

Cybersecurity Essentials for Smart Manufacturing Professionals

Module 4: Awareness, Training and Non-technical Elements

ESL Global Cybersecurity Institute

Rochester Institute of Technology

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Learning Outcomes

By the end of this class, you will be able to:

- ❑ Understand the importance of awareness and training
- ❑ Identify common security risks and best practices
- ❑ Understand the role of management in promoting a secure environment
- ❑ Understand the impact of human error on security

Importance of Cybersecurity Education and Training

Awareness and Training

❑ Why do you think we need cybersecurity training?



Security Breaches led by Human Error



96%
of all security breaches
take place due to
human error.



44%
of all targeted cyber
attacks are laid on
employees through
emails.



24%
of data breaches
occur due to employee
negligence or
unawareness



41%
of the C-suite executives
believe that human error
is the primary cause of
data breach

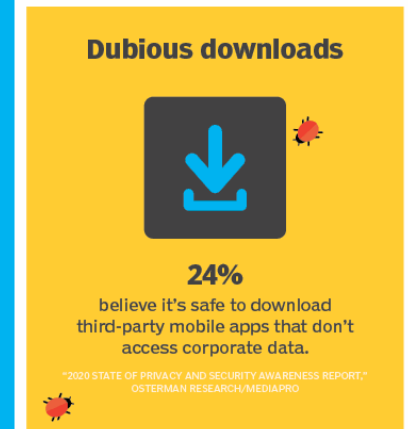
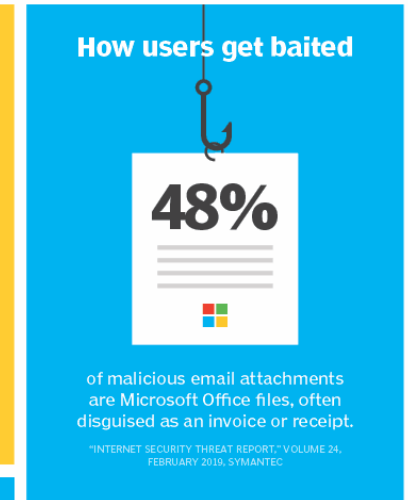
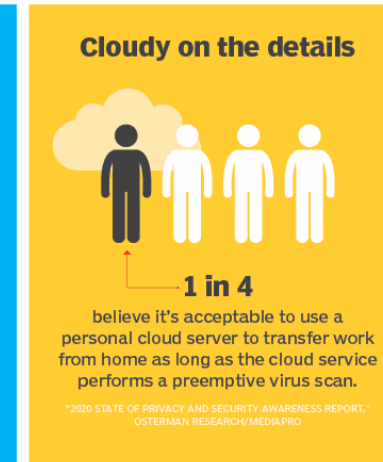
Awareness and Training

- ❑ Awareness – spread awareness about the existence of threats
 - Awareness campaigns – emails, memos, phone calls, short meetings
 - Goal – being able to identify security threats
- ❑ Training – learning security best practices
 - Training Schools – seminars, lectures, short courses
 - Goal – learn to properly respond to security threats
 - Ensure productivity and business continuity



Impact and Importance

- ❑ Lack of can awareness lead to:
 - Password leaks – using sticky notes
 - Phishing attacks – emails/text messages not properly analyzed
 - Ransomware – attachments / USB drives not scanned
 - Insider attacks – user accounts not properly decommissioned



Prioritizing Awareness and Training

- ❑ Integrating Cybersecurity Awareness in on-boarding
 - First few weeks at a workplace
 - Quickly gain knowledge on common threats
 - Familiarize with security policies
- ❑ Cybersecurity Training should be a periodic process
 - Provided at least once a year
 - Spread awareness about new attacks
 - Keep up to date with best practices

Security Risks and Best Practices

Minimizing Security Risks

- ❑ Security Risk – probability that a threat will exploit a vulnerability
 - Lack of awareness \Rightarrow higher probability of successful attack
 - Lack of Training \Rightarrow more loss to company
- ❑ Proper Awareness and Training minimizes risk
 - Awareness – quickly detect attacks \Rightarrow reduce attack success rate
 - Training – quickly respond to attacks \Rightarrow reduce attack effectiveness

Latest Threats in Machining 4.0

- ❑ Phishing attacks
 - Emails/phone calls/text messages
- ❑ Data theft and privacy breaches
 - User account compromise
 - Exposure of sensitive data
- ❑ Hijacking/device compromise
 - Tampering job settings
- ❑ Denial-of-service attacks
 - Triggering alarms
 - Limiting internet connectivity



Tampering due to attack



Awareness – Detecting Threats

❑ Phishing Attacks

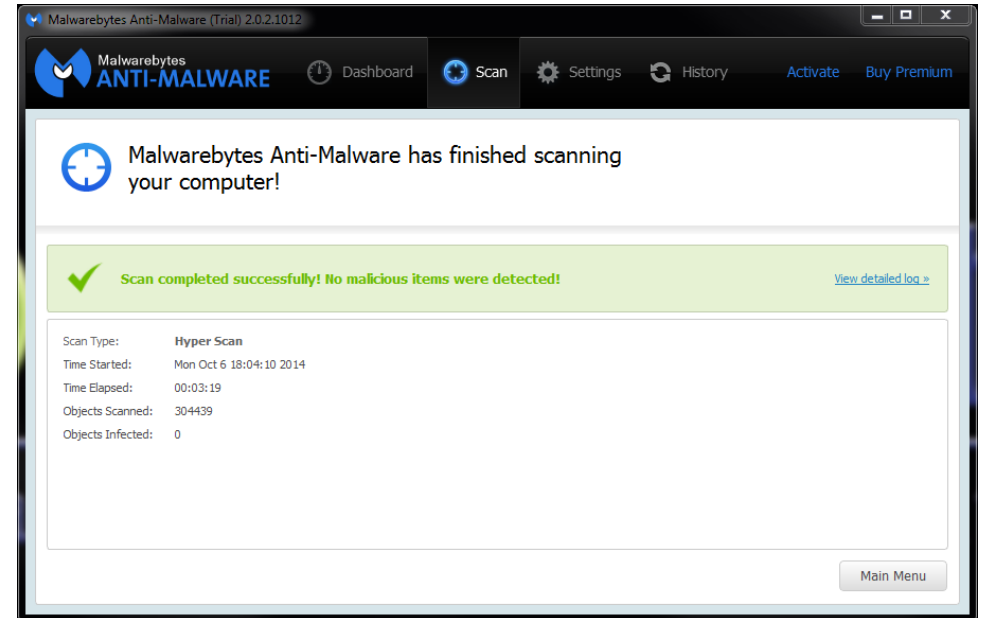
- Analyzing emails/text messages

❑ Data theft and privacy breaches

- Scanning unknown/unvetted USB drives

❑ Hijacking/device compromise

- Regularly scan device for malware
- Check machine configuration before activation



Training – Best Practices for Response

- ❑ How to best respond if you're a victim of an attack?
- ❑ Phishing attacks
 - Notify IT/Security departments of user account compromise
- ❑ Data theft and privacy breaches
 - Hand over malicious USB drives to IT/Security
- ❑ Hijacked CNC Machine – usually due to malware
 1. Immediately deactivate machine
 2. Attempt to retrieve sensitive data – contact IT/Security
 3. Reset machine to factory defaults – remove all traces of malware

Non-technical Elements Impacting Security

Impact of Human Error

- ❑ Human error is a major source of threats
 - Benign mistakes can lead to unintended leakage of confidential data or improper configuration of security mechanisms
 - Lack of oversight can cause misconfigurations to be left unchecked
- ❑ Examples of human error
 - Typing password in username field – password is then recorded in logs and becomes visible and readable by others
 - Emailing confidential data to all employees instead of select recipients
 - Forgetting to disable Administrator account on a workstation

The Role of Management

- ❑ Perform cybersecurity gap analysis
 - Analyze and discover vulnerabilities in company
- ❑ Prioritize security awareness and training
 - Create tasks for subordinates to regularly attend awareness sessions
- ❑ Design tasks with cybersecurity in mind
 - Sub-tasks include cybersecurity checks that conform with best practices
- ❑ Design Security Policies and Procedures



Security Policies and Procedures

- ❑ Importance – policies and procedures:
 - Help formalize cybersecurity best practices
 - Describe how to securely use machining tools, perform and deliver tasks, and maintain records
 - Describe how to best respond to security threats
- ❑ Policies and procedures are essential to reduce security risk
 - Policies, when properly implemented, reduce the likelihood of an attack
 - Properly following incident response procedures help reduce the disastrous impact of an ongoing attack

Thank you!

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