“Impact Earth sets sights on zero waste”

DETAILS

Impact Earth, recently admitted to Venture Creations, wants to expand its mission of zero waste across Monroe County over the next five years by composting or recycling waste rather than sending it to landfills.

Co-owners Elizabeth Carey and Robert Putney founded the company in January, targeting four main customer segments: special events, restaurants, manufacturing businesses, and residents in neighborhoods.

Many farmer’s markets, restaurants and education facilities that have significant amounts of waste, have been anxious to jump on board with Impact Earth. Educating their customers is a key component of what they do at festivals and other events using educational kiosks manned by volunteer college and high school students.

To read the article, copy link to browser:

http://www.rbj.net/section.asp?PageID=859

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