

Learning Kit: Service Excellence

At RIT, we advance the exceptional and our customer service strategy plays a key role. We provide excellent customer service our internal and external stakeholders. Ultimately, we are all here to serve the students; additionally, we serve each other to accomplish this goal. The following resources and materials include information regarding service culture as well as foundational customer service techniques that can be utilized in any position on campus.

To learn more about service excellence, check-out these resources.



Listening to Customers

LinkedIn Learning – 00:16 hrs



Customer Service Foundations

LinkedIn Learning - 1:23 hrs



Customer Service: Serving Internal Customers

LinkedIn Learning – 00:43 hrs



Creating Positive Conversations with Challenging Customers

LinkedIn Learning – 00:33 hrs



Customer Service Leadership

LinkedIn Learning – 1:12 hrs