

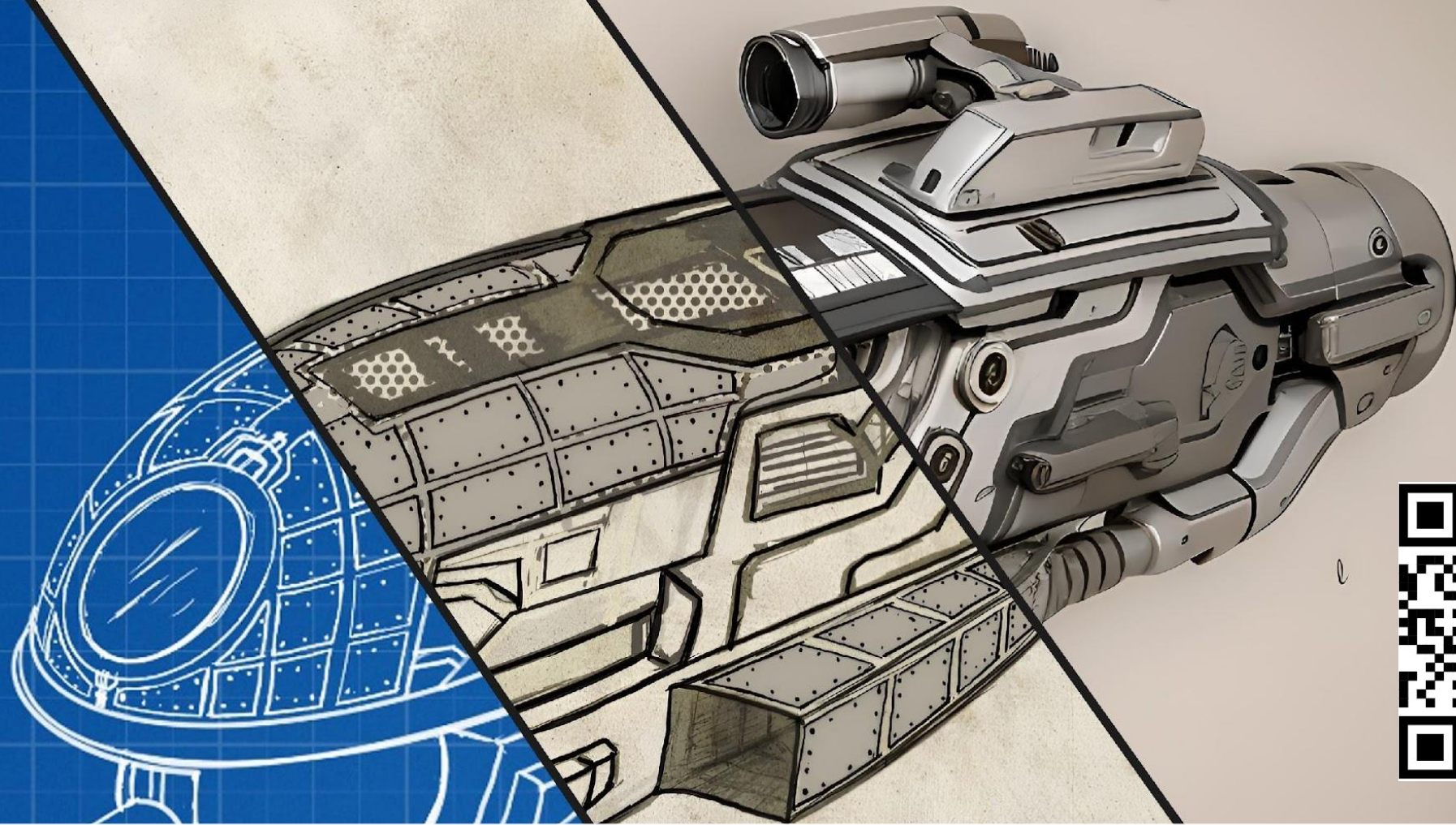
# Explore Ethical Generative AI & Test Drive Your AI Prompt

**Presenter: Ihab Mardini (CAD)**

**Wednesday, May 15 | 10-10:50AM | Wallace, Room 3440**

**Welcome! Please take a seat.**





Ihab Mardini – 3D Digital Design

# Overall Agenda

- Ready your smartphone if interested - There will be 2 QR codes
- My ethical solution to Generative Ai Rendering
- Illustrating the formula with examples
- Why Ai rendering is useful for designers and design students
- Featuring students work

# My Website



# Solution to What Problem?

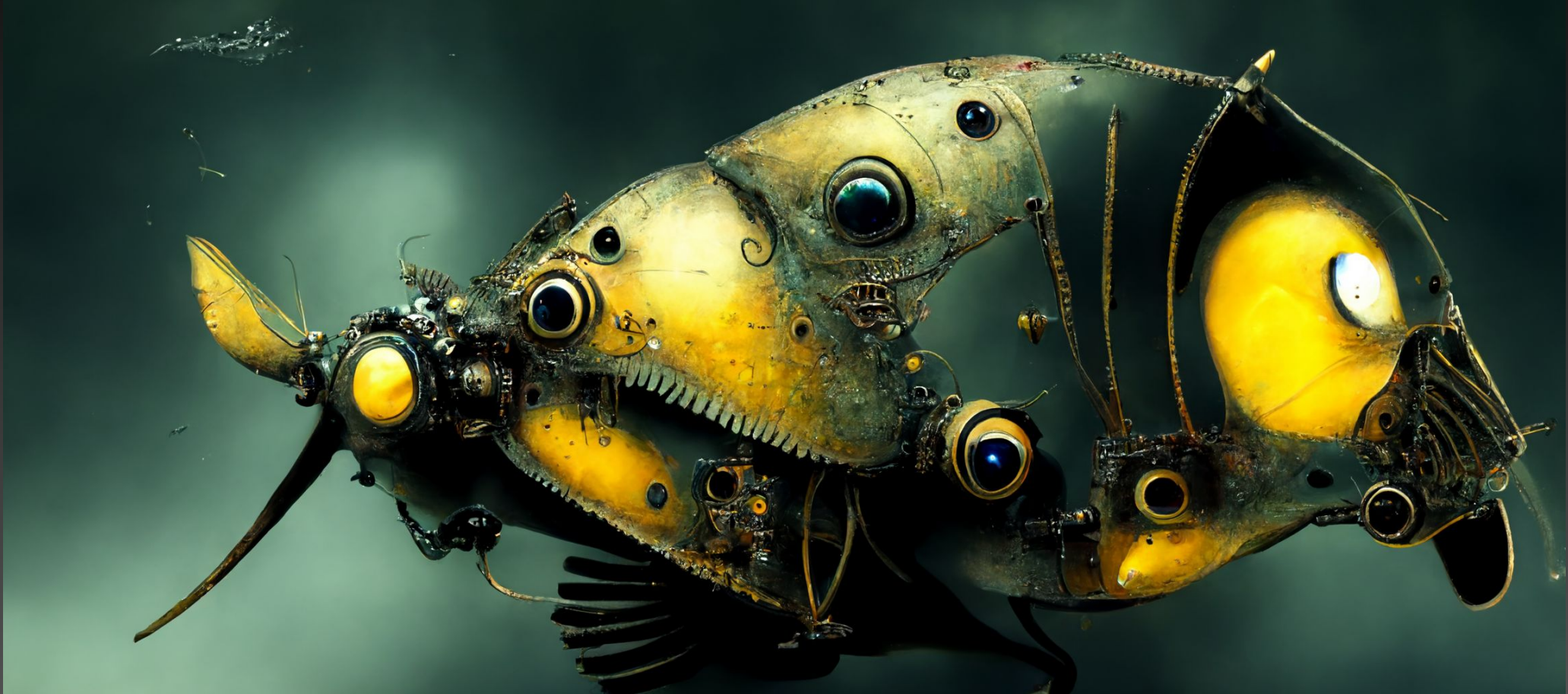
- The 3 Cs:
  - no-consent, no-credit, no-compensation
- Protecting IP:
  - Text to image renders cannot be copyrighted by law. Unless there's a significant or evident involvement by the artist
- My Ethical Solution Formula:
  - 100% drawing influence and no happy-accident details
  - Objective prompt description (prompting what “it is” instead of how)
  - Providing and/or Vetting the database



# Ethical Violation Examples: text-to-image Ai



# Ethical Violation Examples: text-to-image Ai





# Ethical Violation Examples: text-to-image Ai





# Ethical Violation Examples: text-to-image Ai



# Ethical Violation Examples: text-to-image Ai



# My Ethical Solution Formula (reiterating)

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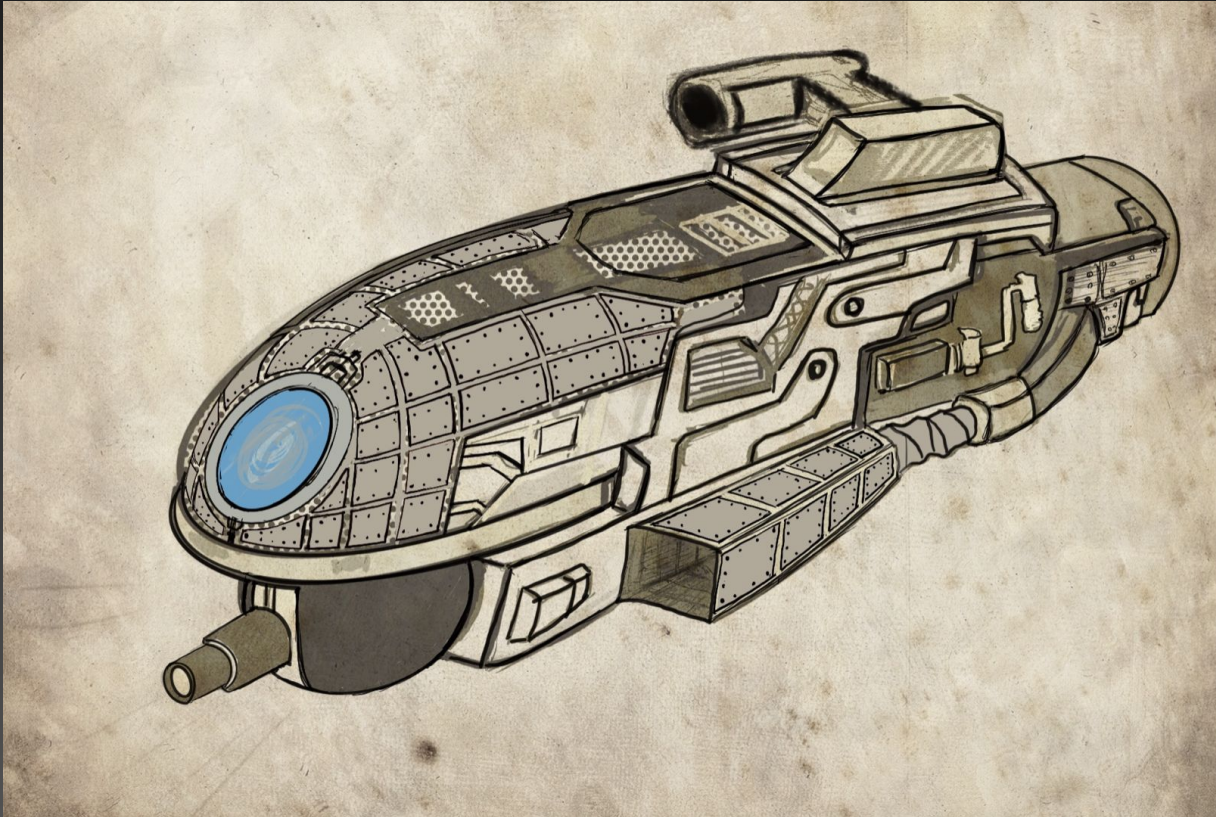
# VIZCOM.AI

The Platform I use, and the one I'll feature

<https://www.vizcom.ai/>

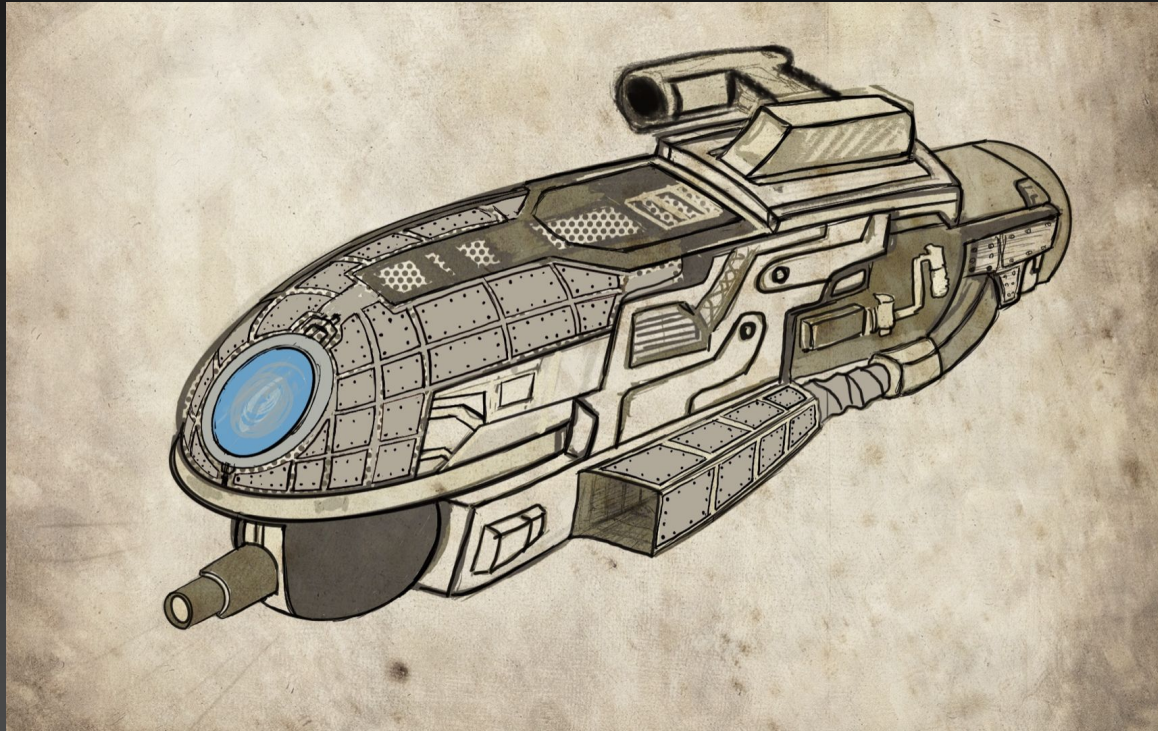


# 100% Drawing Influence Elevates Artwork Ownership





# For reference 20% Drawing Influence





# Can Be Used For Atmospheric Rendering & Not Just Details



# My Ethical Solution Formula (reiterating)

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# Objective Prompt Description

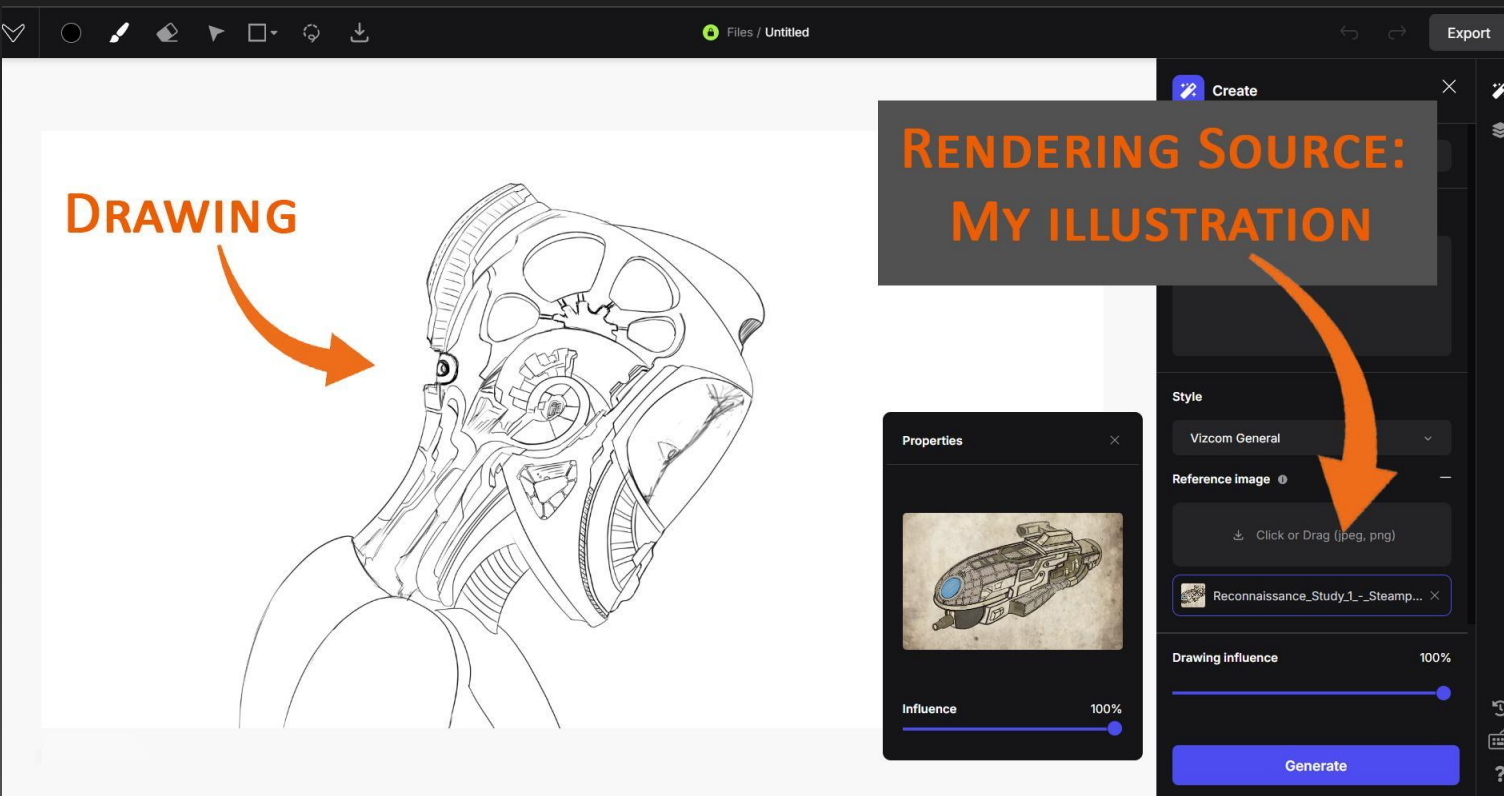
- “Made of sleek titanium material and precise seams”
- “Made of copper, rubber rings, brass pins and rivets, leather or wood”
- “looks futuristic / advanced / cool / sci-fi / cutting-edge”
- “Make it look steampunky, give it a renaissance vibe”



# My Ethical Solution Formula (reiterating)

- My Ethical Solution Formula:
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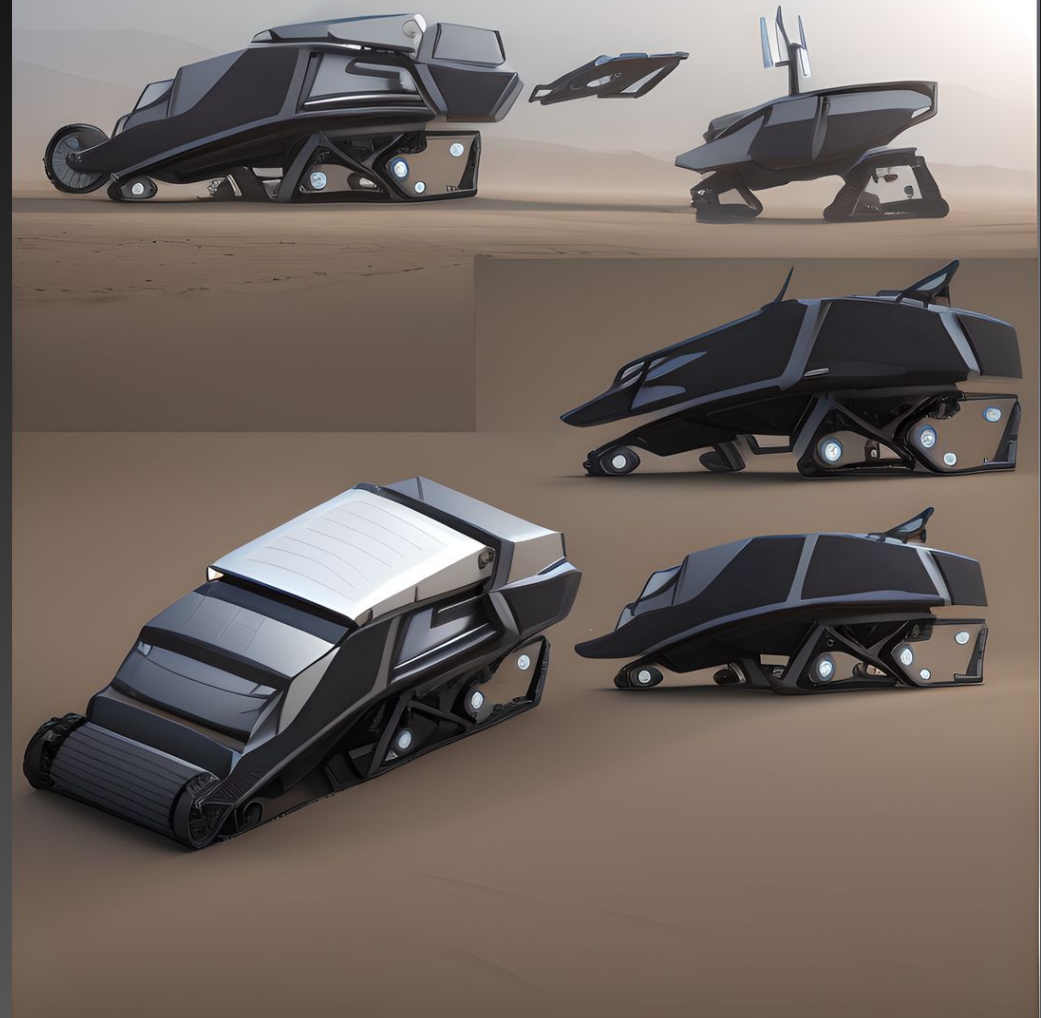
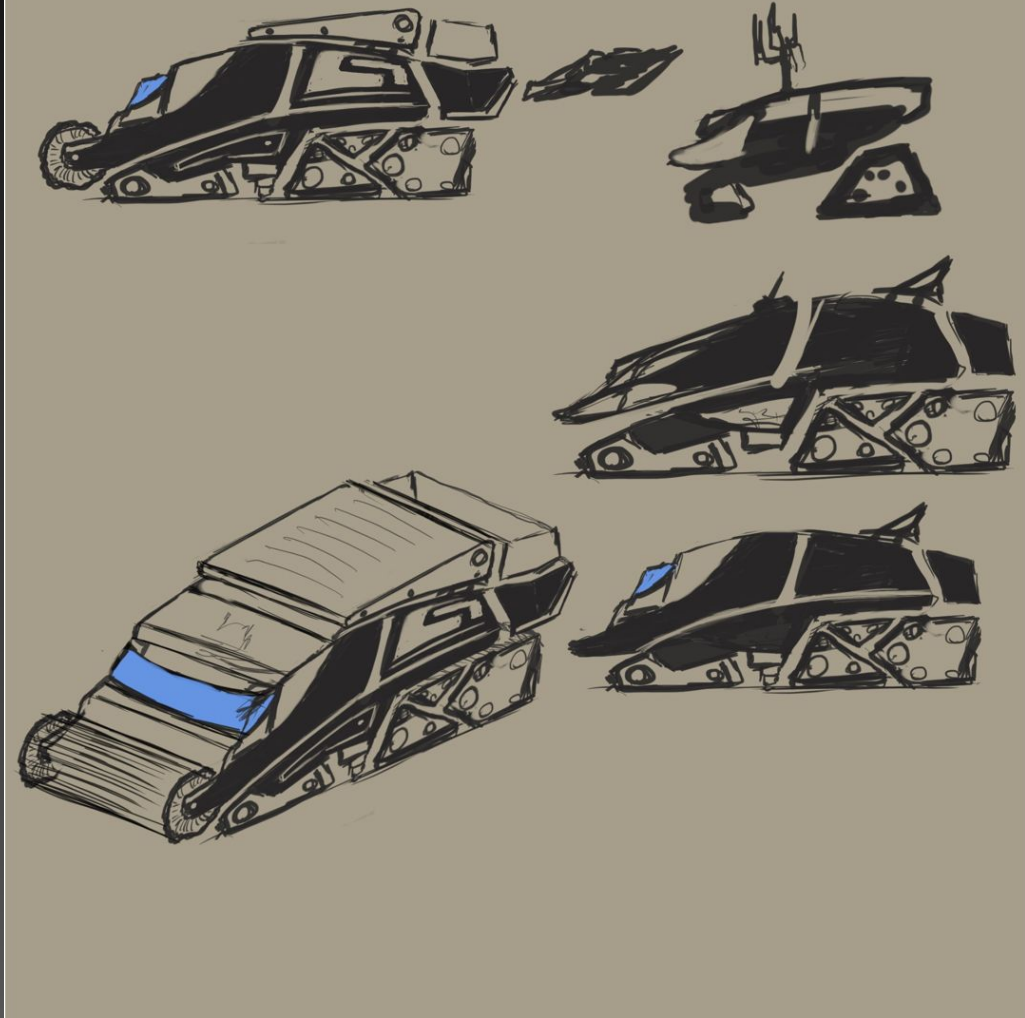
# The Potential Ethical Solution



# More Reasons Why Ai Rendering is Good For Design Students



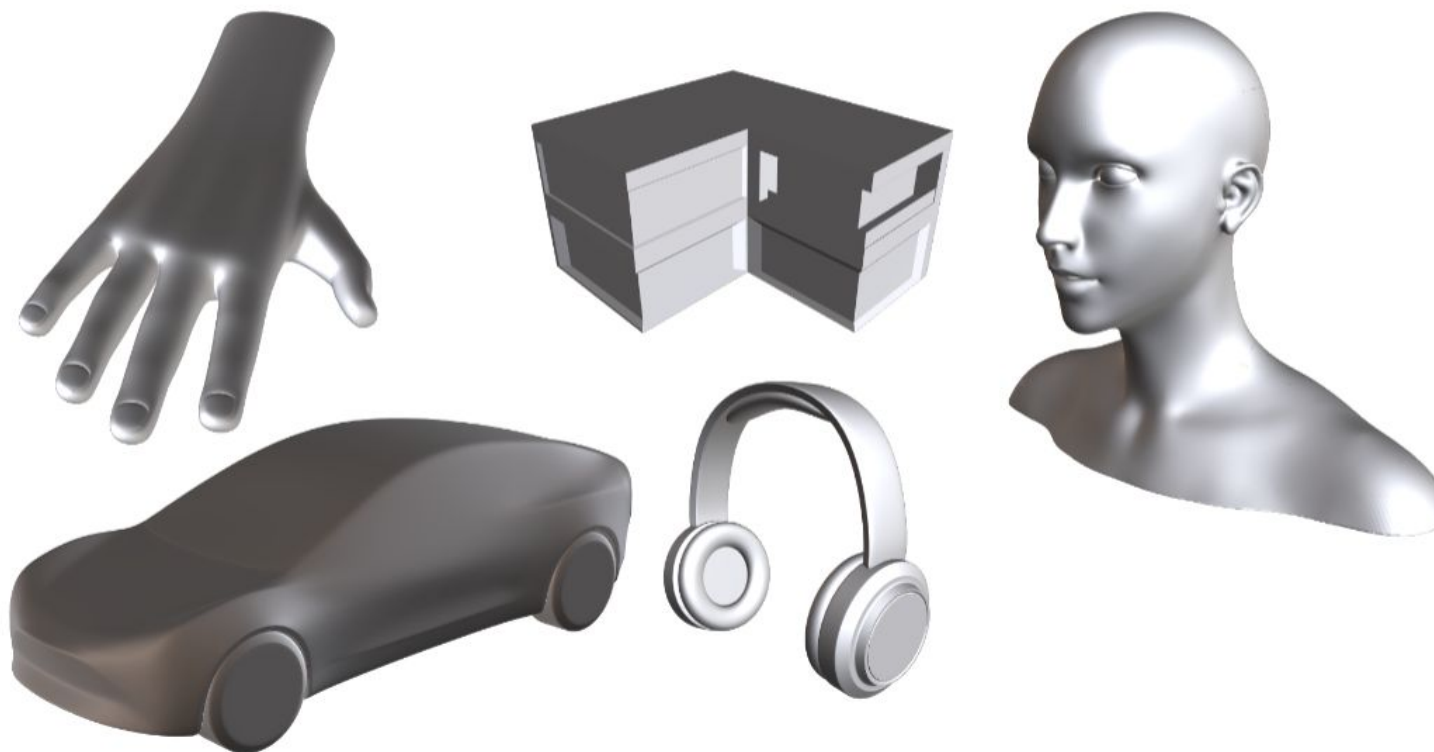
# Can Render A Set of Iterative Designs





Vizcom's New 3D Feature Supports 3D Designers

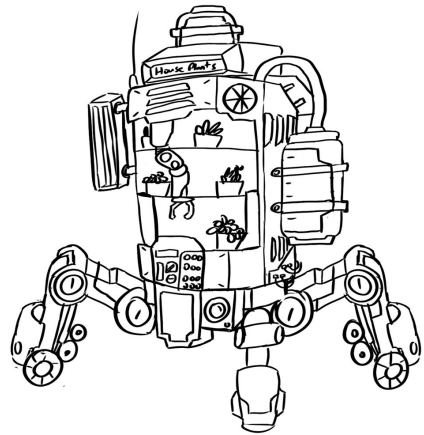
Users Can  
Also Start  
With  
Primitive  
Geometry



# Question for you!

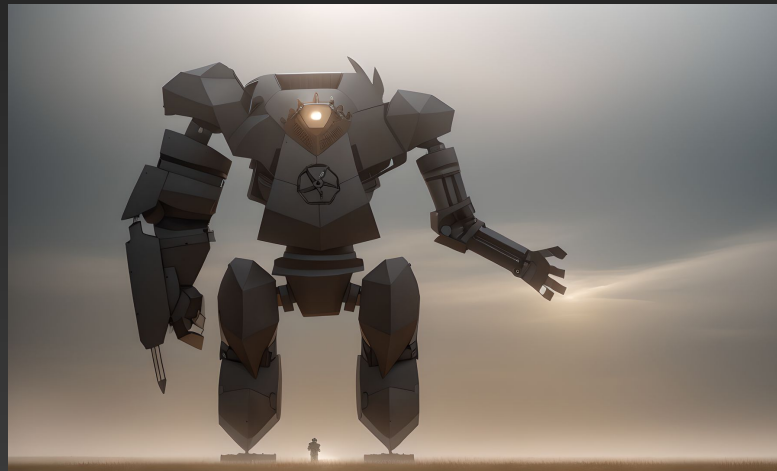
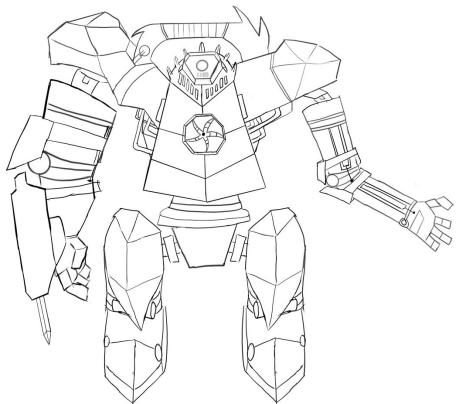
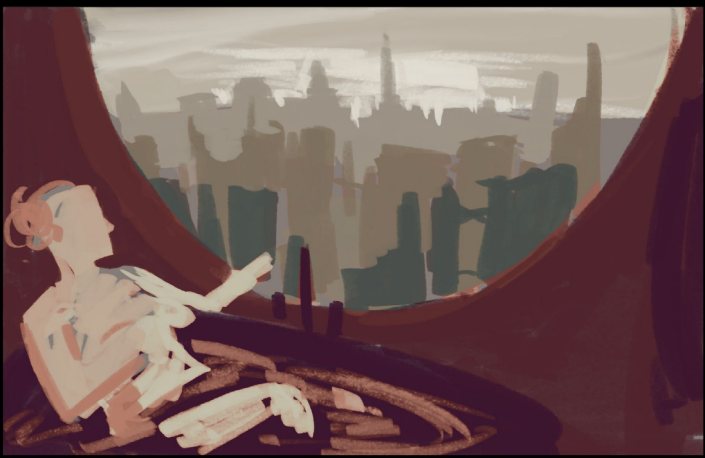
- Does being a good designer necessitate being good at drawing or painting?





## Students' Utilization In Concepting

- By students:
- Priscilla Nascimento
- Ben Franz
- Skyler Dittmar



# For Your Entertainment: Broccoli Gum





# For Your Entertainment: Cotton Candy Trees



# Test Drive Your Prompt – Type Your Prompt on The Google Document

- [Untitled document](#)

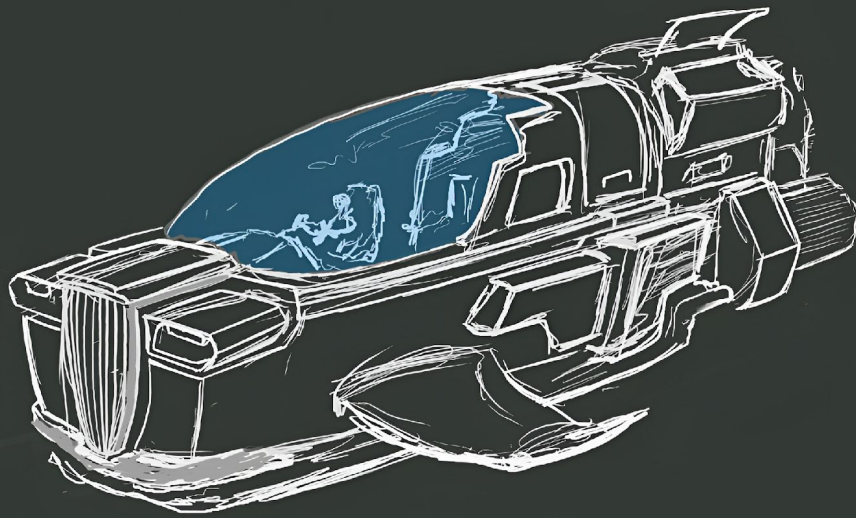




# You Can Prompt This Super Simple Drawing



# Or This Vehicle



Questions?