

TWITTERACY: WOULD YOU LIKE A #HASHTAG WITH THAT?

AIMEE WHYTE

NTID DEPARTMENT OF LIBERAL STUDIES

ERIN ESPOSITO

NTID DEPARTMENT OF LIBERAL STUDIES

#OnceUponATime



#BornWithAChip



Learning is best achieved when it occurs within a social context through an active and constructive process.

(Dewey 1933; Piaget 1972; Vygotsky 1978)

"BORN WITH A CHIP" (BERK 2009)

Millennial students:

- technology-savvy
- rely on search engines to find information
- interested in multimedia
- short attention spans
- multitask on everything

SOCIAL MEDIA

A variety of networked tools or technologies that emphasize social aspects of the Internet as a channel for communication, collaboration, and creative expression.

(Dabbagh & Reo 2011)



TWITTER

TWITTER USAGE / COMPANY FACTS



Monthly active users



Unique visits monthly to sites with embedded Tweets



Active users on mobile



Employees around the world



Offices around the world



Accounts outside the U.S.



Languages supported



Employees in technical roles

All numbers approximate as of September 30, 2015.

LITERACY PRACTICES IN TWITTER

- Increasingly multimodal; blending authorship, readership, production, and consumption (Kress 2003)
- Best conceived as dynamic and situationally specific (Coiro et al. 2008)
- Socially mediated (Gee 1999; Lewis and Fabos 2005; Black 2008)
- Comprise a multiplicity of modes, demonstrated via abbreviated hyperlinks to other online content (e.g. photos, videos, other Web pages) (boyd et al. 2010)

TWITTERACY (TWITTER-LITERACY)

- Informal, online writing spaces provided students with access to traditional literacy learning. (Black 2009)
- Develop information literacy - the ability to find, select, critically evaluate, and synthesize a range of information across media. (Black 2009)

TWEETING PRACTICES (GREENHOW AND GLEASON 2012)

- Improving students' motivation and engagement with course content.
- Increasing student-student or student-instructor interactions, which creates more opportunities for feedback and mentoring.
- Offering lower barriers to publishing and a more "relaxed" writing style, which can encourage self-expression, creativity, playfulness, and risk-taking.

TWITTER CHAT: WHAT IS IT?

- A Twitter chat is where a group of Twitter users meet at a pre-determined time to discuss a certain topic, using a designated [hashtag](#) (#) for each tweet contributed.
- A host or moderator will pose questions (designated with Q1, Q2...) to prompt responses from participants (using A1, A2...) and encourage interaction among the group.
- Chats typically last an hour.

#HASHTAG

- Used to tag or organize tweets
- Part of a category or conversation
- Search mechanisms

#deafed

Top Live Accounts Photos Videos More options

Refresh View all

News @ABC

Follow

Eagles @csdeagles

Follow

Magazine @NYTmag

Follow



Joseph Hill @jaceyhill · 8m

@davejcoyne @sordxradical @florin_iorga @DLilloMartin @mstodhh @tcsamaripa @talilalewis @jenreesman #DeafEd



Silent Grapevine @SilentGrapevine

How #DeafEd is taking steps to improve education experiences for all. silentgrapevine.com/2016/01/how-de... @heidigas1 @jaceyhill



deafdatinguk @deafdatinguk · 13m

Silent Grapevine - How #DeafEd is taking steps to improve education experi... ift.tt/1OunfJ8



tsg

Silent Grapevine @SilentGrapevine · 30m

How #DeafEd is taking steps to improve education experiences for all. silentgrapevine.com/2016/01/how-de... @heidigas1 @jaceyhill



#VIVAVOCABULARY

#SOCIRIT

AimeeNTID

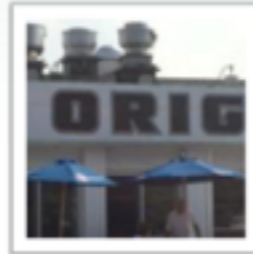
Timeline



Aimee Whyte @AimeeNTID

11s

Don's Original
Restaurant sign w/
"Where Quality
Predominates."



#Predominate = prevail.

#vivavocabulary

[pic.twitter.com/
q8WQ4tA9RR](http://pic.twitter.com/q8WQ4tA9RR)



AimeeNTID

Timeline

Search Timeline



Aimee Whyte @AimeeNTID

13s

Don's Orig Restaurant
sign w "Where Quality
Predominates."



#Predominates = larger
in power/importance

#vivavocabulary

[pic.twitter.com/
q8WQ4tA9RR](http://pic.twitter.com/q8WQ4tA9RR)





Erin Esposito

@ErinAEsposito



@Chocboyy23 @akellogg2314 good dialogue here, guys!



Mar 5, 2015 at 1:15 PM

via **Tweetbot for iOS**

In reply to...



Malik Morris @Chocboyy23

84 days

@akellogg2314 you can find for this source from essentials of sociology book in page 171



Aaron Kellogg @akellogg2314

84 days

@Chocboyy23 Bill Gates don't have any education background and became billionaire. How your view is validity? #SOCIRIT



Malik Morris @Chocboyy23

84 days

A person who don't have an education background that higher than a college degree are more likely targeted for going to jail. #SOCIRIT

WOULD YOU LIKE A #HASHTAG
WITH THAT? :)

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