The Framework Plan

The plan sets forth a **long-term vision** that will take several decades to fully implement and will require investment of resources, time, and effort by all levels of the university.

The result will be **transformative**, a compilation of sequential initiatives that once fully realized will create a campus that **builds on the assets of today** and is just as visionary as the original campus design was in 1968.
Five Master Plan Drivers
Placemaking

**CAMPUS IDENTITY**
- Create a place that is supportive of a vibrant, activated campus life
- Build a campus that reflects RIT’s image and branding
- Utilize RIT’s campus as a tool for recruiting future students, faculty, and staff
- Establish a landscape system that is both functional and memorable
- Position RIT as a living laboratory while showcasing the innovative work being done at the institution
- Increase campus density
- Create a system of linked signature open spaces that build connectivity and are central to campus expansion.
Placemaking

Campus Open Spaces
DENSIFICATION + ON CAMPUS LIVING =
SUSTAINABILITY
VIBRANT CAMPUSLIFE
STUDENT SUCCESS
CONNECTIVITY
REDUCED EMISSIONS
SAFETY
Placemaking

Land Use Zones

- North Campus Research District
- North Residential Village
- RIT Campus Core
- South Residential Village
- Athletics & Recreation Zone
- East Residential Village

Legend:
- Red: Retail and Dining
- Orange: Residential
- Blue: Academic
- Green: Athletic and Recreation
The Southern Corridor | Looking North-West
The Quarter Mile | Looking South toward the Woodlands
DENSIFICATION + ON CAMPUS LIVING =

SUSTAINABILITY

VIBRANT CAMPUS LIFE

STUDENT SUCCESS

CONNECTIVITY

REDUCED EMISSIONS

SAFETY
Residences

Increasing the number of residences on campus, and improving existing, will enhance campus life, making the campus a more desirable and safer place to live, study and spend leisure time.

Proposed North Village residential area houses approximately 2,100 students in 3-6 story structures and includes amenities, support services, dining, and retail.

Proposed South Village residential area houses approximately 6,000 students in 3-5 story structures and includes amenities, support services, dining, and retail.
Shifting Andrews Memorial Drive northward reduces the perceptual distance between the RIT core and the Jefferson Road, while simultaneously freeing up surface lots for redevelopment growth and pedestrian spaces.
Incremental transition from surface parking to structures will significantly improve RIT’s image, with greater pedestrianization, connectivity and density (compactness) through a reduced presence of single occupancy vehicles.
Prioritization
EXISTING CONDITION

PRIORITIZATION
Existing Conditions
PLANNED & LONG RANGE DEVELOPMENT

- Soccer Stadium
- Business School Expansion
- Interim Research
- Gracie’s Renovation
- Residence Hall Renovations
- Music and Performing Arts

PRIORITIZATION – Next 3 years

Priority Set 0.5

- Performing Arts
- Lowenthal Business Expansion
- Interim Research Facility
- Soccer Stadium
- Gracie’s and Residential Renovation

Legend:
- Retail and Dining
- Residential
- Open Space System
- Athletic and Recreation
- Academic
PRIORITIZATION- Next 3 to 5 years
Priority Set 01: Landscape

Campus Open Space Projects
- Entry Reforestation
- Southern Corridor + Public Realm
- Quarter Mile Renovation
- Northern Corridor
- Briggs Way Improvement
- NTID Courtyard
- Simone Plaza
- Kodak Renovation
- Renovate Res. Quads
PRIORITIZATION – Next 5 to 10 years

Priority Set 01: Buildings

NEW CAMPUS CORE FACILITIES

- Housing on S Lot
- SAU Renovation
- Flex Use by August
- Indoor Recreation
- Renovate 175 Jefferson to Conference and Hotel
- East Village is Dedensified

Orange Hall Replacement
S-Lot Residential Village
Indoor Recreation Facility
Haven’s Way Flex Building
PRIORITIZATION – Next 10 to 15 years. As existing housing ages out

Priority Set 02

- Clark/Ritter Renovation
- South Village Housing
- South Village Parking Garages (2)
PRIORITIZATION – Next 10 to 20 years as RIT continues to grow

Priority Set 03

- Re-Aligned Loop Road and Landscape
- North Village Housing
- MPT Phase 02
- Academic Building Pair
- D Lot Garage

NORTH VILLAGE
PRIORITIZATION – Next 10 to 20 years as RIT continues to grow

EXPAND ACADEMIC
- Academic and Lab at North Campus
- Academic by Brown

Priority Set 04

North Research District
New Academic Building

Map icons:
- Retail and Dining
- Residential
- Open Space System
- Athletic and Recreation
- Academic
PRIORITIZATION – Next 20 to 30 years as RIT continues to grow

Priority Set05

COMPLETE NORTH
- Final North Academic Bldg and Associated Garage
- Garage on Lot C
- Garage by NTID
PRIORITIZATION – Next 20 to 30 years as RIT continues to grow

Priority Set 06

ATHLETICS
- Arena by POL
- Garage by Arena
- Tennis Relocation

Relocate Community Garden
Relocate Tennis
New Arena and Parking
PRIORITIZATION

Full Plan