

To: Families of All Incoming Students
From: Peter W. Briggs, General Manager, Barnes & Noble @ RIT 
RE: **Introducing a great way to save money on items you need for move-in**

Greetings from Rochester, New York! We are happy to welcome you and look forward to your arrival this fall. While our organization is best known for our numerous student activities, we also have a great partner that helps make the transition for new students and families easy as possible.

OCM is recognized for their service and quality provided to college families since 1981. Their specialty is convenient move-in products and services designed to help every student feel supported and comfortable while living in their new home.

Campus Market
Supported by 

In case you are not aware, beds in our residence halls are extra-long and, as such, traditionally sized twin sheets will not fit them. OCM provides great quality, fashionable right size bedding for incoming families. We choose OCM each year because of their commitment to high quality bedding at affordable prices (starting at just \$20), all backed by their "Guarantee until Graduation." As you will discover, OCM is committed to personalized customer service.

With a choice of 4 Value Paks and over 40 color combinations, Value Paks provide you with properly sized sheets and linens in color combinations that are sure to complement any room décor.

To guarantee your first choice of color, respond today:



Online at rit.ocm.com



By phone at **1-800-957-4338**



SAVE TIME



SAVE MONEY

Last year, more than 70% of all purchasers selected one of the convenient, discounted Value Paks. Value Paks are shipped FREE to your home. Your first-choice color is only guaranteed for a limited time. After that go to rit.ocm.com to see which colors are available. However, please be sure to order by August 7.

We know that you will be pleased with the variety of products, as well as the personalized customer service with OCM. They also offer an exceptional return policy (your bedding is guaranteed until graduation!). **If for any reason you are not completely satisfied, your money will be refunded.**

Best wishes for an enjoyable summer! We look forward to seeing you very soon.

P.S. Tip from last year's students: popular colors sell out fast. Choose your Value Pak and favorite color and order. To guarantee your first choice, eliminate a time-consuming search, and check one item off your to-do list, go to rit.ocm.com or call 1-800-957-4338.