In an effort to increase support for RIT’s men’s and women’s basketball teams, President Bill Destler issued a challenge to the campus community. He promised to dye his hair orange – if Clark Gym was filled for two games against Ithaca College on Jan. 19.

The men’s game was packed, but the women’s contest didn’t quite make it. As a compromise, Destler had three-fourths of his hair colored. His wife, Rebecca Johnson, opted for an orange wig (photo above).

Web extras:
To see more photos of the event, go to the “Photography” section at www.rit.edu/news and click on Photo Gallery Archive.