Brick City Rocks!

Men’s hockey season opener and Elvis highlight
RIT’s 2009 Homecoming and Family Weekend
Since its beginnings a dozen years ago, RIT’s annual fall gathering has grown bigger and better each year.

For 2009, even the name expanded. Brick City Homecoming and Family Weekend is clearly a celebration for anyone connected to RIT.

The list of activities filled a 20-page program. A few figures paint a picture of an outstanding occasion:

- Weekend attendance totaled 14,714, an all-time high.
- For the first time, Brick City Weekend included the Tigers men’s hockey home opener, which drew 7,421 people to downtown Rochester’s Blue Cross Arena. The Tigers lost to Colgate 3-2, but not for any lack of fan spirit.
  - Before the game, 4,000 orange shirts were handed out to fans.
  - The President’s Alumni Ball had a record attendance of 730 – and Elvis was in the building.
  - Comedian Jim Gaffigan appeared before a sold-out audience of 6,000 in the Gordon Field House.
- Some 950 people consumed 346.5 pounds of pulled pork, 41.25 gallons of barbecue beans and 42 gallons of macaroni salad at the Brick City BBQ catered by Dinosaur Bar-B-Que.
- The weekend included the fifth annual 5K Fun Run & Walk, with 165 finishers.

Once again next year, Brick City Homecoming and Family Weekend will include the men’s hockey home opener – and a whole weekend’s worth of fun and activities. Mark your calendar for Oct. 15–17, 2010. To see more photos of this year’s Brick City Weekend, go to www.rit.edu/BrickCity.
Left: Kaylim Blanchette, a first-year manufacturing systems integration major, and his mother, Karen, attended a presentation hosted by RIT’s North Star Center. (Photo by ETC Photography)

Above: Comedian Jim Gaffigan appeared before a sold-out crowd. (Photo by Emily McKean).

Below, tribute artist Ryan Pelton wowed the crowd as the many faces of Elvis at the President’s Alumni Ball.

Left, Rachel August and Len Parker ’76, ’78 enjoyed the casino games at the ball. (Photos by Ken Huth ’88)