Principles for Powerful Presentations

Day 3: Delivery

Structure, design, and deliver your talk for maximum impact

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http://www.impactfactory.com
Roadmap

1. First 30 Seconds
2. Non-Verbal’s
3. Mindsets
First 30 Seconds

Common Openings

☑ Can everyone hear me?
☑ Thank you for ...
☑ Funny joke
☑ It is my pleasure ....
☑ This is my first ....
☑ Speaking right away
☑ Speaking fast

Uncommon Openings

☑ ( Silence , Deep Breath)
☑ Crisp Main Message
☑ ( Clearly enunciated & delivered at a slower pace )

Frederick Douglass
(1818-1895)
Fredrick Douglas in 1852 ...

... was invited to speak on the 4th of July in Rochester, New York. Notice how, Fredrick Douglas does not waste any words and gets right to the heart of his message in pre-civil rights America...

“Fellow citizens, pardon me, allow me to ask, why am I called upon to speak here today? What have I, or those I represent, to do with your national independence? Are the great principles of political freedom and of natural justice, embodied in that Declaration of Independence, extended to us? ....”

http://www.freemaninstitute.com/douglass.htm
Non-Verbal’s

1. Position
2. Eye Contact
3. Gestures
Position – Glued to the Lectern

**Problem**: I am glued to my laptop which is glued to the lectern

**Solution**:
- Rehearse using your sentence outline
- Invest in a personal remote-clicker-pointer
Position - Which side is better?

Stand with the **screen to your left**

- English reading audience will follow easier from left to right
- You’ll be less likely to block the screen while pointing
Eye Contact Guidelines

Deliver

- one thought per person
- triangle sweep
Gestures

Practice your gestures
- Above the waist
- In front

https://www.youtube.com/watch?v=ByUNkJpQVWo
Mindsets

- “Curiosity not certainty”
- Rekindle the fire and reconnect with your passion
- “I am going to do the best I can with what I know. When I know better, I’ll do better”

“May your choices presentations reflect your hopes, not your fears.” ~ Nelson Mandela