Important Update:
New website experience allows you to customize your Value Pak and save more!

Some families have told us that their incoming students are being targeted to spend $400 or more on so-called “designer” bedding that may not even fit our specially sized beds.

Many of our patterns are similar to those designer options. In some cases they are made right alongside those fancy options! So you need not overpay.

In fact, we want you to help design your own Value Pak, customizing your look while saving money at the same time.

For a truly personalized look combined with the highest savings as you prepare for move-in, proceed as follows:

1. Visit our website at www.rit.ocm.com on a desktop or laptop.
2. On the landing page, please look for the button marked “Customize My Value Pak.”
3. On the next screen you will choose the best configuration of Value Pak for your needs.
4. You will be taken to a dedicated page on our site that allows you to customize the contents of the pak you choose – colors, comfort and price.
5. And best of all, with this option, we can offer you discounts on many other items on your move-in checklist, right on the same web page.

Whatever you do, please do not wait. Everyone receives this notice at the same time, and the site is already open for response. The longer you wait, the fewer selections available. Every student should have their first choice.

Sincerely,
Barnes & Noble @ RIT

P.S. New colors and patterns are now online! Use a desktop or laptop to see the new images and customize your value pak at www.rit.ocm.com