Use appropriate software applications and hardware systems in the design and production of graphic media projects

▼ **Measure:** 1) Co-op Supervisor Evaluation - Student's Overall Performance
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: 80% of students will receive a score of "3" or higher (5-point scale) on the Co-op Employer's Evaluation, question #29 (student's overall performance).

Implementation Plan (timeline): Supervisor evaluations are collected at the end of each completed co-op work experience. Combined data are analyzed at least every two years.

Key/Responsible Personnel: Course Faculty, NCE, Program Chairperson, and Program Coordinator. Course faculty will collect data. NCE will compile co-op supervisor evaluation data. Program chairperson and coordinator will analyze the data.

Findings for 1) Co-op Supervisor Evaluation - Student's Overall Performance

Summary of Findings: 100% of student used appropriate software applications and hardware systems in the design and production of graphic media projects.

Results: Acceptable Benchmark Achievement: Exceeded

Recommendations :

Reflections/Notes :

▼ **Measure:** 2) Co-op Supervisor Evaluation - Competitive for the Job Market
Course level; Direct - Other

Details/Description:

Acceptable Benchmark: 80% of students will receive a "Yes" response to question #30, "Competitive for the job market"

Implementation Plan (timeline): Supervisor evaluations are collected at the end of each completed co-op work experience. Combined data are analyzed at least every two years.

Key/Responsible Personnel: Course Faculty, NCE, Program Chairperson, and Program Coordinator. Course faculty will collect data. NCE will compile co-op supervisor evaluation data. Program chairperson and coordinator will analyze the data.

Findings for 2) Co-op Supervisor Evaluation - Competitive for the Job Market

Summary of Findings: 72% of students received a "yes" to question #30.

Results: Acceptable Benchmark Achievement: Not Met

Recommendations :

Reflections/Notes :

Student Learning Outcome: Manage and deliver a quality project from theoretical concept to final product on time, on budget, and in compliance with industry standards

▼ **Measure:** Alumni Survey
Program level; Indirect - Survey

Details/Description:

Acceptable Benchmark: Minimum 80% of alumni sampled will be satisfied with the technical preparation for their first job in the graphic arts industry.

Implementation Plan (timeline): Alumni Survey will be administered and analyzed every two years.

Key/Responsible Personnel: Program Chairperson and Program Coordinator
Program chairperson and program coordinator will develop and administer the alumni survey; and analyze the data.

Findings for Alumni Survey

No Findings Added

Contribute creative and technical abilities in support of communities

Student Learning Outcome: Design and produce graphic media for campus and community organizations

▼ **Measure:** Community Service Projects
Course level; Direct - Student Artifact

Details/Description: Participate in class and extra-curricular activities.

Acceptable Benchmark: 40% of all students will participate in community service projects and complete a project assessment rubric.

Implementation Plan
(timeline):

Annual

Data is collected annually for all students at the completion each project.

Key/Responsible Personnel:

Faculty, Faculty Committee, and Department Faculty.

Faculty will collect data at conclusion of each project. Faculty committee will analyze the data. Department faculty will review and discuss analysis and recommend appropriate actions.

Findings for Community Service Projects

No Findings Added

Overall Recommendations

No text specified

Overall Reflection

No text specified