## What is a Data Backup?

Backing up data is the process of copying files and folders to a separate, secure location for the purpose of restoring them in case of data loss or destruction.



## WHY? ENSURE RECOVERY IN CASE OF LOSS

Backing up your information enables the recovery of data that has been lost due to a ransomeware attack, physical destruction, theft, or hard drive failure.

## HOW? CHOOSE A CONVENIENT METHOD

- 1. Back up or copy your data to an **external hard drive**, a **Network Attached Storage device**, or use a **backup application**.
- 2. Verify that your backups are working and your data is safe.

For more info, visit: www.rit.edu/security

