

# Keurig Cups

Keurig machines have become very popular because of their convenience, but unfortunately they generate a lot more waste than a traditional coffee maker. Save money and reduce your impact on the environment by making the switch away from K-Cups.

## Quick Facts

- Each pound of coffee brewed by a Keurig machine sends 50 K-Cups to the landfill.
- All of the K-Cups sold in 2013 would **wrap around Earth 10.5 times**.
- Only 5% of K-Cups are made out of recyclable plastic.
- Studies show that the plastic used in K-Cups contain the **chemical and potential carcinogen, styrene**.
- A pound of ground coffee beans from K-Cups costs over \$30 more than a pound of roasted coffee beans.

## The Solution

Either steer clear of Keurig machines by using traditional coffee machines, or invest in reusable K-Cups! Reusable cups can hold any type of coffee grounds you'd like! Here are two easy to use, eco-friendly alternatives to the standard disposable K-Cup:



Ekobrew Classic Reusable Filter  
\$5 - \$15



My K-Cup® Universal Reusable Coffee Filter  
\$5 - \$15